PROGRAMME 27th April 2023

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WAIKATO

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HAWKE'S BAY

TAIRĀWHITI-GISBORNE

BAY OF PLENTY

THE COROMANDEL

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We hope you will share a few hours with us and leave with exciting inspiration, new ideas, and new products to share with your clients.

With 100 stands, 30 first time exhibitors and over 24 new trade ready products on show – this will surely be a very enlightening time out of the office!

Our eight partner regions work together to promote the Central North Island to international trade. The Pacific Coast, Thermal Explorer, and Volcanic Loop Highways deliver clients around the regions to the very best North Island iconic experiences and hidden gems.

TODAYS PROGRAMME9.00amShow Opens
Barista Coffee available throughout the day
Exhibitors available throughout the day10.30amMorning tea available - hospitality areas12.30 – 1.30pmLunch available - hospitality areas3.00pmShow ends

Enjoy your time with us and please be sure to partake in our hospitality today.

Keep an eye out for our 'First Time Exhibitors' & the huge range of 'New Products' being launched to trade today!



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Trade Contact: John Rich Trade Email: kiwi.dundee@xtra.co.nz

Web: www.drivingcreek.nz

Destination Hauraki Coromandel - RTO

Renowned for its natural beauty, green valleys, misty rainforests and pristine golden beaches, The Coromandel is blessed with hundreds of hideaways. Located just along the Pacific Coast Highway from our major centres it is an ideal place to escape; that's why it's a place where Kiwis love to holiday. Discover why this destination is good for your soul...

Orokawa Bay Retreat

Trade Contact: Emma Darragh

Trade Email: emma@thecoromandel.com

Orokawa Bay Retreat is a luxury hilltop sanctuary with panoramic views across the ocean.

Designed with comfort in mind, the Retreat offers open plan living areas, as well as an incredible outdoor hot tub. The Retreat accommodates up to eight guests, in four rooms, either with Super King or King Single beds, each with ensuite.

Guests have exclusive use of the entire property. The Retreat is self-catered, but offers a full kitchen stocked with basics and breakfast supplies. Experiences, such as an in-house chef, spa treatments or bike hire can be arranged. Two hours' drive from Auckland, it is centrally located and easily accessible to Tauranga, The Coromandel and close to the Hauraki Rail Trail, bush walks, beaches and Hobbiton.

Trade Contact: Mike Horne

Trade Email: info@orokawabayretreat.com

Driving Creek

Driving Creek is a truly unique tourism operator in The Coromandel that began as a grassroots pottery in 1973, and offers immersive visitor experiences within a beautiful native forest and home to rare native species.

We have authentic activities for everyone, whether it's a railway tour on New Zealand's only mountain railway, an 8-zipline canopy tour or a creative wheel throwing pottery class. Each activity provides an unforgettable experience for visitors.

Trade Contact: Casey Marshall Trade Email: casey@drivingcreek.nz

Kiwi Dundee Adventure Tours

Delight your clients with a unique Kiwi Dundee experience! They'll spend a day exploring the Coromandel Peninsula with our tertiary gualified local guides, discovering well-known sights and places only we know about! We also offer multi-day private customised tours through the North Island and New Zealand wide, including cruise ship tours from Tauranga. Our tours are always fun, quirky, and educational. Your clients will learn about the origin of New Zealand's landscape, the unique flora and fauna, Māori culture, and New Zealand history. Our tours always have lots of surprises!

Web: www.orokawabayretreat.com

Web: www.thecoromandel.com









STAND 3







Waihi Gold Discovery Centre

The award-winning Gold Discovery Centre, located in Waihi, is strategically located between The Coromandel and Bay of Plenty regions. The Gold Discovery Centre provides a range of outstanding visitor experiences including; the Waihi Gold Experience, Gold Mine Tours, Waihi Bicycle Hire and Shuttles for the Hauraki Rail Trail. And new for the coming summer season - walking and biking tours through the stunning Karangahake Gorge. Catering for FIT, Group and Cruise markets, our team enjoys working with trade operators to tailor packages that will deliver quality experiences for their customers.

Trade Contact: Eddie Morrow

Trade Email: eddiem@golddiscoverycentre.co.nz

Web: www.golddiscoverycentre.co.nz

Tairāwhiti Gisborne Tourism - RTO

Tairāwhiti Gisborne Tourism is the RTO for the Tairāwhiti region located on the East Coast of the North Island with Gisborne City at the centre. The region is knowns as The First Light meaning 'the coast upon which the sun shines across the water', which is apt since we are the first in the world to see the sun.

The region is full of cultural experiences, an array of unique outdoor adventures, stunning coastlines, world class wine, food & festivals. It truly is a visitor's paradise.

Trade Contact: Kim McVicker Trade Email: kim@trusttairawhiti.nz

Web: www.tairawhitigisborne.co.nz

Gisborne Tours

Gisborne Tours offers a full range of tourism products in the Gisborne-Tairāwhiti region, all of them bespoke and tailored to the specific needs of the client: whether that be a solo tourist interested in our unique ecology or history, or a group of 40 visitors off a cruise ship looking to sample our unique wineries

Your host, Nisbet Smith, has a Masters degree with a double major in Adult Learning and Environment, with other qualifications in Horticulture, Economic Development and Community Learning, all of which means he is well versed in the special character and wairua of the Gisborne region.

Trade Contact: Nisbet Smith Trade Email: info@gisbornetours.nz

Web: www.gisbornetours.nz

TAIRĀWHITI - GISBORNE

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STAND 6

NEW

Matawhero Wines

If you are looking for a unique accommodation in Tairāwhiti-Gisborne, our 4 Matawhero luxury cabins are amongst the vines next to our gorgeous rustic Cellar Door. Matawhero Wines is the oldest winery in our long-established wine region. Our story started with two New Zealand wine pioneers from the 1960s, Bill and Denis Irwin who planted the first grapes at Matawhero in 1968. Purchased by Kirsten and Richard Searle in 2008, their love of the region runs deep, Richard grew up here and with a family history of growing grapes they wouldn't want to be doing anything else! Just 10 minutes drive from Gisborne City and Cabins offering all the modern amenities including WI-FI, smart TV, kitchenette and stylish ensuite bathroom. Beautiful luxury accommodation nestled in the vines.

Trade Contact: Kirsten Searle

Trade Email: stay@matawhero.co.nz

Dive Tatapouri

Dive Tatapouri is located 15 minutes from Tairāwhiti Gisborne on State Highway 35. Tatapouri offers a world-famous interactive Reef Ecology Tour with Stingrays and other sea life. Our Visitors get to discover the Tamariki (Children) of Tangaroa (the Māori God of the Sea), whilst immersing themselves in the local culture and magical marine surroundings of Tatapouri, where the first light touches our shores.

Enjoy a unique experience, interacting with wild stingrays in their natural environment. Embark on a low-tide tour, wading out to the shallow water where friendly stingrays will greet you.

Trade Contact: Chris Savage

Trade Email: divetatapouri@xtra.co.nz

Experience Gisborne & Cycle Gisborne

Tairāwhiti Gisborne is surrounded by three rivers, beautiful beaches, boutique wineries and heritage trails. It's the perfect destination for an unforgettable getaway. Be the first to see the new day, surf our beaches, interact with wild stingrays, visit historic sites, slither down a natural rock slide, explore the wineries, cycle our trails, ride unique side-by-side tandem bikes along disused railway lines, experience traditional Māori culture, take a stroll around the Eastwoodhill Arboretum, stay somewhere off the beaten track & more.

Let the team at Experience Gisborne take care of you.

Trade Contact: Katrina Duncan

Trade Email: info@experiencegisborne.co.nz

Web: www.experiencegisborne.co.nz

Web: www.matawhero.co.nz

Web: www.divetatapouri.com

Tatapouri Bay Oceanside Accommodation

Kia Ora friends! We are a locally owned and operated business on the stunning East Cape and delighted to be accommodating and feeding manuhere from around NZ and the world.

Tatapouri Bay Oceanside Accommodation is the sweetest spot to stay in Gisborne. Slow down, sink into nature's blessings and catch the world's first sunrise from zen cabins, glamping tents, tiny homes, little villas, podlifes, log cabins and camping sites. Accommodation with a real kiwi holiday feel for FIT and small groups! Be fed onsite at 'Beachfront Café' – on the water with stunning views and rave reviews.

We look forward to meeting you and sharing our piece of paradise.

Trade Contact: Nathan Foon Trade Email: info@tatapouri.co.nz

STAND 8

TAIRĀWHITI - GISBORNE



STAND 10





Swiss-Belboutique Napier

Swiss-Belboutique Napier is the first internationally branded 5-star boutique hotel in the heart of Napier between Marine Parade and the city centre. This upscale property boasts of having the largest room sizes for its 52 rooms and suites – all featuring modern amenities such as flat-screen Smart TV with Chromecast, mini bar and a selection of teas and espresso machines. Saffron Social Kitchen restaurant and the Lobby Bar gives the guests the opportunity to unwind after exploring Napier. Stay with us for the feeling of intimate luxury in a very convenient location.

