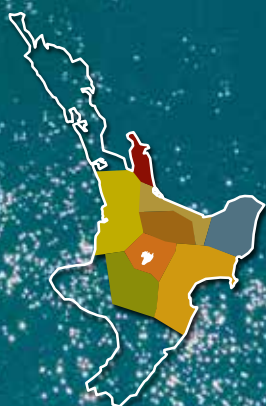










# explore

## PROGRAMME

*30th April 2024*



-  WAIKATO
-  ROTORUA
-  TAUPŌ
-  RUAPEHU
-  HAWKE'S BAY
-  TAIRĀWHITI-GISBORNE
-  BAY OF PLENTY
-  THE COROMANDEL



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# Welcome to **explore** 2024 SHOW

We hope you will share a few hours with us and leave with exciting inspiration, new ideas, and new products to share with your clients.

With almost 100 stands, 18 first time exhibitors and over 34 new trade ready products on show – this will surely be a very enlightening time out of the office!

Our eight partner Regional Tourism Organisations (RTO's) work together to promote the Central North Island to international trade. **The Pacific Coast, Thermal Explorer, and Volcanic Loop Highways** deliver clients around the regions to the very best North Island iconic experiences and hidden gems.

Enjoy your time with us and please be sure to partake in our hospitality today.

## TODAYS PROGRAMME

From 7.00am	Coffee & light breakfast
7.30am (sharp)	The Breakfast Session commences for registered delegates only
9.00am	Show Opens Barista Coffee available throughout the day Exhibitors available throughout the day
10.00am	Morning tea available - hospitality areas
12.00 – 1.00pm	Lunch available - hospitality areas
3.00pm	Show ends

Keep an eye out for our 'First Time Exhibitors'  
& the huge range of 'New Products' being launched to trade today!



**explore Central North Island**

Thermal Explorer Highway / Pacific Coast Highway / Volcanic Loop



[www.explorecentralnorthislandnz.com](http://www.explorecentralnorthislandnz.com)

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**Hawke's Bay Tourism - RTO** STAND 1

Hawke's Bay's wide-open skies beckon travellers to explore. Known for award-winning food and wine, Art Deco architecture, and Mediterranean climate - This is a destination to be savoured.

Blessed with fertile soils, the region has emerged as NZ's most desirable culinary destination, headed by an enviable stable of winemakers & chefs, and amplified by an unbeatable selection of experiences to enjoy them with. Offering an extensive range of accommodation including hotels, and extending to exquisite luxury lodges and boutique B&B's nestled within stunning locations.

**Trade Contact:** Liz Grossman  
**Trade Email:** lizg@hawkesbaytourism.co.nz **Web:** www.hawkesbaytourism.nz/travel-trade



**Craggy Range Vineyards** STAND 2

Discover our unique story and explore the spaces that make Craggy Range an unforgettable destination. Our Ultimate Food & Wine Experience boasts an immersive guided tour of our estate and cellars, and a chance to taste back vintages of our award-winning wines, including those from our iconic Prestige collection. Rare bottles are set aside exclusively for this experience which is complemented by light bites inspired by the spoils of our organic kitchen garden. The Giants Estate Experience is the perfect prelude to a luxurious dining experience in the award-winning Craggy Range Restaurant.



**Trade Contact:** Victoria Palmer  
**Trade Email:** info@craggyrange.com **Web:** www.craggyrange.com



**Art Deco Trust** STAND 3

The Art Deco Trust is a guardian, a storyteller and an interpreter of some unique national treasures. We are a charitable trust with revenue generated from tourism going back into the preservation of Napier's Art Deco Heritage. We offer guided Art Deco walking tours and vintage car tours of Napier and wider Hawke's Bay region, 7 days a week, year-round. We can tailor our tours to suit itineraries, budget and size of groups. We are Gold Qualmark Assessed with a focus on customer experience and sharing our amazing story of rebirth after a devastating earthquake in 1931.

**Trade Contact:** Micah Willits  
**Trade Email:** walks@artdeconapier.com **Web:** www.artdeconapier.com



**Art Deco Masonic Hotel Group** STAND 4

Art Deco Masonic Hotel Group offers two of Napier's best located Boutique Hotels. Art Deco Masonic, an Art Deco jewel on the waterfront with panoramic views of the Pacific Ocean boasting 43 stylish hotel rooms, suites and a 2 bedroom self-contained apartment, all uniquely styled.

Expressotel Napier is conveniently located for business or pleasure next to Clive Square and opposite the Municipal Theatre, with 42 spacious, functional and well-presented studios, 2 one bedroom suites, and a stylish one bedroom apartment.



**Trade Contact:** Graeme Woolf  
**Trade Email:** stay@masonic.co.nz **Web:** www.masonic.co.nz



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## Napier City Bike Hire &amp; Tours

STAND 5

At Napier City Bike Hire & Tours we invite visitors to discover on bikes all the Hawke's Bay treasures. Picturesque and easy cycling allows our customers to relax and connect with our Food & Wine Country.

We offer day tours, multi-day itineraries, casual hire, guided experiences, trail shuttles, accommodation transport or deliveries and more. Our staff are experts on the Hawke's Bay Trails with great local knowledge so we can provide top service on and off the bikes. We have a great fleet of quality electric and regular bikes and options for families.

Trade Contact: Jan Pavlicek

Trade Email: [ride@bikehirenapier.co.nz](mailto:ride@bikehirenapier.co.nz)

Web: [www.bikehirenapier.co.nz](http://www.bikehirenapier.co.nz)



## National Aquarium of New Zealand

STAND 6

The National Aquarium of New Zealand, located on Napier's Marine Parade, is home to a range of saltwater, freshwater and land animal exhibits from New Zealand (including kiwi and tuatara) and around the world. The aquarium is also a rehabilitation centre for kororā/ little penguins, and gained worldwide attention through the "Penguin of the Month" and "Penguin of the Year" awards. Visitors can also journey through the amazing underwater water tunnel to view sharks, stingrays and more.

Commissionable products include Little Penguin Close Encounter, Terrapin Close Encounter, and Guided Tours.

Trade Contact: Abby Davies

Trade Email: [abby.davies@nationalaquarium.co.nz](mailto:abby.davies@nationalaquarium.co.nz)

Web: [www.nationalaquarium.co.nz](http://www.nationalaquarium.co.nz)



## Black Barn Retreats

STAND 7

Black Barn is a small family owned vineyard on the outskirts of Havelock North.

Our entire focus is on the visitor. Rather than being large exporters, we encourage people to come to us. They may come for our wines, lunch in our Bistro, our summer farmers market or a concert at our amphitheatre. Often though, they come for all of that and everything else Hawke's Bay has to offer by staying in one of our luxury retreats. All beautifully designed and built, from 2 bedrooms to 7, most with pools and all in stunning locations with outstanding views of the ocean, river valley or vineyard.

Trade Contact: Averil Patterson

Trade Email: [retreats@blackbarn.com](mailto:retreats@blackbarn.com)

Web: [www.blackbarn.com/Retreats](http://www.blackbarn.com/Retreats)



## Tākaro Trails Cycle Tours Hawke's Bay

STAND 8

Award-winning Tākaro Trails Cycle Tours has 15 years' experience providing individuals, groups, and families everything they need to explore and experience the best of the amazing Hawke's Bay trails and region.

- We offer one day rides to wineries and multi-day tours
- Privately Guided and Self-Guided tours for groups and individuals
- Quality electric or standard bikes for all sizes and abilities
- Experienced and knowledgeable staff
- Great advice on the best cycle routes to match your interests
- Transfers to and from your accommodation

Trade Contact: Karen Greenslade

Trade Email: [info@takarotrails.co.nz](mailto:info@takarotrails.co.nz)

Web: [www.takarotrails.co.nz](http://www.takarotrails.co.nz)



## Ocean Spa

STAND 9

Experience relaxation and revitalization at Ocean Spa, Napier's premier heated pool and fitness complex! Its pools and spas provide panoramic ocean views, creating an ideal setting for workouts and winding down. From a heated therapeutic pool with fountains and jets to a 25 metre lap pool, there's something for everyone. The outdoor spa pools are great for sunrise or sunset soaks, and visitors can enjoy the sauna and steam room. Refuel on delicious food at The Bach Café while enjoying ocean views. Ocean Spa is the perfect spot for unwinding, re-energizing, and embracing stunning views.

Trade Contact: Megan Bloomfield

Trade Email: [info@oceanspanapier.co.nz](mailto:info@oceanspanapier.co.nz)

Web: [www.oceanspanapier.co.nz](http://www.oceanspanapier.co.nz)



## Porters Boutique Hotel

STAND 10

Porters Boutique Hotel is located in the heart of Havelock North Village and offers 4.5 star quality accommodation.

Locally owned by two Hawke's Bay families, the Hotel offers 42 luxurious rooms and suites. Enjoy attentive service within a sophisticated, intimate space that reflects the beauty and grandeur of the breathtaking Hawke's Bay region.

Trade Contact: Kris Lerner

Trade Email: [reservations@portershotel.co.nz](mailto:reservations@portershotel.co.nz)

Web: [www.portershotel.co.nz](http://www.portershotel.co.nz)



## Gannet Safaris Overland

STAND 11

Overland tours to Cape Kidnappers gannet colony, the largest mainland colony in the world and the only company operating. Tours daily September until April. Sunrise Tours are the best!

