

# explore

## PROGRAMME

*30th April 2025*



WAIKATO



ROTORUA



TAUPŌ



RUAPEHU



HAWKE'S BAY



TAIRĀWHITI-GISBORNE



BAY OF PLENTY



THE COROMANDEL

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# explore

## 2025 SHOW

### Welcome!

We hope you will share a few hours with us and leave with exciting inspiration, new ideas, and new products to share with your travelling clients.

With 105 stands, 25 first time exhibitors and over 25 new trade ready products on show – this will surely be a very enlightening time out of the office!

Our eight partner Regional Tourism Organisations (RTO's) work together to promote the Central North Island to international trade. **The Pacific Coast, Thermal Explorer, and Volcanic Loop Highways** deliver clients around the regions to the very best North Island iconic experiences and hidden gems.

Enjoy your time with us and please be sure to partake in our hospitality today and take home a personal souvenir from our ECNI Photo Booth.

## TODAYS PROGRAMME

From 7.00am	Coffee & light breakfast
7.30am (sharp) - 9.30am	The Breakfast Session commences for registered delegates only
9.00am	Show Opens Barista Coffee available throughout the day Exhibitors available throughout the day ECNI Photo Booth opens for the day
10.00am	Morning tea available - hospitality areas
12.00 – 1.00pm	Lunch available - hospitality areas
3.00pm	Show ends

Keep an eye out for our 'First Time Exhibitors'  
& the huge range of 'New Products' being launched to trade today!



**explore Central North Island**  
Thermal Explorer Highway / Pacific Coast Highway / Volcanic Loop

[www.explorecentralnorthislandnz.com](http://www.explorecentralnorthislandnz.com)

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Visit Ruapehu - RTO

STAND 1

An off the beaten track destination with world-class activities and unique accommodation options, Ruapehu is a must-discover destination that connects people to place through authentic experiences in a stunning natural wonderland. Full of hidden gems and otherworldly landscapes, explore our sacred rivers, iconic mountain peaks and stargaze from your doorstep under our dark skies. Hike the Tongariro Alpine Crossing, cycle the iconic Timber Trail, soar above Tongariro National Park on the Sky Waka gondola, rail cart with Forgotten World Adventures, bush safari through Blue Duck Station, and canoe, fly fish, or jetboat to the Bridge to Nowhere on the Whanganui River.

Trade Contact: Mahalee Guieysse  
Trade Email: mahalee@visitruapehu.com | Web: www.visitruapehu.com

Whakapapa - Mt Ruapehu

STAND 2

Explore the heart of New Zealand's North Island at its most raw and real, from both above the ground and on foot.

From December to April, Whakapapa on Mt Ruapehu sits mostly bare of its winter coat, exposing its unique volcanic terrain in its rawest form. The Sky Waka gondola – gives views of this terrain from above, carrying guests on a 1.8km journey. On arrival at 2020m, guests are welcomed to the Knoll Ridge Chalet offering food and beverage and access to amazing walks, with views extended out across the maunga (mountain) and Central Plateau.

Trade Contact: Laura Wilkinson  
Trade Email: sales@whakapapa.com | Web: www.whakapapa.com

Great Journeys New Zealand

STAND 3

NEW PRODUCT

The Northern Explorer travels between Auckland and Wellington, through rolling green farmland, past quaint country towns and along rocky coastlines. The journey through Tongariro National Park, with its three spectacular volcanic mountains – Tongariro, Ngāuruhoe and Ruapehu. Traverse stunning river gorges and wind through the Raurimu Spiral near National Park, an amazing feat of railway engineering.

A selection of the North Island based tours takes you into the Waikato region. The Signature New Zealand Up Close tour visits Sanctuary Mountain and the Waitomo Glowworm Caves.

Trade Contact: Christie Martin  
Trade Email: sales@greatjourneysnz.com | Web: www.greatjourneysnz.com

QUAL MARK GOLD

Tongariro Suites & Nightsky Cottage

STAND 4

1st TIME EXHIBITOR

Tongariro Suites is a top-rated luxury retreat in the Ruapehu Region, set amidst one hectare of landscaped native gardens. Enjoy peace and stunning views of Mt Ruapehu from our contemporary suites, designed with bold accents and spacious living areas. Three of our four suites feature freestanding baths, perfect after exploring Tongariro National Park or completing the Alpine Crossing. Relax in the guest lounge with a log fire, soak in the cedar hot tub, or enjoy a BBQ on the deck. Suites include breakfast provisions, premium coffee, and sustainability-focused comforts. Experience tranquillity and Kiwi hospitality in a smoke-free environment.

Trade Contact: Mary Nguyen  
Trade Email: info@tongarirosuites.co.nz | Web: www.tongarirosuites.co.nz

## Bradley's Garden

STAND 6

Our 5 acre Garden of National Significance is a must see destination within the Ruapehu Region. The guided garden tours, along with Devonshire teas complete with fine china and linen table cloths is a unique experience that visitors will be delighted with.