Trade Contact: Matthias Schulz

Trade Email: rdosm-aunz@swiss-belhotel.com

Web: www.swiss-belboutiquenapier.com

Tākaro Trails Cycle Tours STAND 13 Award-winning Tākaro Trails Cycle Tours has over 12 years' experience providing individuals, groups, and families everything they need to explore and experience the best of the Hawke's Bay trails. From beginners to experienced riders, we make it easy to get out cycling the trails. One day rides or multi-day bike tours to wineries and more! · Quality touring bikes & helmets for all sizes & abilities Experienced and knowledgeable staff Advice on the best cycle routes to match your interests – wineries, food, art deco, nature & the great outdoors! · Transfers to and from your accommodation Trade Contact: Karen Greenslade Trade Email: karen@takarotrails.co.nz Web: www.takarotrails.co.nz Gannet Safaris Overland STAND 14 Overland tours to Cape Kidnappers gannet colony, the largest mainland colony in the world.

Overland tours to Cape Kidnappers gannet colony, the largest mainland colony in the world. travel in 4WD buses on our 3 hours iconic journey through the station and wildlife sanctuary. Stunning 360 degree views of Hawke's Bay and the be within a few meters of the mesmerising 20,000 gannets. Tea and coffee served at the plateau.

Tours daily September until April.

Regular tours, private torus, groups, cruise and SUNRISE tours available.

Trade Contact: Sophie Phillips Trade Email: enquire@gannetsafaris.co.nz

National Aquarium of New Zealand

The National Aquarium of New Zealand, located on Napier's Marine Parade, is home to a range of saltwater, freshwater and land animal exhibits from New Zealand (including kiwi and tuatara) and around the world. The aquarium is also a rehabilitation centre for kororā/little penguins, and gained worldwide attention through the "Penguin of the Month" and "Penguin of the Year" awards. Visitors can also journey through the amazing underwater water tunnel to view sharks, stingrays and more.

Commissionable products include Little Penguin Close Encounter, Terrapin Close Encounter, and Guided Tours.

Trade Contact: Abby Davies Trade Email: abby.davies@nationalaquarium.co.nz

Web: www.nationalaquarium.co.nz

Web: www.gannetsafaris.co.nz



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Irism.co.nz Web: www.hawkesbaytourism.nz/travel-trade

Church Road Winery

Founded in 1897 on the same site it stands on today, Church Road is one of the oldest wineries in New Zealand with 125 years of winemaking experience. We are one of Hawke's Bay's most awarded wineries and offer the complete winery experience with Cellar Door wine tastings and sales, daily winery experiences and á la carte lunches. We have various locales which are ideal for private functions including conference dining, product launches and cocktail style events. We have a number of unique incentive activities available and can tailor a package to suit your requirements.

Trade Contact: Mitch Hyndman Trade Email: experiences@churchroad.co.nz

Porters Boutique Hotel

Porters Boutique Hotel is located in the heart of Havelock North Village and offers 4.5 star quality accommodation. Locally owned by two Hawke's Bay families, the Hotel offers 42 luxurious rooms and suites. Enjoy attentive service within a sophisticated, intimate space that reflects the beauty and grandeur of the breathtaking Hawke's Bay region.

Trade Contact: Kris Larner Trade Email: generalmanager@portershotel.co.nz

Kennedy Park Resort Napier

The best selection of Hawke's Bay accommodation for all markets can be found at Kennedy Park Resort. We are Hawke's Bay's largest holiday park, providing a variety of accommodation deals and a bed to suit every budget. No matter which of our accommodation options you choose, it comes complete with all our onsite services for your dining and entertainment needs.

Trade Contact: Hayden Henderson Trade Email: hayden.henderson@kennedypark.co.nz

Hawke's Bay Tourism - RTO

Hawke's Bay's wide-open skies beckon travellers to explore. Known for award-winning food and wine, Art Deco architecture, and Mediterranean climate - This is a destination to be savoured.

Blessed with fertile soils, the region has emerged as NZ's most desirable culinary destination, headed by an enviable stable of winemakers & chefs, and amplified by an unbeatable selection of experiences to enjoy them with. Offering an extensive range of accommodation including hotels, and extending to exquisite luxury lodges and boutique B&B's nestled within stunning locations.

Trade Contact: Heather Matthews Trade Email: trade@hawkesbaytourism.co.nz

HAWKE'S BAY

Web: www.portershotel.co.nz

Web: www.church-road.com



STAND 19







PRODUCT

Napier City Bike Hire & Tours

At Napier City Bike Hire & Tours we invite visitors to discover all the Hawke's Bays treasures on bikes. Picturesque and easy cycling allows visitors to connect and soak in many highlights of our Food & Wine Country at relaxed pace.

We offer day tours, multi-day itineraries, trail shuttles, accommodation transport and more. Our staff are experts on the cycle trails with great local knowledge so we can provide top service on and off the bikes.

We have a great fleet of quality electric bikes and regular bikes and options for families.

Trade Contact: Jan Pavlicek

Trade Email: ride@bikehirenapier.co.nz

Web: www.bikehirenapier.co.nz

Art Deco Trust

The Art Deco Trust is a guardian, a storyteller and an interpreter of some unique national treasures. We are a charitable trust with revenue generated from tourism going back into the preservation of Napier's Art Deco Heritage. We offer guided Art Deco walking tours and vintage car tours of Napier and wider Hawke's Bay region, 7 days a week, year-round. We can tailor our tours to suit itineraries, budget and size of groups. We are Gold Qualmark Assessed with a focus on customer experience and sharing our amazing story of rebirth after a devastating earthquake in 1931.

Trade Contact: Fiona Simon Trade Email: walks@artdeconapier.com

Web: www.artdeconapier.com

Web: www.uniquestays.co.nz

Unique Stays & Experiences

Unique Stays & Experiences is an International marketing and representation agency that supports the promotion of a collection of high guality, boutique NZ accommodation and tour/activity options. All products are export and trade ready offering the overseas visitor a bespoke hosted experience that is authentic and engaging.

We represent in the Central North Island, Mangapapa Hotel in Hawke's Bay, River Birches in Turangi & Powderhorn Chateau in Ohakune. Please chat to us about our affiliation with Takaro Trails and Wallingford Homestead in Porongahau whose International trade relationships are supported by Unique Stays & Experiences.

Trade Contact: Louise Frend Trade Email: louise@uniquestays.co.nz

JetPark Hotels

JetPark Hotels is a family-owned and operated hotel chain with three locations across New Zealand, Auckland, Hamilton, and Rotorua. Our hotels offer stylish, spacious, and comfortable accommodation options that are perfect for families. Our hotels are designed to ensure an enjoyable and stress-free stay for you and your family. Each location offers a wide range of amenities and services, including fully catered family suites, an on-site eatery, gym facilities, complimentary Wi-Fi, and parking. With our warm hospitality and exceptional service, JetPark Hotels is the perfect choice for your next family vacation in New Zealand.

Trade Contact: Angelique van der Merwe Trade Email: angeliquevdm@jetpark.co.nz

Web: www.jetpark.co.nz

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STAND 22



Hamilton and Waikato Tourism - RTO

The Waikato region encompasses the world-famous Waitomo Caves, the black sand surf beaches of Raglan, the stunning Hamilton Gardens and a slice of the real Middle-earth at Hobbiton[™] Movie Set. The region is also well-known for its nature-based activities, eco-friendly experiences and gourmet delights. Just 1.5 hours drive south of Auckland Airport, the region is the ideal location to base visitors for their first or last night stay in NZ, with quality accommodation options on offer. Contact the Waikato trade team who can help with itinerary preparation, product enquiries and regional content.

Trade Contact: Rebecca Evans Trade Email: rebecca@waikatonz.com

Web: www.waikatonz.com

Hobbiton[™] Movie Set

Experience the real Middle-earth[™] and step into the lush pastures of the Shire[™] with a guided tour of Hobbiton[™] Movie Set, as featured in The Lord of the Rings and The Hobbit Trilogies.

Fall in love with the Alexander family sheep and beef farm as you journey through the unequivocal beauty of the land, with the mighty Kaimai Ranges towering in the distance. Your guide will escort you around the 12-acre movie set; past Hobbit Holes[™], the Mill and into the world-famous Green Dragon[™] Inn, where you will be presented with a complimentary, exclusive Hobbit[™] Southfarthing[™] beverage to conclude your own Middle-earth adventure.