NEW - private tours to the Cape Sanctuary at Ocean Beach, NZ's largest privately owned and funded 'mainland' conservation project running since 2006.

Available all year round.

Takahe - Tuatara - Red Crowned Kakariki - Cook Straight Weta - Sooty Shearwater - Grey faced Petrel.

Trade Contact: Sophie Phillips

Trade Email: [enquire@gannetsafaris.co.nz](mailto:enquire@gannetsafaris.co.nz)

Web: [www.gannetsafaris.co.nz](http://www.gannetsafaris.co.nz)





## Tourism Bay of Plenty - RTO

STAND 12

Tourism Bay of Plenty encourage you to come and meet some of our trade ready operators who are now encouraging visitors to minimise their carbon footprint by promoting sustainable travel options, ecofriendly activities and accommodation.

Whether its kayaking across a quiet lake to see the glowworms at night, visiting a protected island sanctuary, hearing our local Maori stories or embracing our foodie experiences.

This is a place where visitors can pull up a beach chair, dig their toes into the sand, and chill.

Trade Contact: Mary Tolley

Trade Email: [mary@bayofplentynz.com](mailto:mary@bayofplentynz.com)

Web: [www.bayofplentynz.com](http://www.bayofplentynz.com)

## Tio Ōhiwa Cruises &amp; Oyster Experience

STAND 13

Tio Ōhiwa, a 100% Māori-owned enterprise, invites you on an immersive tour in New Zealand's Eastern Bay of Plenty. As a multifaceted destination, we blend oyster farming, culinary delights, and cultural heritage into unforgettable tour experiences.

Explore the pristine waters of Ōhiwa Harbour aboard our vessel, where guided tours reveal the rich history of the region and offer interactive oyster experiences.

How Tio Ōhiwa is redefining tourism with authenticity, excellence, and a deep respect for Māori traditions.

Trade Email: [tours@ohiwaoysters.com](mailto:tours@ohiwaoysters.com)

Web: [www.ohiwaoysters.com](http://www.ohiwaoysters.com)



## Riverbug.NZ

STAND 14



Riverbug.NZ offers riverbug tours and cruise ship shore excursions, showcasing the Bay of Plenty's rich culture and natural wonders around the main centres of Tauranga, Rotorua and Whakatāne. Our riverbug activities explore our spectacular rivers from the unique perspective of a kiwi invented single person riverbug inflatable. First timer friendly and run on low risk, fun Grade 2 whitewater. Our small group shore excursions from the Port of Tauranga take in the cultural and natural highlights around Tauranga and Rotorua.

Don & Sabine have over 60 years combined experience in tourism.

Trade Contact: Sabine Ullrich

Trade Email: [info@riverbug.nz](mailto:info@riverbug.nz)

Web: [www.riverbug.nz](http://www.riverbug.nz)



## Tasman Holiday Parks - New Zealand

STAND 15

We create beautiful Holiday Parks so you can have beautiful moments.

Tasman Holiday Parks are found in the golden sands of the North Island to the rugged beauty of the South Island. Wherever we may be, one thing unifies Tasman Holiday Parks: our passion for creating timeless places where guests can find the freedom to stop and relax. With 8 holiday parks across New Zealand, we have accommodation types to suit all travellers' styles, budgets or family sizes. As the only Trans-Tasman holiday park operator, you can choose any Tasman Holiday Park across New Zealand and Australia and be assured that whatever you seek – freedom, adventures, togetherness, or fun – we will always deliver.

Trade Contact: Oscar Morgan

Trade Email: [oscar.morgan@tasmanholidayparks.com](mailto:oscar.morgan@tasmanholidayparks.com)

Web: [www.tasmanholidayparks.com](http://www.tasmanholidayparks.com)



## Skydive Tauranga

STAND 16

The most beautiful skydive in the North Island.

The adventure starts with a 15/20-minute scenic flight with breathtaking views of Mount Maunganui and golden beaches expanding as far as the eye can see. Higher up, you'll see White Island, Mount Ruapehu, the Rotorua Lakes, The Coromandel and even Mount Taranaki. If you still have some breath left after that, throwing yourself out the plane and freefalling back towards Tauranga at 200km/h on a tandem skydive might help take it away for good! We pride ourselves on the quality of our customer service and sharing our passions with our customers.

Trade Contact: Tristan Webb

Trade Email: [bookings@skydivetauranga.com](mailto:bookings@skydivetauranga.com)

Web: [www.skydivetauranga.com](http://www.skydivetauranga.com)



## Ōmataroa Eco Tours

STAND 17

Māori owned and operated in Te Teko, Bay of Plenty, we are specialists in culture and nature tours inspired by our heritage, and conservation work on indigenous land. We invite guests to 'walk in the shoes' of local Māori. Experience the role Kiwi Kaitiaki (guardian/conservationist) and encounter a Kiwi bird, or enjoy an immersive overnight stay with Māori on an authentic working marae engaging in a variety of history, customs, and art/craft activities, or come on a nature walk in a private forest with epic views! Every tour includes food and beverages with a taste of Māori cuisine.

Trade Email: [info@omataraoecotours.com](mailto:info@omataraoecotours.com)

Web: [www.nzecotours.co.nz](http://www.nzecotours.co.nz)



## Kohutapu Lodge &amp; Tribal Tours Ltd and Whirinaki Forest Footsteps

STAND 18

Family owned and operated cultural tourism business with a big heart! Located overlooking Lake Aniwhenua, Kohutapu Lodge offers guided cultural tours into historic sites, traditional hangi feasts, interactive cultural activities and overnight stays (lodge, or marae). Using regenerative tourism & cultural pou/principles - Kohutapu Lodge unashamedly uses tourism to give back to its' community. School and community visits can be arranged - so visitors can witness first-hand the positive footprint they leave behind. Find out about our new cultural walking tours into the Whirinaki Native Rainforest!

Trade Contact: Nadine ToeToe

Trade Email: [bookings@kohutapulodge.co.nz](mailto:bookings@kohutapulodge.co.nz)

Web: [www.kohutapulodge.co.nz](http://www.kohutapulodge.co.nz)

**The Destinate NZ Collection** **STAND 19** 

We handpick who we work with, and therefore recommend to the travel trade. These businesses are all highly regarded, sustainable and ready to welcome your clients. We have teamed up with these awesome operators, because just like us they are incredibly passionate and are doing things differently. Essential elements for our shared philosophy, energy and drive – to create long-lasting memories of New Zealand that inspire for a lifetime. Operators include: Tongariro River Rafting, Venture Beyond, Taupo Sailing Adventures, Tongariro Wilderness Adventures and FourB Bike Tours and Hire.

**Trade Contact: Michelle Caldwell**  
**Trade Email: michelle@destinatenz.com** | **Web: www.destinatenz.com**

**Orakei Korako Cave and Thermal Park** **STAND 20**

Come and explore a volcanic world of gushing geysers, hot springs, bubbling mud pools and some of the largest and most amazing silica terraces in the world. Wander through the Hidden Valley and visit the thermal Ruatapu Cave which extends more than 36m down into volcanic tuff to the 'Waiwhakaata' or 'Pool of Mirrors' hot pool at the bottom. Orakei Korako boasts the most active geysers of any geothermal park in New Zealand. Up to 23 active natural geysers play freely through the area, which is constantly changing. Marvel at the number of boiling hot springs and the vibrant colours all around you, or take a native bushwalk through this untouched geothermal paradise. The Lonely Planet Guide describes Orakei Korako as "...arguably the best thermal area left in New Zealand".

**Trade Contact: Nikolos Gibson**  
**Trade Email: bookings@orakeikorako.co.nz** | **Web: www.orakeikorako.co.nz**



**Hukafalls Jet** **STAND 21**

Nothing gets you closer to the majestic power of the magnificent Huka Falls. Get set for a thrilling jetboat ride, filled with our world-famous 360° spins. This is the ultimate 'up close and personal' adventure thrill! Best water-level viewing the majestic Huka Falls. Excellent opportunity for fantastic photos. Cruise into a thermal hot water stream and feel the warm water. Pass right by one of Taupō's Geothermal Power Stations and learn about how the region also produces hydropower. Enjoy the wonderful Waikato scenery, and spot some of the wild bird life that we share the river with.

**Trade Contact: Reservations Team**  
**Trade Email: reservations@hukafallsjet.com** | **Web: www.hukafallsjet.com**



**Chris Jolly Outdoors** **STAND 22** 

A now Taupō institution, Chris Jolly Outdoors was founded in 1980 by its namesake, Chris Jolly and his wife Sue. The team has always had a love of the great outdoors in Taupō, New Zealand and sharing that with people like you has been a dream realised for Chris and Sue. Chris Jolly Outdoors boasts an array of offerings, from scenic cruises on Lake Taupō, private charters & corporate events, fishing trips, and hiking & biking trips with some of the region's most experienced and passionate guides.

**Trade Contact: Mitch Beresford**  
**Trade Email: bookings@chrisjolly.co.nz** | **Web: www.chrisjolly.co.nz**





**Helisika** **STAND 23**

Helisika, a family-run business with 30 years of operation in Tongariro National Park and the Kaimanawa Ranges. Offering unparalleled experiences in the remote regions of the Central North Island. Our strong relationships with local iwi enable us to offer exclusive products. Such as scenic helicopter rides, heli-biking, heli-hiking, charters, remote luxury accommodations and much more.