We offer our separate and self-contained luxury Bed and Breakfast. With cheeseboard and wine on arrival, along with restaurant quality meals served to their room they will feel completely pampered. The peaceful, tranquil setting with stunning country views along with exceptional hospitality creates an unforgettable experience.

**Trade Contact:** Melana Bradley

**Trade Email:** melana.bradley@xtra.co.nz

**Web:** www.bradleysgarden.co.nz

## Omaka Lodge

STAND 7



Just a short drive down the Forgotten World Highway lies a place to remember: a boutique bed & breakfast with glorious views over majestic hills and valleys.

Omaka Lodge offers a 5-star Garden of National Significance and 5-star accommodation. New for 2025 is our luxury guest cottage: The Gardener's Folly - a bespoke country retreat offering unique and memorable style and luxury.

Wherever you're travelling from, wherever you're heading, let the beauty, warmth and peacefulness of Omaka Lodge welcome you home. Omaka Lodge, a tranquil oasis amidst New Zealand's Forgotten World.

**Trade Contact:** Scott Riches-McPherson  
& Christopher Riches

**Trade Email:** contact@omakalodge.nz  
**Web:** www.omakalodge.nz



## The Park Hotel

STAND 9

- Independent 80 room 3 star hotel
- Perfect for FITs & Tour Groups where location & value is important
- Ideal National Park Village location
- For all your Tongariro National Park adventures
- Stunning views of Mounts Ruapehu, Ngauruhoe & Tongariro
- Cosy lodge style Restaurant & Bar
- Relaxed inviting ambiance – open fireplaces
- Internal garden courtyard with 2 Steaming Hot Tubs
- Tongariro Alpine Crossing, Mountain Bike Trails & Sky Waka Gondola
- Mountain biking friendly
- Transport for all activities arranged
- Conference and meeting facilities

**Trade Contact:** Eric Jenkins

**Trade Email:** bookings@the-park.co.nz

**Web:** www.the-park.co.nz

## Adrift Tongariro

STAND 10

We are an outdoor adventure guiding company, based out of Taupo and Ruapehu located in the centre of the North Island. We specialize in trekking, hiking and canoeing adventures throughout the Whanganui and Tongariro National Parks, including New Zealand's best day one-day walk, The Tongariro Alpine Crossing and the famous Whanganui River 1 or 3 day Canoe tour. We operate all year, summer and winter and whether you're a novice or keen adventurer we have a tour to suit. Professionally we have had 21 years of experience and personally far more with qualified instructors. Adrift is qualified and is registered with NZ Worksafe, DoC, Qualmark and has yearly 3rd party external safety audits. Our guides will ensure your safety whilst explaining the geography, history, culture and flora and fauna of the Tongariro and Whanganui National Parks, and New Zealand.

**Trade Contact:** Amanda Crang

**Trade Email:** amanda@adriftnz.co.nz

**Web:** www.adriftnz.co.nz



## Plateau Lodge

STAND 11

Plateau Lodge is nestled in Ruapehu region with the backdrop of the Tongariro volcanos! Why stay with us? • Tongariro Alpine Crossing -#1 tourist attraction summer or winter • Mt. Ruapehu - Largest Ski Field in NZ & home of the Sky Waka • Cycle Trails at our doorstep- Timber Trail & Old Coach Road & Mountains to Sea. Our Lodge specialises in these activities, with packages & shuttles to suit your budget and timeframe. Plateau Lodge is the ideal stop for couples, families and small tour groups wanting to explore the Dual Heritage Tongariro National Park. We offer Two Bedroom Apartments, King Studio Pods with outside baths and private lodge room with communal spaces. Onsite is a Massage room, drying room, Bike & wash down area, Breakfast, Drying room.

**Trade Contact:** Andrea Messenger

**Trade Email:** andrea@plateaulodge.co.nz

**Web:** www.plateaulodge.co.nz



## Whanganui River Adventures

STAND 12

Whanganui River Adventures was first established in September 2003 with a 13 seater commercial jet boat from our previous tourism business sold in 1998. We come with a local personalised tourism perspective and many years of experience on the Whanganui River and as a born and bred local (tangata whenua) on the river (Awa). Tours we specialise in:

- Jet Boat tours from 45 mins to 6-7 hours, and 2 day with a Marae stay
- Full local commentary (korero) • Bushwalk
- Unguided canoe / kayak • Mountain bike package options
- Small or Group Tours to Whakahoro & return, or stay overnight (8 or more)

**Trade Contact:** Josephine Haworth

**Email:** info@whanganuiriveradventures.co.nz

**Web:** www.WhanganuiRiverAdventures.co.nz

## Powderhorn Chateau

STAND 13

We are nestled in the foothills of Mt Ruapehu, located in the central North Island. We are connected to all surrounding areas by road and have access via a three to four hour drive for travellers from North Islands' two biggest airports.

The Powderhorn welcomes guests to our family, to enjoy our warm hospitality in our unique environment; an experience that exceeds expectations and remains with our guests alongside their best memories.