Trade Contact: Hobbiton Movie Set Trade Email: office@hobbitontours.com

Hidden Lake Hotel and Apartments

Independently owned accommodation on the shores of the tranquil Lake Te Koutu in Cambridge CBD. Built with sustainable design aesthetics overlooking a picturesque treed domain surrounded by nature. Rooms include luxury fittings, generous space and award-winning Zealong Teas as well as walk-in showers. Superking sized beds are standard with two queen sized beds for singles. Featuring local organic produce in the scenic D'Arcy's Garden Restaurant. Features and facilities show creative flair and an absolute commitment to sustainability. Optimised for groups, tours and visitors to the region.

Trade Contact: Chris Turner Trade Email: book@hiddenlake.co.nz

Web: www.hiddenlake.co.nz

Web: www.hobbitontours.com

Spellbound Glowworm and Cave Tours

Waitomo's brightest glowworm experience.

In groups of no more than 12, we offer an unrivaled glowworm boat ride and a stunning 2nd cave to explore.Glowworms live on every part of the glowworm cave ceiling and with lots of time to adjust your sight to darkness, this cave will leave you spellbound.The Cave of the Spirit has beautifully laid out paths. You feel like a cave explorer discovering fossils, cave life and magical entrances as you go. Both caves have gentle pathways and no stairs, the tour is easy and approachable for most ages and fitness levels.

We allow photography.

Trade Contact: Libby Chandler Trade Email: info@glowworm.co.nz



STAND 28







STAND 26

Cornerstone Alpaca Stud

A fun thing to do in the Waikato and a great tourist attraction! Experience the kiwi alpaca lifestyle. Meet our friendly alpacas, visit our Alpaca Gift Shop, and enjoy a bite from our onsite Licensed Café. Our stunning barn, Granero, is available for group bookings for refreshments and lunch, and we enjoy hosting visitors on our guided tours.

The farm is conveniently located between Auckland and Hamilton, Matamata (40 min), and Rotorua (90 min). We're 1 hour from Auckland, 5 minuntes from Zealong Tea Estate, and 15 minutes from Hamilton Gardens.

A fun experience to add to FIT and group itineraries!

Trade Contact: Sonja Blom and Dave Blom Trade Email: cornerstonepacas@gmail.com

Web: www.cornerstonestud.co.nz

Web: www.castaways.co.nz

Web: www.redbarn.co.nz

Castaways Resort - Marsden Hotel Group

Nestled on the breathtaking coastal cliffs of Karioitahi Beach on Auckland's stunning west coast, Castaways Resort offers the ultimate escape for international travellers visiting New Zealand. With its picturesque views, Castaways Resort is the perfect destination for those looking for an unforgettable holiday experience, a unique wedding location, or a distractionfree conference venue. Indulge in delectable cuisine at Castaways Restaurant & Bar, featuring fresh local ingredients, and pamper yourself at Bersantai Day Spa for a truly blissful experience. Conveniently located just an hour's drive from Auckland CBD and the airport, Castaways Resort is the perfect retreat for those looking to escape the hustle and bustle of the city and immerse themselves in New Zealand's stunning natural beauty.

Trade Contact: Chris Foubister Trade Email: Chris@marsdenhotels.co.nz

The Red Barn

Discover an unforgettable experience at The Red Barn, where Kiwi hospitality merge with premium group dining and farm tour experiences in the rural heart of the Waikato. Our boutique private venue is situated on a picturesque 500-acre park-like dairy farm, and our team is dedicated to providing you with delicious morning teas and high-end lunches, accompanied by farm tours for group bookings. Hamilton, Tauranga, and Rotorua are less than a 45-minute drive away, and the Hobbiton Movie Set is just on our doorstep, making the Red Barn an exceptional addition to your General Leisure Group, Premium Group, VIP, and Exclusive Luxury Touring itinerary.

Trade Email: info@redbarn.co.nz

Riverside Adventures

Only 20 Minutes from Cambridge, yet in a world of its own, their spot along the Waikato River is surrounded by lush bush and overlooked by the magnificent Maungatautari. Local, family run business, Riverside Adventures Waikato offer authentic outdoor experiences on and along the Waikato River and have options to keep the whole family entertained. Fully inclusive guided and self-guided tours with our most popular activity, the incredible Twilight Glowworm tour that will not disappoint.

A new addition is their shop at the Velodrome in Cambridge, offering tours, bike hire, shuttles and more!

Trade Contact: Sally Hastie Trade Email: sallv@riversideadventures.co.nz









STAND 32





MARK

SILVER

Novotel & ibis Tainui Hamilton

Novotel & Ibis Tainui Hamilton are Waikato's leading 4.5 star & 3.5 star hotels. They boast the city's best location, on the banks of the Waikato River. With these iconic hotels in the CBD, Hamilton is able to project itself as a destination for visitors, providing the service and quality required for its international travelers. The hotels provide 343 well-equipped rooms as well as extensive conference facilities for up to 300 delegates. Featuring onsite parking, restaurants, bars, and gym - Novotel & ibis Tainui provide the perfect combination for business or leisure. The hotels also have a strong commitment to the environment and are dedicated to strive and achieve environmental and social sustainability for their activities.

Trade Contact: Reservations Manager Trade Email: h2159-re2@accor.com

Web: www.all.accor.com

Hamilton Gardens STAND 34 Hamilton Gardens is a living museum whose paths lead you on a four-thousand-year journey through human civilisation, showcasing garden designs from the ancient world to the modern, from Africa to Aotearoa New Zealand, There are more than 18 gardens in the collection. Some of the most popular include the Italian Renaissance, Ancient Egyptian, Japanese Garden of Contemplation and Surrealist Gardens. Hamilton Gardens is also home to the only productive Māori garden in Aotearoa New Zealand based on the traditional methods used by Ngaati Wairere, the original kaitiaki (guardians) of the site.

Trade Contact: Bookings Team Trade Email: bookings.gardens@hcc.govt.nz

Discover Waitomo Group

Discover Waitomo Group is operated by Tourism Holdings Ltd and includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co. which are very well known with both domestic and International markets.

We have a dedicated sales team to work closely with inbound operators and travel trade partners across all markets and provide full support to ensure that the trade is well informed and trained.

Trade	Contact	Customer	Service	Team
Trade	Email: C	aveinfo@th	lonline.c	om

Sanctuary Mountain Maungatautari

Sanctuary Mountain Maungatautari is a world class conservation project and a must see when visiting New Zealand.

At 3400 hectares this is one of the largest pest-proof fenced projects in the world. We work to protect an ancient forest which is home to many of New Zealand's most endangered species - including kiwi, kaka, takahe, bats, frogs, tuatara and giant weta. Our successful kiwi recovery program has regenerated kiwi numbers from zero on the mountain in 2006 to over 2,000 birds today. The functioning ecosystem is as close to the pre-human New Zealand environment as it's possible to find.

Trade Contact: Andrew Peckham Trade Email: info@sanctuarvmountain.co.nz

Web: www.sanctuarvmountain.co.nz

Web: www.hamiltongardens.co.nz

Web: www.waitomo.com



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ARK

ARK

SILVER



Kohutapu Lodge & Tribal Tours Ltd and Whirinaki Forest Footsteps

Family owned and operated cultural tourism business with a big heart! Located overlooking Lake Aniwhenua, Kohutapu Lodge offers guided cultural tours into historic sites, traditional hangi feasts, interactive cultural activities and overnight stays (lodge, or marae). Using regenerative tourism & cultural pou/principles - Kohutapu Lodge unashamedly uses tourism to give back to its' community. School and community visits can be arranged - so visitors can witness first-hand the positive footprint they leave behind. Find out about our new cultural walking tours into the Whirinaki Native Rainforest!

Trade Contact: Nadine ToeToe

Trade Email: bookings@kohutapulodge.co.nz

Web: www.kohutapulodge.co.nz

Web: www.moutohora.co.nz

Web: www.awamotel.co.nz

Ngāti Awa Tourism

Visit one of NZ's most restricted wildlife sanctuaries. Rich in cultural history, Moutohorā Island Sanctuary (Whale Island) is also home to many species of native birds, reptiles, and NZ fur seals. Visitors can dig their own personal spa on the island's secluded hot water beach.

Awa Motel offers a range of accommodation choices to suit every traveller. Located opposite the picturesque Whakatane wharf, just a short walk from the town centre and great restaurants. Great coffee and food options available from the onsite cafe. Awa Motel is the departure point for Moutohorā Island Sanctuary.

Trade Email: patrick@ngatiawatourism.co.nz

Tasman Holiday Parks - New Zealand

Tasman Holiday Parks have 4 Holiday Parks accross the Bay of Plenty, Beachaven, Waihi Beach, Papamoa Beach and Ohiwa Beach. We have accommodation types to suit all travellers' and groups' styles, budgets or family sizes.