We pride ourselves on customization, tailoring packages to suit your clients needs. Our mission is to provide a hassle-free adventure where every moment in this picturesque region is cherished.

**Trade Contact: Shar Samson**  
**Trade Email: info@helisika.co.nz** | **Web: www.helisika.co.nz**

**Tongariro Lodge** **STAND 24**



Tongariro Lodge was established in 1982 by legendary angler and guide Tony Hayes and has earned an excellent reputation for gourmet dining, the finest accommodation, quality outdoor activities and the most experienced fly-fishing guides in New Zealand. This iconic Lodge is located on 22 acres of beautiful park-like grounds, on the banks of the legendary Tongariro River, on the southern shores of Lake Taupo and at the foot of New Zealand's outdoor playground – the world heritage Tongariro National Park.

**Trade Contact: Guido Paseri**  
**Trade Email: gm@tongarirolodge.co.nz** | **Web: www.tongarirolodge.co.nz**

**Tongariro National TroutCentre** **STAND 25** 

Come and visit our freshwater centre where you can feed our beautiful rainbow trout, learn about conservation and our native fish and maybe see a Kereru, Tui or a Whio on the Tongariro River. View one of New Zealand's best collections of native freshwater fish. Our aquarium has Giant Kokopu, Koura, Tuna and Koaro to name a few species endemic to Aotearoa. Learn about the history of Trout and Fly fishing on the Tongariro River, one of the best fishing rivers in the World.

**Trade Contact: Bevin Severinsen**  
**Trade Email: manager@troutcentre.com** | **Web: www.troutcentre.com**

**Destination Great Lake Taupō - RTO** **STAND 26**

Taupō is a place of extraordinary natural beauty – a vast, sparkling lake, trout-filled rivers, steaming geothermal zones and towering snow-blanketed mountains. No matter what attraction is drawing your clients into the region, there are activities and accommodation to suit them all. From relaxed, cultural experiences to adrenaline-fuelled excitement, there is something for everyone, right in the heart of Aotearoa's North Island.

**Trade Contact: Alice Orr**  
**Trade Email: trade@lovetaupo.com** | **Web: www.lovetaupo.com**

**Visit Ruapehu - RTO** **STAND 27**

An off the beaten track destination with world-class activities and unique accommodation options, Ruapehu is a must-discover destination that connects people to place through meaningful, enriching experiences.

Hike the Tongariro Alpine Crossing, ride the iconic Timber Trail, visit the National Army Museum Te Mata Toa, rail cart with Forgotten World Adventures, explore Blue Duck Station, picnic at NZ's largest alpaca farm and canoe, fly fish, or jetboat to the Bridge to Nowhere on the Whanganui River.

The incredibly charming group of Ruapehu operators and myself are excited to chat with you!

**Trade Contact:** Mahalee Guieysse  
**Trade Email:** mahalee@visitruapehu.com | **Web:** www.visitruapehu.com

**Whakapapa - Mt Ruapehu** **STAND 28**

Explore the heart of New Zealand's North Island at its most raw and real, from both above the ground and on foot.

From December to April, Whakapapa on Mt Ruapehu sits mostly bare of its winter coat, exposing its unique volcanic terrain in its rawest form. The Sky Waka gondola – gives views of this terrain from above, carrying guests on a 1.8km journey. On arrival at 2020m, guests are welcomed to the Knoll Ridge Chalet offering food and beverage and access to amazing walks, with views extended out across the maunga (mountain) and Central Plateau.

**Trade Contact:** Laura Wilkinson  
**Trade Email:** sales@whakapapa.com | **Web:** www.whakapapa.com



**Powderhorn Chateau** **STAND 29**

We are nestled in the foothills of Mt Ruapehu, located in the central North Island. We are connected to all surrounding areas by road and have access via a three to four hour drive for travellers from North Islands' two biggest airports.

The Powderhorn welcomes guests to our family, to enjoy our warm hospitality in our unique environment; an experience that exceeds expectations and remains with our guests alongside their best memories.

**Trade Contact:** Antika Wood  
**Trade Email:** antika@powderhorn.co.nz | **Web:** www.powderhorn.co.nz



**Whanganui River Adventures** **STAND 30**

Whanganui River Adventures was first established in September 2003 with a 13 seater commercial jet boat from our previous tourism business sold in 1998. We come with a local personalised tourism perspective and many years of experience on the Whanganui River and as a born and bred local (tangata whenua) on the river (Awa). Tours we specialise in:

- Jet Boat tours from 45 mins to 6-7 hours, and 2 day with a Marae stay
- Full local commentary (korero) • Bushwalk
- Unguided canoe / kayak • Mountain bike package options
- Small or Group Tours to Whakahoro & return, or stay overnight (8 or more)

**Trade Contact:** Josephine Haworth  
**Email:** info@whanganuiviveradventures.co.nz | **Web:** www.WhanganuiRiverAdventures.co.nz



**Plateau Lodge** **STAND 31**

Plateau Lodge is nestled in Ruapehu region with the backdrop of the Tongariro volcanos! Why stay with us? • Tongariro Alpine Crossing -#1 tourist attraction summer or winter • Mt. Ruapehu - Largest Ski Field in NZ & home of the Sky Waka • Cycle Trails at our doorstep- Timber Trail & Old Coach Road & Mountains to Sea. Our Lodge specialises in these activities, with packages & shuttles to suit your budget and timeframe. Plateau Lodge is the ideal stop for couples, families and small tour groups wanting to explore the Dual Heritage Tongariro National Park. We offer Two Bedroom Apartments, King Studio Pods with outside baths and private lodge room with communal spaces. Onsite is a Massage room, Bike & wash down area, Breakfast, Drying room.

**Trade Contact:** Andrea Messenger  
**Trade Email:** info@plateaulodge.co.nz | **Web:** www.plateaulodge.co.nz



**Adrift Tongariro** **STAND 32**

We are an outdoor adventure guiding company, based out of Taupo and Ruapehu located in the centre of the North Island. We specialize in trekking, hiking and canoeing adventures throughout the Whanganui and Tongariro National Parks, including New Zealand's best day one-day walk, The Tongariro Alpine Crossing and the famous Whanganui River 1 or 3 day Canoe tour. We operate all year, summer and winter and whether you're a novice or keen adventurer we have a tour to suit. Professionally we have had 21 years of experience and personally far more with qualified instructors. Adrift is qualified and is registered with NZ Worksafe, DoC, Qualmark and has yearly 3rd party external safety audits. Our guides will ensure your safety whilst explaining the geography, history, culture and flora and fauna of the Tongariro and Whanganui National Parks, and New Zealand.

**Trade Contact:** Kerryn Ralston  
**Trade Email:** bookings@adriftnz.co.nz | **Web:** www.adriftnz.co.nz



**The Park Hotel** **STAND 33**

- Independent 80 room 3 star hotel
- Perfect for FITs & Tour Groups where location & value is important
- Ideal National Park Village location
- For all your Tongariro National Park adventures
- Stunning views of Mounts Ruapehu, Ngauruhoe & Tongariro
- Cosy lodge style Restaurant & Bar
- Relaxed inviting ambiance – open fireplaces
- Internal garden courtyard with 2 Steaming Hot Tubs
- Tongariro Alpine Crossing, Mountain Bike Trails & Sky Waka Gondola
- Mountain biking friendly
- Transport for all activities arranged
- Conference and meeting facilities

**Trade Contact:** Eric Jenkins  
**Trade Email:** bookings@the-park.co.nz | **Web:** www.the-park.co.nz

**Blazing Paddles - Outdoors** **STAND 34**

Blazing Paddles offer outdoor adventures in the remote wilderness and spectacular scenery of the Whanganui River. Operating in Taumarunui since 1998. Canoe Hire or full-service Guided Canoe Tours from daytrips to multi-night camping experiences. Jet Boat Tours to local attractions, Lauren's Lavender Farm, off-grid glamping at Posh Pioneers, or historic Blue Duck Station. Fly Fishing with expert Peter Scott on the Whanganui, host to the 2009 World Flyfishing Championships. Exclusive Jet Boat Fly Fishing Tours available on request. Sister company Aotearoa Safaris provide unique, fair chase or wild and free hunting experiences in spectacular scenic terrain, across New Zealand and in Australia.

**Trade Contact:** Sophia Haugh  
**Trade Email:** info@blazingpaddles.co.nz | **Web:** www.blazingpaddles.co.nz





**Omaka Lodge** **STAND 35**

Just a short drive down the Forgotten World Highway lies a place to remember. A boutique bed & breakfast with glorious views over majestic hills and valleys. Omaka Lodge offers a 5-star Garden of National Significance and 5-star accommodation. Beautiful grounds are surrounded by everyday country life, with sheep and cattle dotted on the rolling green pastures and never-ending birdsong.

Wherever you're from, wherever you're heading... Let the beauty, warmth and peacefulness of Omaka Lodge provide rest to restore your soul.

Omaka Lodge, a tranquil oasis amidst New Zealand's Forgotten World.

**Trade Contact:** Scott Riches-McPherson & Christopher Riches  
**Trade Email:** [contact@omakalodge.nz](mailto:contact@omakalodge.nz)  
**Web:** [www.omakalodge.nz](http://www.omakalodge.nz)



**The Great Rides Central North Island** **STAND 39**

Discover the central North Islands Ngā Haerenga - Great Rides, offering scenic wonders and adventure. Eight unique cycle trails showcasing diverse landscapes and experiences, wineries to remote adventures, day trips to multi day excursions, there is something for most visitors.

Rides include: The relaxed family friendly Hauraki Rail Trail, the picturesque vineyards and Art Deco capital of Hawkes Bay Trails, scenic journeys and adventures sidling alongside the great Waikato awa with Te Awa Connector Ride and Waikato River Trails. Coastal cliffs and rugged back country of Motu Trails, geothermal wonders of the Whakarewarewa Forest Loop, or the stunning lakeside adventures of the Great Lake Trail. Traverse the ancient podocarp forests of the Timber Trail or the dual world heritage park landscapes of Mountains to Sea-Ngā Ara Tuhono... our rides will inspire you.

**Trade Contact:** Lynley Twyman  
**Trade Email:** [Lynley@franklydone.co.nz](mailto:Lynley@franklydone.co.nz)  
**Web:** [www.nzcycletrail.com/cni](http://www.nzcycletrail.com/cni)



**Forgotten World Adventures** **STAND 36**

Experience the sights on a fully guided tour, either by Rail Cart down the Forgotten World railway or by Jet Boat on the Whanganui River. Hear the heritage stories of hardy pioneers and off the beaten path communities in one of New Zealand's most stunning North Island destinations. Explore the epic landscapes and changing scenery of New Zealand's Forgotten World.

**Trade Contact:** Kara Matheson  
**Trade Email:** [sales@fwa.co.nz](mailto:sales@fwa.co.nz)  
**Web:** [www.forgottenworldadventures.co.nz](http://www.forgottenworldadventures.co.nz)



**Sudima Hotels New Zealand** **STAND 40**

Sudima Hotels is a New Zealand owned and operated company with properties across Auckland, Rotorua, Christchurch, Kaikōura and Queenstown.

We're committed to delivering environmentally friendly hotels and are an industry leader in setting sustainability benchmarks. We are the first and only Toitū carbonzero certified hotel chain in New Zealand and have won multiple awards for our efforts in sustainability, environmental, community and staff initiatives.

**Trade Contact:** Daniel Zhang  
**Trade Email:** [danielz@sudimahotels.com](mailto:danielz@sudimahotels.com)  
**Web:** [www.sudimahotels.com](http://www.sudimahotels.com)



**OLD POST OFFICE Holiday Home** **STAND 37**

Awarded a prestigious 5-Stars by Qualmark, this gorgeous bespoke vacation home has been reviewed as one of the Top 13 Heritage accommodation properties in NZ. Located in the heart of the Ruapehu District – outdoors capital of the North Island – amenities at this authentically unique property include lavish art-deco 1930s décor, sauna cabin, hot-tub spa-pool, fire-pit and drying-room. Two Booking Options: • 1-4 Bdr West-Wing for 1-11 pax • 1-7 Bdr Whole Bungalow for 1-17 pax.

Tourists' feedback LOVING having a few nights away from Hotels/B&Bs to catch their breath in a home-away-from-home.

**Trade Contact:** Mary from Admin  
**Trade Email:** [info@theoldpostofficelodge.co.nz](mailto:info@theoldpostofficelodge.co.nz)  
**Web:** [www.TheOldPostOfficeLodge.co.nz](http://www.TheOldPostOfficeLodge.co.nz)



**Unique Stays & Experiences** **STAND 41**

Unique Stays & Experiences is an International marketing and representation agency that supports the promotion of a collection of high quality, boutique NZ accommodation and activity options. special experience that is authentic and engaging.

Unique Stays & Experiences represents a range of NZ product that are located in the central North Island, Powderhorn Chateau, River Birches, On the Point, Wallingford Homestead and Takaro Trails.

**Trade Contact:** Louise Frend  
**Trade Email:** [louise@uniquestay.co.nz](mailto:louise@uniquestay.co.nz)  
**Web:** [www.uniquestay.co.nz](http://www.uniquestay.co.nz)

**Great Journeys New Zealand** **STAND 38**

The Northern Explorer travels between Auckland and Wellington, through rolling green farmland, past quaint country towns and along rocky coastlines. The journey through Tongariro National Park, with its three spectacular volcanic mountains – Tongariro, Ngāuruhoe and Ruapehu. Traverse stunning river gorges and wind through the Raurimu Spiral near National Park, an amazing feat of railway engineering.

A selection of the North Island based tours takes you into the Waikato region. The Signature New Zealand Up Close tour visits Sanctuary Mountain and the Waitomo Glowworm Caves.

**Trade Contact:** Rod Heymell  
**Trade Email:** [sales@greatjourneysnz.com](mailto:sales@greatjourneysnz.com)  
**Web:** [www.greatjourneysnz.com](http://www.greatjourneysnz.com)



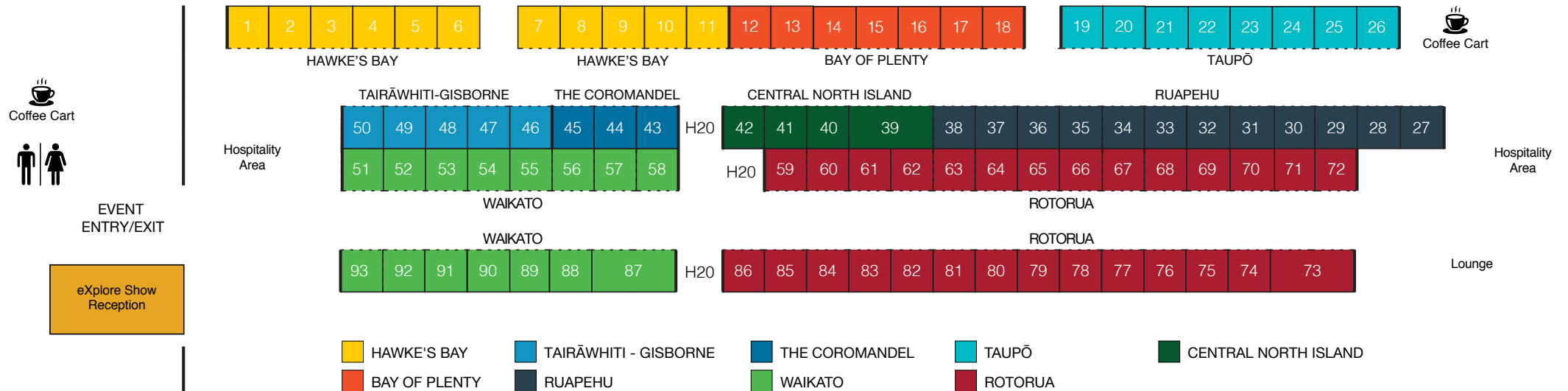
**JetPark Hotels** **STAND 42**

For over 25 years JetPark Hotels has been dedicated to providing excellent service and genuine Kiwi hospitality to our guests. We are passionate about NZ and ensuring that every guest who steps through our doors has the best experience possible. While our guests are one of our greatest joys, our staff are one of our greatest assets. The outstanding individuals who make up the JetPark team work tirelessly every day to share their joys and their passions, delivering the very best care and service to our guests and to each other. Over the years, we have grown from a single hotel in Auckland to a broader family of hotels. Here at JetPark, we are a family... an extended family that includes not only our staff but also our guests.

**Trade Contact:** Stuart Thompson  
**Trade Email:** [reservations@jetpark.co.nz](mailto:reservations@jetpark.co.nz)  
**Web:** [www.jetpark.co.nz](http://www.jetpark.co.nz)



# eXplore Show 2024 Floorplan



## Destination Hauraki Coromandel - RTO

STAND 43

Renowned for its natural beauty, green valleys, misty rainforests and pristine golden beaches, The Coromandel is blessed with hundreds of hideaways. Located just along the Pacific Coast Highway from our major centres it is an ideal place to escape; that's why it's a place where Kiwis love to holiday. Discover why this destination is good for your soul...

Trade Contact: Hadley Dryden

Trade Email: hadley@thecoromandel.com

Web: www.thecoromandel.com

## Driving Creek

STAND 44

We offer unforgettable experiences for your visitors. From our captivating railway tour through a thriving native forest to exhilarating ziplines high among the treetops and hands-on wheel throwing pottery classes, our range of experiences provides something for every visitor.

What sets us apart is our truly unique history and our unwavering commitment to conservation, artistry, and our community. As a not-for-profit, every visitor directly contributes to our shared mission of enhancing our environment and communities.

Trade Contact: Jesse Oppatt

Trade Email: jesse@drivingcreek.nz

Web: www.drivingcreek.nz



## Waihi Gold Discovery Centre &amp; Falls Retreat

STAND 45

The award-winning Gold Discovery Centre, is strategically located between The Coromandel and Bay of Plenty regions in Waihi. Enjoy a range of outstanding visitor experiences including; the Waihi Gold Experience, Gold Mine Tours and Waihi Bicycle Hire packages for the Hauraki Rail Trail. NEW: walking and biking tours through the stunning Karangahake Gorge.

The Falls Retreat in the spectacular Karangahake Gorge is a special place where you will reconnect with food, nature and each other. From their 'behind the scenes' tours of their on-site organic gardens to their range of intimate dining experiences showcasing their paddock to plate ethos, the Falls team specialize in delivering unforgettable food experiences.