A choice of cabins, motels, beachside villas and powered sites alongside modern, clean facilities at each of our parks. We cater to travellers looking to park their motorhomes, pitch their tents, relax in a self-catering room or enjoy our beachfront villas amongst spectacular surroundings. Complete with playgrounds, heated swimming pools, spas, saunas, games rooms and more.

Trade Contact: Oscar Morgan

Trade Email: oscar.morgan@tasmanholidayparks.com

Skydive Tauranga

The most beautiful skydive in the North Island.

The adventure starts with a 15/20-minute scenic flight with breathtaking views of Mount Maunganui and golden beaches expanding as far as the eye can see. Higher up, you'll see White Island, Mount Ruapehu, the Rotorua Lakes, The Coromandel and even Mount Taranaki. If you still have some breath left after that, throwing yourself out the plane and freefalling back towards Tauranga at 200km/h on a tandem skydive might help take it away for good! We pride ourselves on the quality of our customer service and sharing our passions with our customers.

Trade Contact: Tristan Webb Trade Email: bookings@skydivetauranga.com Web: www.tasmanholidayparks.com



STAND 40









V8 Trike Tours

Join us for a unique and thrilling experience on one of our custom Kiwi built V8 Chevrolet trikes as we explore the beautiful Bay of Plenty. These are the ultimate in power and excitement and voted in TOP 10% Attraction Worldwide, a definite bucket list experience like no other! Buckle up and get ready to see the beautiful region in the best way possible. Our scenic rides take you on a tour of the golden beaches and multi-million dollar houses along with a ride through Mount Maunganui, Tauranga City and out to a scenic lookout to show you the amazing views from the Coromandel to Whakatane.

Trade Contact: Kathryn & Nigel Busbridge Trade Email: info@v8triketours.co.nz

Web: www.v8triketours.co.nz

Trinity Wharf TaurangaSTAND 42Welcome to Trinity Wharf Tauranga, a premium over-water hotel, conference venue and
restaurant conveniently situated on the cusp of the Tauranga CBD.Trinity Wharf is owned by a local Tauranga family, and was built on three piers that stretch
out and over the water's edge, with panoramic water views framed by floor to ceiling
glass, that bring the tranquil elements of the outside world in.

Trade Contact: Iain Griffin Trade Email: sales@trinitywharf.co.nz

Web: www.trinitywharf.co.nz

Waimarino Ltd

Waimarino was first established in 1975 by the current owners parents. With a vision to teach kayaking to people of all ages. With this vision in mind, a section along the Wairoa River's edge was purchased. Barry and Barbara started operating with 6 kayaks in a small wooden shed. They soon became a successful education facility.

Barry and Barbara's son, Blair started Waimarino Kayak Tours started in 2003 and now operate in Tauranga and Rotorua, on The Wairoa River, Lake McLaren and Lake Rotoiti. With the main operations still based in its original location alongside the Wairoa River.

Trade Contact: Blair Anderson Trade Email: info@glowwormkayaking.com

Web: www.glowwormkayaking.com

Muirs Tours

Muir's Tours offer manuhiri (visitors) the opportunity to experience a highly personalised encounter as we show case our seaside community of Maketū, situated in the Bay of Plenty. Our premium offering Moana ki te Whenua – Your Cultural Connection is a 8-hour privately guided fishing, foraging and feast experience, venturing out on the ocean and across the land with your hosts, Deon Muir, Māori All Black and Karena & Kasey Bird, sisters & MasterChef winners.

We pride ourselves in sharing Te Ao Māori (the Māori world view) whilst living by and demonstrating our cultural values of manaakitanga.

Trade Contact: Deon Muir Trade Email: muirstours@outlook.com

Bay of Plenty continues after floor plan

Web: www.muirstours.com







STAND 44

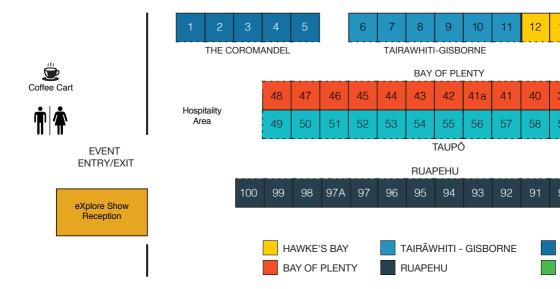


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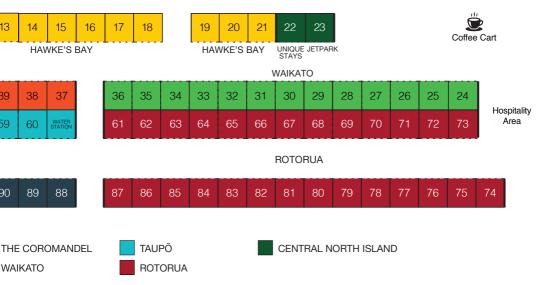


eXplore Show 2023 Floorplan



www.explorecentralnorthislandnz.com







Travel Ed (Mātauranga Haere)

A local whānau business Travel Eds tours are located along the beautiful Bay of Plenty coastline. The tours include engagement with the local culture, environment and communities.

Travel Ed draws from these Māori world guiding principles: care for each other, personal wellbeing, mental wellbeing, care for the environment, leadership, working together, our place in the world, and, spiritual wellbeing.

We are proud of our Māori culture and history, which we are excited to share to create universal cultural understanding.

Trade Contact: Les Millard

Riverbug.NZ

Trade Email: les@traveled.co.nz

Web: www.traveled.co.nz

Riverbug.NZ specialises in whitewater riverbug tours near the main centres of Tauranga, Rotorua and Whakatāne, operating to regenerative tourism principals with emphasis on positive social and environmental outcomes.

Riverbug.NZ directors Don Allardice and Sabine Ullrich are riverbug pioneers and innovators, with a wealth of expertise and experience in their field. Their unique adventures connect people with the river environment, offering the thrill of whitewater in spectacular locations with Māori culture and stories woven into the experience.

Trade Contact: Don Allardice

Trade Email: info@riverbug.nz

Web: www.riverbug.nz

Mauao Adventures

Mauao Adventures is based in Mt Maunganui, New Zealand. We connect people of the world to our whenua (land), our moana (waters) and us as tangata whenua (indigenous people of the area) utilising stand up paddling, waka ama (outrigger canoes) and land-based activities. We make it our responsibility to practice and promote kaitiakitanga, or guardianship of our natural resources.

We provide lessons, equipment hire, workshops and adventures infusing Māori cultural and eco-conscious values in everything we do.

We are the only company in New Zealand doing what we are doing.

Trade Contact: Oceanna Preston

Trade Email: kiaora@mauaoadventures.co.nz

Tourism Bay of Plenty - RTO

Tourism Bay of Plenty encourage you to come and meet some of our trade ready operators who are now encouraging visitors to minimise their carbon footprint by promoting sustainable travel options, ecofriendly activities and accommodation.

Whether its kayaking across a quiet lake to see the glowworms at night, visiting a protected island sanctuary, hearing our local Māori stories or embracing our foodie experiences.

This is a place where visitors can pull up a beach chair, dig their toes into the sand, and chill.

Trade Contact: Denise Siviter Trade Email: denise@bayofplentvnz.com



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Destination Great Lake Taupo - RTO

Taupō is a place of extraordinary natural beauty – a vast, sparkling lake, trout-filled rivers, steaming geothermal zones and towering snow-blanketed mountains. No matter what attraction is drawing your clients into the region, there are activities and accommodation to suit them all. From relaxed, cultural experiences to adrenaline-fueled excitement, there is something for everyone, right in the heart of Aotearoa's North Island.

Trade Contact: Alice Orr Trade Email: trade@lovetaupo.com

Chris Jolly Outdoors

A now Taupō institution, Chris Jolly Outdoors was founded in 1980 by its namesake, Chris Jolly and his wife Sue.

The team has always had a love of the great outdoors in Taupō, New Zealand and sharing that with people like you has been a dream realised for Chris and Sue. Chris Jolly Outdoors boasts an array of offerings, from scenic cruises on Lake Taupō, private charters & corporate events, fishing trips, and hiking & biking trips with some of the region's most experienced and passionate guides.

Trade Contact: Anna Willis

Trade Email: bookings@chrisjolly.co.nz

Web: www.chrisjolly.co.nz

Web: www.hukalodge.com

Web: www.lovetaupo.com

Huka Lodge

Huka Lodge has enjoyed a location of great natural beauty, on the banks of the mighty Waikato River, since it was founded as a very simple trout fishing camp, in 1924. This legendary retreat continues to define absolute style, while offering privacy and relaxation, with authentic outdoor adventure, for those who appreciate exquisite cuisine, personal service and unique experiences.