Trade Contact: Eddie Morrow

Trade Email: eddiem@golddiscoverycentre.co.nz

Web: www.golddiscoverycentre.co.nz

Trade Contact: Emma Walters

Trade Email: info@fallsretreat.co.nz

Web: www.fallsretreat.co.nz



## Tairāwhiti-Gisborne - RTO

STAND 46

Nestled where the sun first graces each new day, Tairāwhiti Gisborne embodies a seamless blend of past, present, and future. Proudly situated along the Pacific Ocean's edge, Tairāwhiti, meaning "the coast upon which the sun shines across the water" in te reo Māori, promises a diverse array of experiences. Whether it's witnessing sunrise panoramas from mountain peaks, engaging in unique Sting Ray encounters, exploring cycling trails or railways, or savoring the offerings of numerous wineries, Tairāwhiti beckons with unparalleled charm. We look forward to sharing more about our region with you.

Trade Contact: Kim McVicker

Trade Email: trade@gisbornenz.com

Web: www.tairawhitigisborne.co.nz

## Tatapouri Bay Oceanside Accommodation

STAND 47

Our vision is simple - Come and connect - To self, others and nature

Tatapouri Bay offers unique accommodation on the East Cape of the North Island.

It is one of the very first places in the world to see the sun come up which is truly magic. We offer a wide variety of accommodation options to suit all budgets and desires. Guests can choose from beachfront glamping tents, bespoke cabins, a tiny home, self-contained pods or general camping sites to enjoy our special slice of paradise.

Our much loved Tata beachfront café offers a space for guests and the local community to gather on weekends.

Trade Contact: Tatiane Alvares Dias

Trade Email: info@tatapouri.co.nz

Web: www.tatapouri.co.nz



## Matawhero Wines

STAND 48

If you are looking for a unique accommodation in Tairāwhiti-Gisborne, our 4 Matawhero luxury cabins are amongst the vines next to our gorgeous rustic Cellar Door. Matawhero Wines is the oldest winery in our long-established wine region. Our story started with two New Zealand wine pioneers from the 1960s, Bill and Denis Irwin who planted the first grapes at Matawhero in 1968. Purchased by Kirsten and Richard Searle in 2008, their love of the region runs deep, Richard grew up here and with a family history of growing grapes they wouldn't want to be doing anything else! Just 10 minutes drive from Gisborne City and Cabins offering all the modern amenities including WI-FI, smart TV, kitchenette and stylish ensuite bathroom. Beautiful luxury accommodation nestled in the vines.

Trade Contact: Kirsten Searle

Trade Email: stay@matawhero.co.nz

Web: www.matawhero.co.nz



## Eastwoodhill Arboretum - The National Arboretum of New Zealand

STAND 49

Te Māra Rākaunui o Aotearoa - Eastwoodhill Arboretum is the national arboretum of New Zealand. We are an arboreal ark, a safe haven for threatened and endangered trees. Our mission is centered on conservation education and research.

The arboretum is 130ha of native and indigenous tree species from all over the world, including 5ha of nationally significant gardens that holds a 5-star rating from the NZ Gardens Trust.

With onsite accommodation, guided tours, walking tracks, a playground and cafe, Eastwoodhill Arboretum has a diverse range of facilities for visitors of all ages.

Trade Contact: Garrett Blair

Trade Email: garrett@eastwoodhill.org.nz

Web: www.eastwoodhill.org.nz





## Dive Tatapouri

STAND 50

Dive Tatapouri is located 15 minutes from Tairāwhiti Gisborne on State Highway 35. Tatapouri offers a world-famous interactive Reef Ecology Tour with Stingrays and other sea life. Our Visitors get to discover the Tamariki (Children) of Tangaroa (the Māori God of the Sea), whilst immersing themselves in the local culture and magical marine surroundings of Tatapouri, where the first light touches our shores.

Enjoy a unique experience, interacting with wild stingrays in their natural environment. Embark on a low-tide tour, wading out to the shallow water where friendly stingrays will greet you.

Trade Contact: Chris Savage

Trade Email: [divetatapouri@xtra.co.nz](mailto:divetatapouri@xtra.co.nz)

Web: [www.divetatapouri.com](http://www.divetatapouri.com)



## Capstone Hotels: The Clements Hotel/Te Karaka Lodge

STAND 51



Capstone Hotel Management operates and represents hotels, lodge's and resorts around New Zealand. Today we are here flying the flag for two exciting new properties: Te Karaka Lodge which opened in September 2023 is a brand new architecturally designed 10 room farmstay style property in rural Waikato south of Port Waikato. The Clements Hotel in Cambridge will be opening in late 2024 (date tbc) and is a labour of love. A beautifully restored early 20th century property is being converted into a stunning boutique hotel featuring a restaurant, bar, orangery and 27 guest bedrooms.

Trade Contact: Hotel Manager

Trade Email: [sales@capstonehotels.co.nz](mailto:sales@capstonehotels.co.nz)

Web: [www.capstonehotels.co.nz](http://www.capstonehotels.co.nz)

## Sanctuary Mountain Maungatautari

STAND 52

Sanctuary Mountain Maungatautari is a world class conservation project and a must see when visiting New Zealand. At 3400 hectares this is one of the largest pest-proof fenced projects in the world. We work to protect an ancient forest which is habitat for many of New Zealand's most endangered species - including kiwi, kakapo, kaka, takahe, bats, frogs, tuatara and giant weta. Our successful kiwi recovery program has seen kiwi numbers go from zero in 2005 to over 2,000 birds today. The functioning ecosystem is as close to the pre-human New Zealand environment as it's possible to find.

Trade Contact: Tali Jellyman

Trade Email: [marketing@maungatrust.org](mailto:marketing@maungatrust.org)

Web: [marketing@maungatrust.org](mailto:marketing@maungatrust.org)



## Hidden Lake Hotel and Apartments

STAND 53

Independently owned accommodation on the shores of the tranquil Lake Te Koutu in Cambridge CBD. Built with sustainable design aesthetics overlooking a picturesque treed domain surrounded by nature. Rooms include luxury fittings, generous space and award-winning Zealong Teas as well as walk-in showers. Superking sized beds are standard with two queen sized beds for singles. Featuring local organic produce in the scenic D'Arcy's Garden Restaurant. Features and facilities show creative flair and an absolute commitment to sustainability. Optimised for groups, tours and visitors to the region.

Trade Contact: Glenda Hamilton

Trade Email: [book@hiddenlake.co.nz](mailto:book@hiddenlake.co.nz)

Web: [www.hiddenlakehotel.co.nz](http://www.hiddenlakehotel.co.nz)



## Waitomo Adventures

STAND 54

NZ's Specialist Operator for Adventure Caving. Only we can take you here!

This is the extreme stuff your clients can't get in their home countries. For sporty, fit types this will be the highlight of their NZ visit. Experience underground Abseiling, Blackwater Rafting, Climbing, Glowworms and more in some of NZ's most spectacular Caves.

Our caves have featured in Lord of The Rings and been enjoyed by all sorts of VIPs from Tom Cruise to James Cameron. Brands include Lost World and Haggas Honking Holes. Operating under the same management since 1987.

Trade Contact: Sales

Trade Email: [bookings@waitomo.co.nz](mailto:bookings@waitomo.co.nz)

Web: [www.waitomo.co.nz](http://www.waitomo.co.nz)



**Novotel & ibis Tainui Hamilton**

**STAND 55**

Novotel & Ibis Tainui Hamilton are Waikato's leading 4.5 star & 3.5 star hotels. They boast the city's best location, on the banks of the Waikato River. With these iconic hotels in the CBD, Hamilton is able to project itself as a destination for visitors, providing the service and quality required for its international travelers. The hotels provide 343 well-equipped rooms as well as extensive conference facilities for up to 300 delegates. Featuring onsite parking, restaurants, bars, and gym - Novotel & ibis Tainui provide the perfect combination for business or leisure. The hotels also have a strong commitment to the environment and are dedicated to strive and achieve environmental and social sustainability for their activities.



**Trade Contact:** Glenys Taylor  
**Trade Email:** [Glenys.taylor@accor.com](mailto:Glenys.taylor@accor.com)

**Web:** [www.all.com](http://www.all.com)

**Cornerstone Alpaca Stud**

**STAND 56**



Discover the heart of Waikato at our charming tourism farm! A top-rated tourist attraction, we offer a blend of fun and relaxation for the whole family. Meet our friendly alpacas, explore the Alpaca Gift Shop, and savour delicious meals at our onsite Licensed Café. Granero, our stunning barn, is perfect for group bookings. We're 40 min from Matamata, and just 15 minutes from Hamilton Gardens. An hour from Auckland, 5 min from Zealong Tea Estate, we're a delightful addition to FIT and group itineraries! Talk to us about our wide range of alpaca visit options for a personalised experience!



**Trade Contact:** Sam Maritz  
**Trade Email:** [cornerstonepacas@gmail.com](mailto:cornerstonepacas@gmail.com)

**Web:** [www.cornerstonestud.co.nz](http://www.cornerstonestud.co.nz)

**Raglan Boat Charters**

**STAND 57**



Heritage cruise on Raglan harbour since 2010. Raglan "Whaingaroa" was an important west coast trading port from 1835 - 1960 when the state highway was completed. In 1963 the iconic surf movie "The Endless Summer" put Raglan on the world map. Today Raglan is the music, food and beach capital of the Waikato.