With just 25 guest suites, including two superb private cottages, within 17-acres of magnificent grounds, this is truly an exclusive experience. Huka Lodge proudly takes its place amongst the world's best retreats

Trade Contact: Tash Little-Weastell

Trade Email: natasha@baillielodges.com.au

FourB Bike Hire & Tours

FourB incorporates it's 3 bedroom BnB, Hire Shop with a large performance E and normal bikes, shuttles and expert qualified local guides and staff to offer E bike and hike tours from 3 hours to 5 days.

Supported all inclusive Multi day tours include some or all of: Great Lake Trail, Timber Trail and The Tongariro crossing. We offer shorter guided E bike tours on the Huka falls Geothermal loop trail (3 Hours). Bespoke private tours are no problem.

Riders will need to be confident on a bike & trail riding experience is preferred but not compulsory. Ideal tour group sizes are 2 - 10 people.

Trade Contact: Jonny Clapcott Trade Email: jonny@fourb.nz

Web: www.fourb.nz





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The Haka Shop - Tuhingamata - Taupō

Authentic Māori Cultural Experience in Taupō.

Cultural Walk, Weaving Workshop, Hangi Dinner Concert Show and Waka Experience.

"Welcome to our place, we live here". "Welcome to Haumoana Marae, welcome to our home".

Authentically Māori, genuinely real.

Experience the essence of our culture through powerful, vibrant haka and enticing (emotional) songs of our people, mountains, lakes & rivers. Our performances will touch your senses and stir your soul.

Trade Email: thehakashop@xtra.co.nz

Web: www.thehakashop.co.nz

Lakeside Accommodation Taupo

We have an exclusive collection of Lakeside accommodation located beside the beautiful fresh water of Lake Taupō.

Hospitality is at the centre of everything we do. We offer quality self-contained properties and pride ourselves on excellent service. We work with you to create the best experience possible while you're here in Taupō.

With over 65 properties on our portfolio we have something to suit everyone from couples to groups to corporate stays and multi generational family groups.

Trade Email: info@llat.co.nz

Web: www.llat.co.nz

The Destinate NZ Collection

The Destinate NZ Collection comprises of three of Taupō's top activities -Taupō Sailing Adventures, Taxicat Adventures (new product) and Tongariro River Rafting.

All owner operator businesses with exceptional records of customer feedback.

Sail to the Māori Rock Carvings, discover the Western Bays of Lake Taupō or raft the Grade 3 Tongariro River. Mountain biking options and Great Lake Trail boat transfers can also be arranged.

Trade Contact: Michelle Caldwell Trade Email: michelle@destinatenz.com

Orakei Korako - Cave and Thermal Park

Come and explore a volcanic world of gushing geysers, hot springs, bubbling mud pools and some of the largest and most amazing silica terraces in the world. Wander through the Hidden Valley and visit the thermal Ruatapu Cave which extends more than 36m down into volcanic tuff to the 'Waiwhakaata' or 'Pool of Mirrors' hot pool at the bottom. Orakei Korako boasts the most active geysers of any geothermal park in New Zealand. Up to 23 active natural geysers play freely through the area, which is constantly changing. Marvel at the number of boiling hot springs and the vibrant colours all around you, or take a native bushwalk through this untouched geothermal paradise. The Lonely Planet Guide describes Orakei Korako as "...arguably the best thermal area left in New Zealand".

Trade Contact: Nikolos Gibson Trade Email: admin@orakeikorako.co.nz

Web: www.orakeikorako.co.nz

Web: www.destinatenz.com







Hukafalls Jet

Nothing gets you closer to the majestic power of the magnificent Huka Falls. Get set for a thrilling jetboat ride, filled with our world-famous 360° spins. This is the ultimate 'up close and personal' adventure thrill! Best water-level viewing the majestic Huka Falls. Excellent opportunity for fantastic photos. Cruise into a thermal hot water stream and feel the warm water. Pass right by one of Taupo's Geothermal Power Stations and learn about how the region also produces hydropower. Enjoy the wonderful Waikato scenery, and spot some of the wild bird life that we share the river with.

Trade Contact: Reservations Team Trade Email: reservations@hukafallsiet.com

Web: www.hukafallsjet.com

Taupō Tandem Skydiving

Operating since 1992, we've skydived over 200,000 tandems. We have the best priced skydive in New Zealand and some of the most epic views.

Cruise up to 18,500 feet and soak up the scenery that makes skydiving over Lake Taupō so unique. Snow capped-volcanoes, blue skies, and pristine waters are just some of the incredible views you will see.

Reaching speeds of up to 200km per hour, experiencing the thrill of free fall is something you'll never forget. After an amazing freefall experience, you'll float back towards earth with a relaxing parachute ride before landing back at the dropzone.

Trade Contact: Chris Clements

Trade Email: skydive@tts.net.nz

Web: www.taupotandemskydiving.com

Web: www.troutcentre.com

Tongariro National Trout Centre

Come and visit our freshwater centre where you can feed our beautiful rainbow trout, learn about conservation and our native fish and maybe see a Kereru, Tui or a Whio on the Tongariro River

View one of New Zealand's best collections of native freshwater fish. Our aquarium has Giant Kokopu, Koura, Tuna and Koaro to name a few species endemic to Aotearoa. Learn about the history of Trout and Fly fishing on the Tongariro River, one of the best fishing rivers in the World.

Trade Contact: Bevin Severinsen Trade Email: manager@troutcentre.com

Tongariro Lodge

Tongariro Lodge was established in 1982 and has earned an excellent reputation for gourmet dining, the finest accommodation, quality outdoor activities and the most experienced fly-fishing guides in New Zealand.

Tongariro Lodge is a world class, year-round centre of outdoor adventure and extraordinary fly-fishing. For over 40 years Tongariro Lodge has welcomed discerning guests from throughout the world. Perfectly set on the banks of the Tongariro River, close to magnificent Lake Taupō, the Lodge edges Tongariro National Park - home of three magnificent volcanoes and premier winter ski resort.

Trade Contact: Guido Paseri Trade Email: gm@tongarirolodge.co.nz

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One of New Zealand's most iconic destinations, Whakarewarewa offers an unforgettable daytime cultural and geothermal experience for all ages. Home to two Māori sub-tribes, residents have been welcoming and sharing their enviable way of life with visitors for over 130 years. Combining Maori culture with geothermal treasures, discover an enviable way of life where locals utilize the earth's forces for warmth, cooking and bathing. Offering Village Guided Tours, self-guided nature walks & cultural performances. Open daily 9am to 4pm.

Trade Contact: Renee Raimona-Hunter Trade Email: bookings@whakarewarewa.com

Web: www.whakarewarewa.com

Off Road NZ

Off Road NZ is made for rugged, radical adventures in magnificent New Zealand Forest. We have something for everyone, from Monster 4X4 Thrill Rides to 4WD Bush Safaris and Raceline Karting, experience action packed fun while we show you a side of Aotearoa vou've never seen before!

Tailoring programs to suit excitement level, budget and time frame is our specialty. Professional guides are there to supervise at all times ensuring fun and safety are maximised. Our adventures are all-weather and all-terrain - this is where you go to push the limits and experience the best fun you can have off-road.

Trade Contact: Toni Brown Trade Email: drive@offroadnz.co.nz

Web: www.offroadnz.co.nz

Velocity Valley

Agrodome's Farm Show Experience combines the world-famous Farm Show with a hands-on tractor tour through the farm and orchard.

National Kiwi Hatchery (soon to be located at Agrodome) is NZ's leading kiwi hatchery facility, where visitors can see conservation in action and enjoy fantastic kiwi viewing.

New: Farmhouse Restaurant now open, Kiwi Shearers Experience, National Kiwi Hatchery Behind the Scenes.

Trade Contact: Reservations Team Trade Email: reservations@agrodome.co.nz

Web: www.agrodome.co.nz

RUAOTORUA

Providing thrills for over 25years, and all at afford After much anticipation we are excited to annour will be operating by May 2023. This new edition only one of its kind operating in the Southern He adrenaline to the next level – yes it will be scary a We are the one stop shop for all your adrenaline	nce the arrival of our new thrill ride which will be unique to New Zealand and the misphere. We will be taking extreme and fun, all at the same time.
Trade Contact: Debbie Guptill Trade Email: Debbie@velocityvalley.co.nz	Web: www.velocityvalley.co.nz



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Regent of Rotorua

Escape ordinary at this stylish 4.5-star hotel in Rotorua's city centre - exquisitely designed accommodation, featuring contemporary decor with a touch of opulence. Offering 35 boutique hotel rooms, a heated outdoor pool, a private mineral pool, mountain bike storage, off-street car parking, and an award-winning restaurant to the discerning traveler. The Regent Room Restaurant & Bar is open 7 days a week serving breakfast, lunch, high tea, tapas and dinner including traditional a la carte

and degustation dining - we also offer a 100% plant-focused menu.

We invite you to 'Escape Ordinary'.

Trade Contact: Georgina Torrington

Trade Email: georgina@brookserene.com

Hell's Gate Geothermal Park & Mud Spa

Experience New Zealand's only Mud Spa complex situated in the middle of a geothermal reserve!

Spend a few hours exploring the wonders of Rotorua's most unique geothermal experience. Take part in the guided or self-guided interactive geothermal walk, moving amongst erupting waters, an active mud volcano and past the largest hot waterfall in the southern hemisphere. Try your hand at carving, by creating your own NZ souvenir with the guidance of our carvers. Then soothe your skin by lathering it in our unique geothermal mud, before exfoliating and cleansing with a soak in the sulphur spas.

Trade Contact: Scott

Trade Email: Scott@hellsgate.co.nz

ZORB Rotorua

Owned and operated by the Kiwi inventors, ZORB Rotorua is an iconic bucket list adventure activity that is suitable for all ages and abilities. Discover FOUR different ball rolling tracks – the world's longest zig-zag Sidewinder Track, the smooth 'n' fast double Straight Track, MEGA Track - the longest, fastest and steepest track in all the land, and the newest track; Big Air, with sweeping corners and drops! Think of it like a giant water slide, 40 litres of water (warm in winter, cool in summer) with no tumbling involved, just full on belly laughs from top to bottom. To this day, Rotorua is the ONLY location in New Zealand where you can experience this amazingly fun and bizarre bucket list activity.

Trade Contact: Charlotte Brady

Trade Email: charlotte@zorb.com

Prince's Gate Hotel, Black Swan and Hana Lodge

Prince's Gate Hotel - One of New Zealand's oldest hotels still in operation. 51 rooms and apartments located in the heart of Rotorua. We have a history that dates back to 1897 a truly unique accommodation experience.

Black Swan - Located on the lake edge of Kawaha Point, Black Swan enjoys sweeping views of Lake Rotorua. Our 9 rooms can accommodate a mixture of two to four people in a mix of King and Family style configurations.

Hana Lodge - Located in the northwestern part of Lake at Hamurana. We are currently under an 8 month extensive multimillion dollar renovation project due to be completed July '23. It will have 13 rooms, lounge bar, restaurant overlooking the lake, spas and swimming pool.

Trade Contact: Frazer King

Trade Email: frazer.k@princesgate.co.nz



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Web: zorb.com

Web: www.hellsgate.co.nz

Web: www.regentrotorua.co.nz

Waimangu Volcanic Valley

Connecting people with the beating heart of the world's youngest geothermal valley, its unique history and legacy. Home to the now-hidden Pink and White Terraces, the eighth natural wonder of the world, visitors are immersed in the stories of the Mt Tarawera volcanic eruption, its people, and the resulting dramatic landscape changes that created the world's youngest geothermal valley.

We offer options suitable for all ages and levels of fitness. Explore the valley at your own pace or take a guided tour. Cruise Lake Rotomahana or combine the walk and boat cruise for a half-day experience.

Trade Contact: Reception

Trade Email: nature@waimangu.co.nz

Web: www.waimangu.co.nz

Rotorua Duck Tours Ltd

Rotorua Duck Tours has been in operation for 20 years and provides amphibious sightseeing tours of Rotorua and surrounding lakes in NZ's only WWII Landing Crafts. We have two Ducks with a combined capacity of 56. Rotorua's spectacular lakes district is home to lush forests, geothermal hot spots and 18 sparkling crater lakes. These stunning lakes were formed over thousands of years by catastrophic volcanic events and are now considered taonga(treasures) to New Zealanders. Being able to view these spectacular lakes from both land and water provides you with a truly unique understanding of the beauty of our lakes district. Our tours depart from a central city location at regular intervals, and we have three different tour available.

Trade Contact: Rotorua Duck Tours Trade Email: info@ducktours.co.nz

Web: www.rotoruaducktours.co.nz

Polynesian Spa

In the heart of Rotorua lies the historic Polynesian Spa, a world-renowned geothermal mineral bathing and luxury spa retreat for over 50 years. Two natural springs - one acidic and one alkaline are fed into 28 hot pools on the tranguil lake shores.

There is an award-winning day spa therapy menu with signature treatments on offer. From Aix spa therapies to body wraps and polishes, mud massages, aromatherapy treatments and facials, Polynesian Spa is the perfect place to unwind. By combining mineral bathing and native therapeutic ingredients, rejuvenation and restoration are guaranteed.

Trade Contact: Vicki Jessop Trade Email: vicki@polynesianspa.co.nz

Web: www.polynesianspa.co.nz

Te Puia NZMACI

Haere mai ki Rotorua.

Rotorua is Aotearoa New Zealand's premiere geothermal and Māori cultural destination. Te Puia NZMACI features dramatic geysers and bubbling mud pools, all set in beautiful landscape of native flora. Home to the New Zealand Maori Arts and Crafts Institute (NZMACI), the traditional Botowhio Marae, and state-of-the-art Kiwi Conservation Centre. your support of Te Puia NZMACI contributes to the natural, cultural and regenerative sustainability of this special region of Aotearoa.

"Te Puia, a place that changes you."

Trade Contact: Adam Taylor-Eruera Trade Email: Adam@tepuia.com

Web: www.tepuia.com



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MARK

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Skyline Rotorua

Famous for a reason, Skyline Rotorua is your ticket to an unforgettable holiday. Just 5 minutes from central Rotorua, begin your day with a tranquil Gondola ride up Mt Ngongotaha overlooking Lake Rotorua, wind your way down via the Luge or descend by mountain bike, weaving your way through one of the newly created park trails. Get the adrenalin pumping even more on the Zoom Zipline and the Sky Swing. Or for a more relaxed approach take a stroll through the stunning nature trails with informative and interactive panels. Left feeling a little peckish? Head to the Market Kitchen or the Stratosfare Restaurant & Bar to fuel up again. Also pop into the Volcanic Hills Wine Tasting Room and kids can explore the Jelly Belly Gallery and Store.

Trade Contact: Michelle Herrick

Trade Email: Rotorua.sales@skyline.co.nz

RotoruaNZ Located in the central North Island, Rotorua is the place to enjoy iconic natural attractions and geothermal landscapes, incredible experiences from adventure to enrichment and relaxation, and welcoming people who are proud of sharing their rich Maori culture.

Your clients can recharge in natural hot springs. Feel the thrill of flying downhill in a Luge or ZORB. Escape amid 200km (124 miles) of mountain biking trails. Run into the crater of a dormant volcano. Raft the world's highest commercially rafted waterfall.

Experience a true connection with Maori culture. It's all in Rotorua.

Trade Contact: Lou Baddiley & Jesse Tamm Trade Email: lou.baddiley@rotoruanz.com

Secret Spot Hot Tubs Rotorua

Secret Spot is the brainchild of Keith and Eric Kolver, on a rainy canoe adventure in the Te Urewera National Park, the brothers dreamt of steaming hot tubs and mulled wine. In 2019 Secret Spot Hot Tubs Rotorua opened, a place where you can relax and share stories. Nestled beside Rotorua's stunning Whakarewarewa Forest, you can soak in your own cedar hot tub, enjoying tub-side push button bar service. These idyllic hot tubs are filled with fresh spring water. Unwind with a free 'Shinny Dip' foot hot tub or snuggle beside a campfire. Our BaseCamp venue/kitchen serves bakery and tasty street food. With a unique design and excellent service, Secret Spot has swiftly become a must-do activity when visiting Rotorua.

Trade Contact: Keith Kolver Trade Email: keith@secretspot.nz

Web: www.secretspot.nz

Web: www.RotoruaNZ.com

Web: www.skyline.co.nz

Volcanic Air

From the first experience of flight through to the thrill of exploring our stunning volcanic and geothermal environment, our Helicopter and Floatplane options combine spectacular aerial views of this unique region's lakes, national parks, vibrant geothermal reserves and remarkable volcanoes. We offer experiences ranging from the opportunity to land on the dormant volcano Mount Tarawera, remote hikes and natural hot pool experiences. All tours combine dramatic landscapes with informed commentaries full of this regions rich culture, history and geology.

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On the Point - Lake Rotorua

Peppers on the Point set to return to heritage roots. Renowned luxury boutique lodge, Peppers on the Point, is set for change in 2023, returning to its heritage roots as an independent brand and property in March. The lakeside lodge is steeped in rich heritage, with the original homestead built in 1903. It has been in the Main Family since 1977 and opened as a lodge in 2004. The move back to being an independent brand allows us to fully celebrate our unique heritage and our point of difference in the market for discerning guests.

Trade Contact: Ann Gregor

Trade Email: ann.gregor-greene@peppers.co.nz

Web: www.onthepoint.co.nz

Web: www.te-pa-tu.com

Te Pā Tū Te Pā Tū (previously Tamaki Māori Village) Feast on song, drama, tradition, and divine seasonal kai (cuisine) within our forest Pā (village) - its towering Tawa trees, blazing bonfires, and forest-formed amphitheatre. Te Pā Tū offers 4-hour seasonal evening events aligned with the Māori lunar calendar. Traditional hangi joins seasonal Maori delicacies prepared with fusion cooking techniques.