Scheduled lunchtime and sunset cruises cater to ITO and FIT travellers. We are a mandatory inclusion for ITOs first day of their North Island travel program. Also available for private charters, BBQ, bar, beach landings and water sport fun.



**Trade Contact:** Andrew Stump  
**Trade Email:** [wahinemoe@gmail.com](mailto:wahinemoe@gmail.com)

**Web:** [www.raglanboatcharters.co.nz](http://www.raglanboatcharters.co.nz)

**Discover Waitomo Group**

**STAND 58**

Discover Waitomo Group is operated by Tourism Holdings Ltd and includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co. which are very well known with both domestic and International markets.

We have a dedicated sales team to work closely with inbound operators and travel trade partners across all markets and provide full support to ensure that the trade is well informed and trained.



**Trade Contact:** Customer Service team  
**Trade Email:** [waitomo.cavesinfo@waitomo.com](mailto:waitomo.cavesinfo@waitomo.com)

**Web:** [www.waitomo.com](http://www.waitomo.com)

**Hamilton & Waikato Tourism - RTO**

**STAND 87**



Hamilton & Waikato Tourism is the is the regional tourism organisation for the mighty Waikato region, a region famous for Middle-earth movie magic, Waitomo's underground wonders, legendary surf beaches and much more. As passionate ambassadors of the region, HWT's role is to attract visitors who in turn contribute to the economic, social, environmental and cultural wellbeing of our communities. HWT works closely with our travel trade whānau, providing assistance for destination information, product enquiries, itinerary planning and famils.

**Trade Contact:** Rebecca Evans  
**Trade Email:** [rebecca@waikatonz.com](mailto:rebecca@waikatonz.com)

**Web:** [www.waikatonz.com](http://www.waikatonz.com)

**Spellbound Glowworm and Cave Tours**

**STAND 88**

Waitomo's brightest glowworm experience.

In groups of no more than 12, we offer an unrivaled glowworm boat ride and a stunning 2nd cave to explore. Glowworms live on every part of the glowworm cave ceiling and with lots of time to adjust your sight to darkness, this cave will leave you spellbound. The Cave of the Spirit has beautifully laid out paths. You feel like a cave explorer discovering fossils, cave life and magical entrances as you go. Both caves have gentle pathways and no stairs, the tour is easy and approachable for most ages and fitness levels. We allow photography.



**Trade Contact:** Libby Chandler  
**Trade Email:** [info@glowworm.co.nz](mailto:info@glowworm.co.nz)

**Web:** [www.glowworm.co.nz](http://www.glowworm.co.nz)

**Waitomo Top 10 Holiday Park and Waitomo Village Chalets**

**STAND 89**



Waitomo Village Chalets - Home of Kiwipaka continues to be the preferred destination for large groups, offering an ideal setting for team celebrations, club gatherings, and annual meetings. As the chalets embrace this exciting chapter, guests can look forward to an enriched and renewed experience that combines timeless charm with modern comfort.

Waitomo TOP 10 Holiday Park is only a short stroll away from everything Waitomo has to offer. With an array of thrilling activities and captivating attractions, you'll find yourself immersed in a world of fun and exploration.



**Trade Contact:** Damian Sicely  
**Trade Email:** [damian@tawagroup.co.nz](mailto:damian@tawagroup.co.nz)

**Web:** [www.waitomopark.co.nz](http://www.waitomopark.co.nz)  
[www.waitomovillagechalets.co.nz](http://www.waitomovillagechalets.co.nz)

**The Red Barn**

**STAND 90**

Experience a truly unique and unforgettable outing at The Red Barn, an exceptional event venue located in the heart of Waikato's stunning rural landscape. Our boutique private venue is set on a picturesque 500-acre dairy farm and offers an array of group dining and farm tour experiences. Indulge in delicious morning teas and lunches, expertly crafted by our dedicated hospitality team. Take in the breathtaking 360-degree views of the Kaimai ranges, Maungatautari, and the Waikato dairy country from our characterful venue nestled on a hill. With Hamilton, Tauranga, and Rotorua less than a 45min drive away, and the Hobbiton™ Movie set just a stone's throw away, The Red Barn is an exceptional addition to your itinerary, whether you're planning a General Leisure Group, Premium Group, VIP, or Exclusive Luxury Touring experience.



**Trade Contact:** Dan Adlington  
**Trade Email:** [info@redbarn.co.nz](mailto:info@redbarn.co.nz)

**Web:** [www.redbarn.co.nz](http://www.redbarn.co.nz)

Riverside Adventures STAND 91

Embark on unforgettable adventures with us at Riverside Adventures. Nestled in the heart of the Mighty Waikato, we specialise in crafting immersive experiences, from incredible biking trails to serene kayaking excursions. Explore the enchanting glowworms on the canyon walls that illuminate our night tours. At Riverside Adventures, we invite the world to discover the unique beauty of our area. We love to promote sustainable travel, as we open our doors to international guests, offering a range of outdoor activities. Riverside Adventures will help in creating memories that last a lifetime.

**Trade Contact:** Memorie Brooky  
**Email:** [memorie@riversideadventures.co.nz](mailto:memorie@riversideadventures.co.nz) | **Web:** [www.riversideadventures.co.nz](http://www.riversideadventures.co.nz)



Hamilton Gardens STAND 92

Hamilton Gardens is a living museum whose paths lead you on a four-thousand-year journey through human civilisation, showcasing garden designs from the ancient world to the modern, from Africa to Aotearoa New Zealand.

There are more than 18 gardens in the collection. Some of the most popular include the Italian Renaissance, Ancient Egyptian, Japanese Garden of Contemplation and Surrealist Gardens. Hamilton Gardens is also home to the only productive Maori garden in Aotearoa New Zealand based on the traditional methods used by Ngaati Wairere, the original kaitiaki (guardians) of the site.

**Trade Contact:** Bookings Team  
**Trade Email:** [hgtours@hcc.govt.nz](mailto:hgtours@hcc.govt.nz) | **Web:** [www.hamiltongardens.co.nz](http://www.hamiltongardens.co.nz)



Hobbiton Movie Set STAND 93

Experience the real Middle-earth™ and step into the lush pastures of the Shire™ with a guided tour of Hobbiton™ Movie Set, as featured in The Lord of the Rings and The Hobbit Trilogies.

Fall in love with the Alexander family sheep and beef farm as you journey through the unequivocal beauty of the land, with the mighty Kaimai Ranges towering in the distance. Your guide will escort you around the 12-acre movie set; past Hobbit Holes™, the Mill and into the world-famous Green Dragon™ Inn, where you will be presented with a complimentary, exclusive Hobbit™ Southfarthing™ beverage to conclude your own Middle-earth adventure.

**Trade Contact:** Henry Horne  
**Trade Email:** [henry@hobbitontours.com](mailto:henry@hobbitontours.com) | **Web:** [www.hobbitontours.com](http://www.hobbitontours.com)



Foris Eco-tours STAND 59

Foris Eco-tours provide authentic, high-quality small-group eco-tourism experiences. We hike, birdwatch and educate people about the quirks and bizarre subtleties of New Zealand's natural history. We work with Todd Couper an internationally regarded contemporary Maori carver. Our tours are about a great day out in stunning places, not physical challenges. We operate primarily in Whirinaki Forest, Tongariro National Park and the wider Bay of Plenty. Suitable for 60+-year-old professionals, private tours, small groups, education groups, educated and environmentally friendly travellers.

**Trade Contact:** Tom Lynch  
**Trade Email:** [info@foris.co.nz](mailto:info@foris.co.nz) | **Web:** [www.foris.co.nz](http://www.foris.co.nz)



Waimarino Kayak Tours STAND 60

Waimarino Kayak Tours is the Bay of Plenty's premier kayak tour company, crafting unforgettable Glowworm, scenic and adventure kayak experiences. With daytime and evening departures, and a diverse range of tour options catering to all skill levels the company guarantees a tailored and inclusive adventure. Guided by the best in the industry, venture on a daytime paddle through the stunning Mangapapa Canyon or across to the Manupirua Springs. As daylight fades, the landscape is transformed into a starlit paradise, and revels the magic of the bioluminescent Glowworms.

**Trade Contact:** Maddie Ahern  
**Trade Email:** [marketing@waimarino.com](mailto:marketing@waimarino.com) | **Web:** [www.glowwormkayaking.com](http://www.glowwormkayaking.com)



Te Puia NZMACI STAND 61

Haere mai ki Rotorua. Rotorua is Aotearoa New Zealand's premiere geothermal and Māori cultural destination. Te Puia NZMACI features dramatic geysers and bubbling mud pools, all set in beautiful landscape of native flora. Home to the New Zealand Māori Arts and Crafts Institute (NZMACI), the traditional Rotowhio Marae, and state-of-the-art Kiwi Conservation Centre, your support of Te Puia NZMACI contributes to the natural, cultural and regenerative sustainability of this special region of Aotearoa.

"Te Puia, a place that changes you."  
**Trade Contact:** Adam Taylor-Eruera  
**Trade Email:** [Adam@tepuia.com](mailto:Adam@tepuia.com) | **Web:** [www.tepuia.com](http://www.tepuia.com)



On the Point - Lake Rotorua STAND 62

Peppers on the Point set to return to heritage roots. Renowned luxury boutique lodge, Peppers on the Point, is set for change in 2023, returning to its heritage roots as an independent brand and property in March. The lakeside lodge is steeped in rich heritage, with the original homestead built in 1903. It has been in the Main Family since 1977 and opened as a lodge in 2004. The move back to being an independent brand allows us to fully celebrate our unique heritage and our point of difference in the market for discerning guests.