Trade Email: bookings@maoriculture.co.nz

Rotorua Canopy Tours

Soar through the trees on ziplines and experience New Zealand's ancient forest like never before - voted the #1 nature activity in the world by TripAdvisor. Embark on one of two unforgettable experiences and journey in small intimate groups through this beautiful land the way it once was. In between the thrill of ziplines and suspended swing bridges, your passionate guides will bring the forest to life as you become part of our forest restoration story. They are highly trained to keep you safe, make you smile and teach you amazing things while you create memories that will last a lifetime.

Trade Contact: Paul Button Trade Email: hello@canopytours.co.nz

Paddle Board Rotorua

Paddle Board Rotorua provide amazing daytime Steaming Cliffs geothermal kayak tours and incredible Glow Worm evening paddle board and kayak tours, in Rotorua.

The company has been operating since 2017, is Qualmark Bronze accredited and has maintained a 5 star rating on Trip Advisor for the past 6 years.

The company culture is lead by Nev Wilson a passionate outdoorsman and businessman who is in business to make his life and the lives of others better.

Doing business with Paddle Board Rotorua is fun, rewarding and professional. We continually seek to have fun, improve and offer more value.

Trade Contact: Tom Pryor

Trade Email: info@paddleboardrotorua.com



Web: www.canopytours.co.nz

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STAND 78





Katoa Jet

Located at Rotorua Lakefront, we run Jet Boat tours on the beautiful lakes Rotorua and Rotoiti. Keen on a 30 minute blast around Lake Rotorua? We'll stop at its most iconic landmarks and teach you the history of the area, people and events that have shaped this special place into the cultural capital of New Zealand. Opt for a longer ride with 90 minutes worth of Jet Boating over two lakes, joined by the naturally flowing Ohau Channel, and an hour long soak at the serene Lake Rotoiti Hot Pools. Suitable for all family members, we welcome you to Katoa Jet to experience this Rotorua like no other.

Trade Contact: Harriet Bailey Trade Email: info@katoalakerotorua.co.nz

Web: www.katoalakerotorua.co.nz

 Foris Eco-tours
 STAND 82

 Foris Eco-tours provide authentic, high-quality small-group eco-tourism experiences.
 We hike, birdwatch and educate people about the quirks and bizarre subtleties of New Zealand's natural history. We work with Todd Couper an internationally regarded contemporary Maori carver. Our tours are about a great day out in stunning places, not physical challenges. We operate primarily in Whirinaki Forest, Tongariro National Park and the wider Bay of Plenty. Suitable for 60+-year-old professionals, private tours, small groups, educated and environmentally friendly travellers.

Trade Contact: Tom Lynch Trade Email: info@foris.co.nz

Web: www.foris.co.nz

Web: www.mitai.co.nz

Mitai Māori Village

Stories unfold through the dynamic scenes of warriors paddling the war canoe down Wai-o-Whiro stream. The melodious sounds of instruments and entertainment highlighted through the performing arts. The traditional Hangi dinner compliments the experience followed by an evening walk through the forest visiting the old village site and learning about the survival of the people. Discover the sacred natural spring Te Puna a Tuhoe and end the evening seeing glow worms light up the banks of the forests.

Nau mai, haere mai.

Trade Contact: Akatu Marsters Trade Email: marketing@mitai.co.nz

Ready2Roll Tours and Transfers

We are a tour and transfer company based in Rotorua with vans also in Hamilton. We have been providing services for 5 years and have a fleet of 11 vehicles, ranging from Mercedes Sprinters, Toyota Hi Ace Vans and Corporate Cars. We believe in providing exceptional service and our reviews speak for themselves. Our guests arrive as strangers and leave as friends. We can put together an itinerary to suit your client's requirements, nothing is too much trouble. We employ staff based on their personalities and believe this is what sets up apart. We will travel throughout the North Island.

Trade Contact: Carleen Dahya Trade Email: bookings@ready2roll.co.nz





STAND 81







Mountain Jade

For over 35 years, Mountain Jade has carved pounamu, working alongside renowned New Zealand artists. Pounamu, also known as greenstone or jade, is a taonga of Aotearoa, and on our guided studio tours, you can discover why it is a treasure worth seeking. We'll take you on a journey into the history of jade carving in New Zealand, uncovering the traditional Māori uses and values of pounamu. Next, we'll immerse you in the sights and sounds of our carving studio, and you'll get to spend time with our artists, learning about the carving process and watching them work. We run daily & private tours.

Trade Contact: Ashley Aitken

Trade Email: rotorua@mountainjade.co.nz

Web: www.mountainjade.co.nz/tours

Pure Cruise	STAND 86
Pure Cruise delivers outstanding lake experiences on the fresh waters of Lak Rotorua Lakes.	e Rotoiti in the
Guests explore the geothermal beaches, native coves, glow worm caves and a range of vessels. Matt & the team have designed and hand built a one of a 1960's styled, brand-new vessel and now offer shuttle services to the remote hot pools out on Lake Rotoiti as an FIT product with free sell capability or ex- small group charters.	i kind, electric drive, e, boat access only clusive, tailored
Totally unique - Pure Cruise is unmistakably New Zealand served at a pace of Trade Contact: Matt Horder	lictated by you.
Trade Email: info@purecruise.co.nz Web: www.purecr	uise.co.nz

Sudima Hotels New Zealand

Sudima Hotels is a New Zealand owned and operated company with properties across Auckland, Rotorua, Christchurch, Kaikōura and Queenstown.

We're committed to delivering environmentally friendly hotels and are an industry leader in setting sustainability benchmarks. We are the first and only Toitū carbonzero certified hotel chain in New Zealand and have won multiple awards for our efforts in sustainability, environmental, community and staff initiatives.

Trade Contact: Daniel Zhang
Trade Email: danielz@sudimahotels.com

Web: www.sudimahotels.com



Adrift Tongariro

We are an outdoor adventure guiding company, based out of Taupo and Ruapehu located in the centre of the North Island. We specialize in trekking, hiking and canoeing adventures throughout the Whanganui and Tongariro National Parks, including New Zealand's best day one-day walk, The Tongariro Alpine Crossing and the famous Whanganui River 1 or 3 day Canoe tour. We operate all year, summer and winter and whether you're a novice or keen adventurer we have a tour to suit. Professionally we have had 21 years of experience and personally far more with qualified instructors. Adrift is qualified and is registered with NZ Worksafe, DoC, Qualmark and has yearly 3rd party external safety audits. Our guides will ensure your safety whilst explaining the geography, history, culture and flora and fauna of the Tongariro and Whanganui National Parks, and New Zealand.

Trade Contact: Kerryn Ralston

Trade Email: bookings@adriftnz.co.nz

The Park Hotel

- Independent 80 room 3 star tourist hotel
- Stunning views of Mounts Ruapehu, Ngauruhoe & Tongariro
- National Park Village location right next to Tongariro National Park
- Cosy lodge style restaurant & bar
- · Flexible group and set menu options
- Conference and meeting facilities

Trade Contact: Tori Priestley or Dene Priestley Trade Email: bookings@the-park.co.nz

Tongariro Suites & Night Sky Cottage

Tongariro Suites is a premium, boutique accommodation in Ruapehu located just 15 minutes' drive from Ohakune. This eco-focussed, adults only property offers 5 gorgeous suites with magnificent mountain views, contemporary furnishings, as well generous living areas and full bathrooms with access to an outdoor hot tub and private deck.

The Nightsky Cottage Experience is a one-of-a-kind eco-retreat into New Zealand native bush situated on the edge of Tongariro National Park. Unwind in side-by-side bathtubs, enjoy a private picnic, or relax in front of the log burner beneath the sky lights for in-house stargazing. Awarded Qualmark's 5-star Gold Sustainable Tourism Business Award in 2020 and the 2021 100% Pure New Zealand Experience for its zero-waste journey and commitment to sustainability.

Trade Contact: Mandy Nguyen

Trade Email: info@tongarirosuites.co.nz

Web: www.tongarirosuites.co.nz

Plateau Lodge

Plateau Lodge is nestled in Ruapehu region with the backdrop of the Tongariro volcanos! Why stay with us? • Tongariro Alpine Crossing -#1 tourist attraction summer or winter • Mt. Ruapehu - Largest Ski Field in NZ & home of the Sky Waka • Cycle Trails at our doorstep- Timber Trail & Old Coach Road & Mountains to Sea. Our Lodge specialises in these activities, with packages & shuttles to suit your budget and timeframe. Plateau Lodge is the ideal stop for couples, families and small tour groups wanting to explore the Dual Heritage Tongariro National Park. We offer two bedroom apartments, king studio pods with outside baths and private lodge room with communal spaces. Onsite is a massage room, drying room, bike & wash down area, and breakfast.