**Trade Contact:** Ann Gregor  
**Trade Email:** [gm@onthepoint.co.nz](mailto:gm@onthepoint.co.nz) | **Web:** [www.onthepoint.co.nz](http://www.onthepoint.co.nz)





**Wai Ariki Hot Springs and Spa**

**STAND 63**



Wai Ariki Hot Springs and Spa is proudly inspired, curated, and owned by Ngāti Whakāue. Nestled on the shores of Lake Rotorua, two distinctive architecturally and culturally designed areas will relax and rejuvenate your mind, body, and soul. Adult only, multi-award-winning Spa

**The Sanctuary - Āhuru Mōwai** - This is an exclusive area of luxury, tranquillity and relaxation:

- traditional Māori massages (mimiriri) and personalised treatments
- mineral bathing in alkaline waters
- indoor and outdoor relaxation lounges.

**Restorative - Wai Whakaora** - A two-hour multisensory wellness journey consisting of cleansing shower jets, saunas, ice room, geothermal bathing, mud lounge and steam cave.



**Trade Contact: Renee Paul**

**Trade Email: trade@waiariki.co.nz**

**Web: www.wai-ariki.co.nz**

**Velocity Valley**

**STAND 64**



Velocity Valley has long been established as one of New Zealand's leading adventure hubs. Providing thrills for over 25years, and all at affordable prices.

After much anticipation we are excited to announce the arrival of our new thrill ride which will be operating by May 2023. This new edition will be unique to New Zealand and the only one of its kind operating in the Southern Hemisphere. We will be taking extreme adrenaline to the next level – yes it will be scary and fun, all at the same time.

We are the one stop shop for all your adrenaline needs.



**Trade Contact: Simon Short**

**Trade Email: marketing@velocityvalley.co.nz**

**Web: www.velocityvalley.co.nz**

**Ready2Roll Tours and Transfers**

**STAND 65**

We are a tour and transfer company based in Rotorua with vans also in Hamilton. We have been providing services for 5 years and have a fleet of 11 vehicles, ranging from Mercedes Sprinters, Toyota Hi Ace Vans and Corporate Cars. We believe in providing exceptional service and our reviews speak for themselves. Our guests arrive as strangers and leave as friends.

We can put together an itinerary to suit your client's requirements, nothing is too much trouble. We employ staff based on their personalities and believe this is what sets us apart. We will travel throughout the North Island.



**Trade Contact: Carleen Dahya**

**Trade Email: bookings@ready2roll.co.nz**

**Web: www.ready2roll.co.nz**

**Regent of Rotorua - Brook Serene Boutique Hotels**

**STAND 66**



Escape ordinary at this stylish 4.5-star hotel in Rotorua's city centre - exquisitely designed accommodation, featuring contemporary decor with a touch of opulence. Offering 47 boutique hotel rooms, a heated outdoor pool, a private mineral pool, mountain bike storage, off-street car parking, and an award-winning restaurant to the discerning traveler. The Regent Room Restaurant & Bar is open 7 days a week serving breakfast, lunch, high tea, tapas and dinner including traditional a la carte and degustation dining - we also offer a 100% plant-focused menu. We invite you to 'Escape Ordinary'.



**Trade Contact: Georgina Torrington**

**Trade Email: georgina@brookserene.com**

**Web: www.regentrotorua.co.nz**

**Rotorua Canopy Tours**

**STAND 67**

Soar through the trees on ziplines and experience New Zealand's ancient forest like never before – voted the #1 nature activity in the world by TripAdvisor. Embark on one of two unforgettable experiences and journey in small intimate groups through this beautiful land the way it once was. In between the thrill of ziplines and suspended swing bridges, your passionate guides will bring the forest to life as you become part of our forest restoration story. They are highly trained to keep you safe, make you smile and teach you amazing things while you create memories that will last a lifetime.



**Trade Contact: Lucy James**

**Trade Email: hello@canopytours.co.nz**

**Web: www.canopytours.co.nz**

**Hell's Gate Geothermal Park & Mud Spa**

**STAND 68**

Experience New Zealand's only Mud Spa complex situated in the middle of a geothermal reserve!

Spend a few hours exploring the wonders of Rotorua's most unique geothermal experience. Take part in the guided or self-guided interactive geothermal walk, moving amongst erupting waters, an active mud volcano and past the largest hot waterfall in the southern hemisphere. Try your hand at carving, by creating your own NZ souvenir with the guidance of our carvers. Then soothe your skin by lathering it in our unique geothermal mud, before exfoliating and cleansing with a soak in the sulphur spas.



**Trade Contact: Scott Zhang**

**Trade Email: Scott@hellsgate.co.nz**

**Web: www.hellsgate.co.nz**

**Skyline Rotorua**

**STAND 69**

Just 5 minutes from central Rotorua, begin your day with a tranquil Gondola ride up Mt Ngongotaha overlooking Lake Rotorua, wind your way down via the Luge or by mountain bike, weaving your way through our newly created park trails. Get the adrenalin pumping even more on Hyfly Zipline and the Skyswing. For a more relaxed approach take a stroll through the stunning nature trails with informative and interactive panels. Feeling a bit peckish? Head to the Market Kitchen Café or Stratosfare Restaurant and Bar to refuel.

Visit Volcanic Hills Wine Tasting Room and the Jelly Belly Gallery and Store.



**Trade Contact: Michelle Herrick**

**Trade Email: rotorua.sales@skyline.co.nz**

**Web: www.rotorua.skyline.co.nz**

**Mountain Jade**

**STAND 70**



For 37 years, Mountain Jade has carved pounamu, working alongside renowned New Zealand artists. Pounamu, also known as greenstone or jade, is a taonga of Aotearoa, and we invite guests to discover why it is a treasure worth seeking on a behind-the-scenes tour of our Rotorua Jade Carving Studio. Guests will spend exclusive one-on-one time with our artists, learning about the carving process and watching live carving demonstrations. They'll take a journey into pounamu's history and cultural significance and get to choose their very own piece of stone to string into a necklace and take home.



**Trade Contact: Ashley Aitken**

**Trade Email: ashleya@mountainjade.co.nz**

**Web: www.mountainjade.co.nz**

**Waimangu Volcanic Valley** **STAND 71**

Connecting people with the beating heart of the world's youngest geothermal valley, its unique history and legacy. Home to the now-hidden Pink and White Terraces, the eighth natural wonder of the world, visitors are immersed in the stories of the Mt Tarawera volcanic eruption, its people, and the resulting dramatic landscape changes that created the world's youngest geothermal valley.

We offer options suitable for all ages and levels of fitness. Explore the valley at your own pace or take a guided tour. Cruise Lake Rotomahana or combine the walk and boat cruise for a half-day experience.

**Trade Contact: Reception**  
**Trade Email: nature@waimangu.co.nz** | **Web: www.waimangu.co.nz**



**Katoa Jet** **STAND 75**

Located at Rotorua Lakefront, we run Jet Boat tours on the beautiful lakes Rotorua and Rotoiti. Keen on a 30 minute blast around Lake Rotorua? We'll stop at its most iconic landmarks and teach you the history of the area, people and events that have shaped this special place into the cultural capital of New Zealand. Opt for a longer ride with 90 minutes worth of Jet Boating over two lakes, joined by the naturally flowing Ohau Channel, and an hour long soak at the serene Lake Rotoiti Hot Pools. Suitable for all family members, we welcome you to Katoa Jet to experience this Rotorua like no other.

**Trade Contact: Harriet Bailey**  
**Trade Email: info@katoalakerotorua.co.nz** | **Web: www.katoalakerotorua.co.nz**



**Agrodome & National Kiwi Hatchery** **STAND 72**



Located on a 350-acre real working farm with spectacular panoramic views of picturesque Lake Rotorua, Agrodome is a must on every visit to Rotorua. Agrodome's Farm Show Experience combines the world-famous Farm Show with a hands-on tractor tour through the farm and orchard. National Kiwi Hatchery (now located at Agrodome) is NZ's leading kiwi hatchery facility, where visitors can see conservation in action and enjoy fantastic kiwi viewing. New: Kiwi Hatchery is now located at the Agrodome!

**Trade Contact: Reservations Team**  
**Trade Email: reservations@agrodome.co.nz** | **Web: www.agrodome.co.nz**



**Volcanic Air** **STAND 76**

From the first experience of flight through to the thrill of exploring our stunning volcanic and geothermal environment, our Helicopter and Floatplane options combine spectacular aerial views of this unique region's lakes, national parks, vibrant geothermal reserves and remarkable volcanoes. We offer experiences ranging from the opportunity to land on the dormant volcano Mount Tarawera, remote hikes and natural hot pool experiences. All tours combine dramatic landscapes with informed commentaries full of this region's rich culture, history and geology.

**Trade Email: info@volcanicair.co.nz** | **Web: www.volcanicair.co.nz**



**RotoruaNZ - RTO** **STAND 73**

Located in the central North Island, Rotorua is the place to enjoy iconic natural attractions and geothermal landscapes, incredible experiences from adventure to enrichment and relaxation, and welcoming people who are proud of sharing their rich Māori culture.

Your clients can recharge in natural hot springs. Feel the thrill of flying downhill in a Luge or ZORB. Escape amid 200km (124 miles) of mountain biking trails. Run into the crater of a dormant volcano. Raft the world's highest commercially rafted waterfall.

Experience a true connection with Māori culture. It's all in Rotorua.

**Trade Contact: Lou Baddiley**  
**Trade Email: lou.baddiley@rotoruanz.com** | **Web: www.RotoruaNZ.com**

**Secret Spot Hot Tubs Rotorua** **STAND 77**



Secret Spot is the brainchild of Keith and Eric Kolver, on a rainy canoe adventure, the brothers dreamt of steaming hot tubs and mulled wine. In 2019 Secret Spot Hot Tubs Rotorua opened, and nestled beside Rotorua's stunning Whakarewarewa Forest, you can soak in your own cedar hot tub, enjoying tub-side push button bar service. These idyllic hot tubs are filled with fresh spring water. Chill down in our new "Brass Monkeys" cold cedar plunge tubs, unwind with a free 'Shinny Dip' foot hot tub, or snuggle beside a campfire. Our BaseCamp venue/kitchen serves bakery and tasty street food. With a unique design and excellent service, Secret Spot has swiftly become a must-do activity when visiting Rotorua.

**Trade Contact: Keith Kolver**  
**Trade Email: keith@secretspot.nz** | **Web: www.secretspot.nz**



**Prince's Gate Hotel, Black Swan and Hana Lodge** **STAND 74**



**Prince's Gate Hotel** - One of New Zealand's oldest hotels still in operation. 51 rooms and apartments located in the heart of Rotorua. We have a history that dates back to 1897 a truly unique accommodation experience.

**Black Swan** - Located on the lake edge of Kawaha Point, Black Swan enjoys sweeping views of Lake Rotorua. Our 9 rooms can accommodate a mixture of two to four people in a mix of King and Family style configurations.

**Hana Lodge** - Located in the northwestern part of Lake at Hamurana. We are currently under an 8 month extensive multimillion dollar renovation project due to be completed July '23. It will have 13 rooms, lounge bar, restaurant overlooking the lake, spas and swimming pool.

**Trade Contact: Frazer King**  
**Trade Email: frazer.k@princesgate.co.nz** | **Web: www.princesgate.co.nz**



**ZORB Rotorua** **STAND 78**

Owned and operated by the Kiwi inventors, ZORB Rotorua is an iconic bucket list adventure activity that is suitable for all ages and abilities. Discover FOUR different ball rolling tracks – the world's longest zig-zag Sidewinder Track, the smooth 'n' fast double Straight Track, MEGA Track -the longest, fastest and steepest track in all the land, and the newest track; Big Air, with sweeping corners and drops! Think of it like a giant water slide, 40 litres of water (warm in winter, cool in summer) with no tumbling involved, just full on belly laughs from top to bottom. To this day, Rotorua is the ONLY location in New Zealand where you can experience this amazingly fun and bizarre bucket list activity.

**Trade Contact: Steph Smith**  
**Trade Email: bookings@zorb.com** | **Web: zorb.com**



**Off Road NZ** **STAND 79**

With a visit to Off Road NZ you will be driven by adventure!  
 Raceline Karting – 1.2 km outdoor race circuit for pure karting exhilaration.  
 Monster 4X4 Thrill Ride – hang on tight while being driven through our twisting and turning native forest trails in a purpose built Monster Truck.  
 4WD Bush Safari, our premier 4WD experience that puts the driver in control like never before with challenges and obstacles along the way.  
 Claybird Shooting, test your accuracy and skill using real shotguns and live ammunition.  
 Come and discover a journey packed full of challenges, surprises and excitement!

**Trade Contact:** Ian Tew  
**Trade Email:** Drive@offroadnz.co.nz **Web:** www.offroadnz.co.nz



**Te Pā Tū & Rapids Jet - Tauhara North Tourism** **STAND 83**

Tauhara North No.2 Trust are the humble owners of Te Pā Tū & Rapids Jet Taupō. Our tourism strategy involves owning all tourism ventures within the rohe of Ngāti Tahu-Ngāti Whaoa whose ancestral lands are located between Rotorua and Taupō.  
 Te Pā Tū shares Māori history, traditions, and cultural aspirations across 3.5 hours of celebration and feasting. These events change with each season of the maramataka, the Māori lunar calendar.  
 Rapids Jet is a thrilling 35-minute jet boat journey along the Waikato River, reaching up to 80kms even through the river's narrowest canyon.

**Trade Contact:** Tourism Team  
**Trade Email:** tourismteam@tauharanorthtourism.co.nz **Web:** www.te-pa-tu.com  
**www.rapidsjet.com**



**Whakarewarewa – The Living Māori Village** **STAND 80**

One of New Zealand's most iconic destinations, Whakarewarewa offers an unforgettable day-time cultural and geothermal experience for all ages. Home to two Māori sub-tribes, residents have been welcoming and sharing their enviable way of life with visitors for over 130 years.  
 Combining Māori culture with geothermal treasures, discover an enviable way of life where locals utilize the earth's forces for warmth, cooking and bathing.  
 Offering Village Guided Tours, self-guided nature walks & cultural performances.  
 Open daily 9am to 4pm.

**Trade Contact:** Renee Raimona-Hunter  
**Trade Email:** rraimona@whakarewarewa.com **Web:** www.whakarewarewa.com



**Polynesian Spa** **STAND 84**



In the heart of Rotorua lies the historic Polynesian Spa, a world-renowned geothermal mineral bathing and luxury spa retreat for over 50 years. Two natural springs - one acidic and one alkaline are fed into 28 hot pools on the tranquil lake shores.  
 The award-winning day spa therapy menu includes Aix treatments, mud massages, and facials, ensuring restoration with native ingredients. The wellness and events room offers wellbeing activities and doubles as a conference space, making it a unique destination for relaxation and versatile gatherings.

**Trade Contact:** Cindy Stoltz  
**Trade Email:** trade@polynesianspa.co.nz **Web:** www.polynesianspa.co.nz



**Pure Cruise** **STAND 81**



Pure Cruise delivers outstanding lake experiences on the fresh waters of Lake Rotoiti in the Rotorua Lakes.  
 Guests explore the geothermal beaches, native coves, glow worm caves and historic sights on a range of vessels. Matt & the team have designed and hand built a one of a kind, electric drive, 1960's styled, brand-new vessel and now offer shuttle services to the remote, boat access only hot pools out on Lake Rotoiti as an FIT product with free sell capability or exclusive, tailored small group charters.  
 Totally unique - Pure Cruise is unmistakably New Zealand served at a pace dictated by you.

**Trade Contact:** Matt Horder  
**Trade Email:** info@purecruise.co.nz **Web:** www.purecruise.co.nz

**Redwoods Treewalk & Altitude** **STAND 85**

Three ways to enjoy the forest... Redwoods Treewalk - Synonymous with Rotorua, the Treewalk is not to be missed. The award-winning eco-tourism walk is 700-metres long, featuring 28 bridges and viewing platforms. Meandering through the canopy, Treewalk is the best way to forest bathe, and take in the 120-year-old Redwood grove. Redwoods Nightlights - Under the cover of darkness magic happens. New Zealand's most popular evening tour just got better, with the addition of the new Trubridge walk-in lantern. The thirty-four lanterns turn Rotorua's beloved Redwoods into New Zealand's real-life enchanted forest. Redwoods Altitude - When Treewalk enthusiasts said build higher, make it faster; Redwoods Altitude seemed to magically appear. This fully guided Indiana-Jones inspired journey takes visitors to the forefront of adventure.

**Trade Contact:** Kip Mather  
**Trade Email:** adminmanager@treewalk.co.nz **Web:** www.treewalk.co.nz

**Rotorua Duck Tours Ltd** **STAND 82**

Rotorua Duck Tours has been in operation for 20 years and provides amphibious sightseeing tours of Rotorua and surrounding lakes in NZ's only WWII Landing Crafts. We have two Ducks with a combined capacity of 56. Rotorua's spectacular lakes district is home to lush forests, geothermal hot spots and 18 sparkling crater lakes. These stunning lakes were formed over thousands of years by catastrophic volcanic events and are now considered taonga (treasures) to New Zealanders. Being able to view these spectacular lakes from both land and water provides you with a truly unique understanding of the beauty of our lakes district. Our tours depart from a central city location at regular intervals, and we have three different tour available.

**Trade Contact:** Trevor Weir  
**Trade Email:** info@ducktours.co.nz **Web:** www.rotoroaducktours.co.nz



**Paradise Valley Springs Wildlife Park** **STAND 86**



Laid out in a beautiful native bush setting Paradise Valley Springs is home to New Zealand birds, trout and wildlife as well as a pride of African Lions. Don't just look, get hands on! Interact with New Zealand's trout and native birds. Hand-feed friendly farm critters and wild animal species found throughout NZ. See native eels, our waterbird wetland and walk through Kea aviary. Taste pure water straight from our fresh water spring - "Te Waireka", and take our elevated treetops walk through mature NZ bush.  
 Lion Feeding 2.30pm daily. Kea & Possum Feeding 3.00pm daily.

**Trade Contact:** Olivia Foster  
**Trade Email:** paradisev@xtra.co.nz **Web:** www.paradisivalleysprings.co.nz





## eXplore Central North Island Touring Map

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