Trade Contact: Andrea Messenger Trade Email: info@plateaulodge.co.nz

STAND 89

STAND 88

- · Relaxed inviting ambiance, lots of wood, exposed beams and open fireplaces
- Internal garden courtyard with 2 very popular steaming hot tubs
- Perfect for FITs & tour groups where location & value is important
- Comprehensive renovation completed 2020
- Ideal for Tongariro Crossing, Whakapapa & Turoa snow resorts
 - Web: the-park.co.nz

Web: www.adriftnz.co.nz





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Ruapehu's Old Post Office Holiday Home

Ruapehu's oldest post office is a bespoke historic Holiday Home able to be reserved as:

- Opulent 1-4 Bdr West-Wing incl sumptuous lounge, beautiful kitchen, gorgeous bedrooms, and back-deck with Sauna cabin, Spa-Pool & Fire-pit
- · Elegant 1-3 Bdr East-Wing with kitchen-dining
- Entire 7-Bdr Bungalow (accom up to 17 guests) with six Queen/Double bedrooms, plus Dorm Room, and two kitchen-dining-laundries

Fantastic location for exploring many top hiking treks, top cycle trails, Forgotten Highway, world-class Fly-Fishing, the mighty Whanganui River, Bridge to Nowhere, & NZ's largest ski-field.

Trade Contact: Kathy or Mary

Trade Email: info@theoldpostofficelodge.co.nz

Web: www.TheOldPostOfficeLodge.co.nz

STAND 93

Blazing Paddles

Blazing Paddles offer outdoor adventures in the remote wilderness and spectacular scenery of the Whanganui River. Operating in Taumarunui since 1998. Canoe Hire or full-service Guided Canoe Tours from daytrips to multi-night camping experiences. Jet Boat Tours to local attractions, Lauren's Lavender Farm, off-grid glamping at Posh Pioneers, or historic Blue Duck Station. Fly Fishing with expert Peter Scott on the Whanganui, host to the 2009 World Flyfishing Championships. Exclusive Jet Boat Fly Fishing Tours available on request. Sister company Aotearoa Safaris provide unique, fair chase or wild and free hunting experiences in spectacular scenic terrain, across New Zealand and in Australia.

Trade Contact: Glenn Martin Trade Email: info@blazingpaddles.co.nz

Web: www.blazingpaddles.co.nz

Nevalea Alpacas

Nevalea Alpacas, the largest alpaca farm in New Zealand. We offer visitors 'The Ultimate Alpaca Experience' an opportunity to get up close to the alpacas, hand feed them and feel just how soft and cuddly they are. We operate alpaca treks & walks, visitors can walk an alpaca around the farm and see hundreds of alpacas come greet them in the hills, spectacular views surrounded by alpacas. We have baby alpacas all year-round, visitors can have a cuddle with them. Great up close and personal experiences and chances for amazing photos. We host "Picnics with our alpacas' a relaxing option for visitors to enjoy. We have an alpaca shop on the farm with alpaca knitwear that's made onsite for sale.

Trade Contact: Kellie Dodd Trade Email: sales@nevaleaalpacas.co.nz

Web: www.nevaleaalpacas.co.nz

Timber Trail Adventures

Deep in the heart of Aotearoa's North Island, right in the middle of nowhere, is a very special place.

The Timber Trail Lodge, at the midpoint of New Zealand's best two-day cycle trail, is nestled on the edge of a stunning native podocarp forest in the historic Pureora Forest Park. The lodge offers boutique, fully- serviced accommodation, and our transport service offers seamless, high quality transport and bike hire.

Since opening in 2017 Timber Trail Lodge has been receiving wide praise for its quality service and commitment to sustainable tourism.

Trade Contact: Janine

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Trade Email: stay@timbertraillodge.co.nz



















Timber Trail NZ / Mountains to Sea - Ngā Ara Tūhono

New Zealand is home to 23 Great Rides, each one unique and offering cyclists an opportunity to experience "wheely" special parts of the country. The Waikato and Ruapehu regions are home to a number of connected rides, and feature the Timber Trail - at the heart of Pureora and its special ecologically precious native forest, and Mountains to Sea - Ngā Ara Tūhono - the connected pathways taking you on a journey from Tūroa to the Tasman Sea. Over 500km's of cycle trail supported with accommodation, logistics, bike hire and more. Create unbelievable memories on Great Rides someplace different.

Trade Contact: Lynley Twyman Trade Email: info@timbertrail.nz Trade Email: info@mountainstosea.nz

Web: www.timbertrail.nz Web: www.mountainstosea.nz

Web: www.bradleysgarden.co.nz

Web:

Bradley's Garden

Bradley's Garden is a unique experience with a luxury boutique bed and breakfast set amidst a 5-star garden of National Significance. Bradley's Garden offers a range of activities including garden tours, a 9 hole mischievous miniputt golf course, outdoor chess and a gorgeous Devonshire Tea in the bespoke garden gazebo complete with fine china.

Located just 3 km from Taumarunui and 1km off the Forgotten World Highway. Bradley's Garden is a hidden gem of peace and tranquility that will surprise and delight... an experience to remember.

Trade Contact: Melana Bradley

Forgotten World Adventures

Trade Email: melana.bradley@xtra.co.nz

Experience the sights on a fully guided tour, either by Rail Cart down the Forgotten World railway or by Jet Boat on the Whanganui River. Hear the heritage stories of hardy pioneers and off the beaten path communities in one of New Zealand's most stunning North Island destinations. Explore the epic landscapes and changing scenery of New Zealand's Forgotten World.

Trade Contact: Kara Matheson Trade Email: sales@fwa.co.nz

Kings Ohakune

Kings is a historic hotel dating back to 1913, originally built to accommodate passengers travelling by train, we have 25 ensuite rooms with outside entry.

There is an onsite restaurant and bar adorned with images of the area over the years illustrating its rich history. The bar also boasts a large deck with spectacular mountain views, a pool table and darts board. We have a smaller private dining room, perfect for breakfasts.

Guests can also take advantage of one of 2 complimentary hot pools onsite.

We look forward to welcoming you to Kings!

Trade Contact: Stu Robinson Trade Email: info@kingsohakune.co.nz

Web: www.kingsohakune.co.nz



STAND 97











Great Journeys New Zealand

The Northern Explorer travels between Auckland and Wellington, through rolling green farmland, past quaint country towns and along rocky coastlines. The journey through Tongariro National Park, with its three spectacular volcanic mountains - Tongariro, Ngāuruhoe and Ruapehu. Traverse stunning river gorges and wind through the Raurimu Spiral near National Park, an amazing feat of railway engineering.

A selection of the North Island based tours takes you into the Waikato region. The Signature New Zealand Up Close tour visits Sanctuary Mountain and the Waitomo Glowworm Caves.

Trade Contact: Lauren Campbell

Trade Email: lauren.campbell@greatjourneysnz.com

Web: www.greatjourneysnz.com

Visit Ruapehu

An off the beaten track destination with world-class activities and unique accommodation options, Ruapehu is a must-discover destination that connects people to place through meaningful, enriching experiences.

Hike the Tongariro Alpine Crossing, ride the iconic Timber Trail, visit the National Army Museum Te Mata Toa, rail cart with Forgotten World Adventures, explore Blue Duck Station, picnic at NZ's largest alpaca farm and canoe, fly fish, or jetboat to the Bridge to Nowhere on the Whanganui River.

The incredibly charming group of Ruapehu operators and myself are excited to chat with you!

Trade Contact: Mahalee Guieysse Trade Email: mahalee@visitruapehu.com

Web: www.visitruapehu.com

Aqua 360°

Come and join Agua 360° and explore the beauty of Tauranga Moana as you set sail in the heart of the Bay of Plenty. Climb aboard one of our brand new Sea-Doo GTI's and be in the drivers seat of your epic jet ski experience!

With the variety of different experiences available, be sure that Aqua 360° will deliver the ultimate vacation on the water - for the Sunday Drivers to the Adrenaline Junkies and everyone in between.

Experiences include: • Guided Tour & Buffet Breakfast • Fishing Packages Aqua Glide • Jet Ski Hire • Aqua Dome Set Up (Groups) and much more...

Trade Contact: Zayla Rehu Trade Email: admin@aqua360.co.nz

Web: www.aqua360.co.nz

eXplore Central North Island Touring Map

Available for you to supply to clients.

Full of exciting ideas for each region, Top Ten Must Do's and comprehensive touring map.

Email info@explorecentralnorthislandnz.com to order.

BAY OF PLENTY









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Thermal Explorer Highway / Pacific Coast Highway / Volcanic Loop

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