**Trade Contact:** Scarlett Howard

**Trade Email:** info@powderhorn.co.nz

**Web:** www.powderhorn.co.nz



## Art Deco Masonic Hotel Group

STAND 14

Art Deco Masonic Hotel Group offers two of Napier's best located Boutique Hotels. Art Deco Masonic, an Art Deco jewel on the waterfront with panoramic views of the Pacific Ocean boasting 43 stylish hotel rooms, suites and a 2 bedroom self-contained apartment, all uniquely styled.

Expressotel Napier is conveniently located for business or pleasure next to Clive Square and opposite the Municipal Theatre, with 42 spacious, functional and well-presented studios, 2 one bedroom suites, and a stylish one bedroom apartment.



Trade Contact: Graeme Woolf

Trade Email: [guestservices@masonic.co.nz](mailto:guestservices@masonic.co.nz)

Web: [www.masonic.co.nz](http://www.masonic.co.nz)

## Art Deco Trust

STAND 15

The Art Deco Trust is a guardian, a storyteller and an interpreter of some unique national treasures. We are a charitable trust with revenue generated from tourism going back into the preservation of Napier's Art Deco Heritage. We offer guided Art Deco walking tours and vintage car tours of Napier and wider Hawke's Bay region, 7 days a week, year-round. We can tailor our tours to suit itineraries, budget and size of groups.

We are Gold Qualmark Assessed with a focus on customer experience and sharing our amazing story of rebirth after a devastating earthquake in 1931.



Trade Contact: Fiona Simon

Trade Email: [walks@artdeconapier.com](mailto:walks@artdeconapier.com)

Web: [www.artdeconapier.com](http://www.artdeconapier.com)

## Black Barn Retreats

STAND 16

Black Barn is a small family owned vineyard on the outskirts of Havelock North. Our entire focus is on the visitor. Rather than being large exporters, we encourage people to come to us. They may come for our wines, lunch in our Bistro, our summer farmers market or a concert at our amphitheatre. Often though, they come for all of that and everything else Hawke's Bay has to offer by staying in one of our luxury retreats. All beautifully designed and built, from 2 bedrooms to 7, most with pools and all in stunning locations with outstanding views of the ocean, river valley or vineyard.



Trade Contact: Liv McGregor

Trade Email: [retreats@blackbarn.com](mailto:retreats@blackbarn.com)

Web: [www.blackbarn.com/Retreats](http://www.blackbarn.com/Retreats)

## Gannet Safaris Overland

STAND 17



Overland tours to Cape Kidnappers gannet colony, the largest mainland colony in the world and the only company operating.

Tours daily September until April. Sunrise Tours are the best!

NEW - private tours to the Cape Sanctuary at Ocean Beach, NZ's largest privately owned and funded 'mainland' conservation project running since 2006.

Available all year round.

Takahe - Tuatara - Red Crowned Kakariki - Cook Straight Weta - Sooty Shearwater - Grey faced Petrel.



Trade Contact: Sophie Phillips

Trade Email: [enquire@gannetsafaris.co.nz](mailto:enquire@gannetsafaris.co.nz)

Web: [www.gannetsafaris.co.nz](http://www.gannetsafaris.co.nz)

## Craggy Range Vineyards

STAND 18



Discover our unique story and explore the spaces that make Craggy Range an unforgettable destination. Our Ultimate Food & Wine Experience boasts an immersive guided tour of our estate and cellars, and a chance to taste back vintages of our award-winning wines, including those from our iconic Prestige collection. Rare bottles are set aside exclusively for this experience which is complemented by light bites inspired by the spoils of our organic kitchen garden. The Giants Estate Experience is the perfect prelude to a luxurious dining experience in the award-winning Craggy Range Restaurant.



Trade Contact: Majda Falan

Trade Email: [info@craggyrange.com](mailto:info@craggyrange.com)

Web: [www.craggyrange.com](http://www.craggyrange.com)

## Hawke's Bay Tourism

STAND 19

Hawke's Bay's wide-open skies beckon travellers to explore. Known for award-winning food and wine, Art Deco architecture, and Mediterranean climate - This is a destination to be savoured.

Blessed with fertile soils, the region has emerged as NZ's most desirable culinary destination, headed by an enviable stable of winemakers & chefs, and amplified by an unbeatable selection of experiences to enjoy them with. Offering an extensive range of accommodation including hotels, and extending to exquisite luxury lodges and boutique B&B's nestled within stunning locations.

Trade Contact: Hamish Saxton

Trade Email: [hamish@hawkesbaytourism.co.nz](mailto:hamish@hawkesbaytourism.co.nz)

Web: [www.hawkesbaytourism.nz](http://www.hawkesbaytourism.nz)

## National Aquarium of New Zealand

STAND 20



We connect people to the environment and promote biodiversity protection through conservation. We stand out for our advocacy of native New Zealand species found in mountains, forests, and seas.

As a key participant in the national Kiwi Breeding Programme, we are one of the few places to see Kiwi up close and are home to Alfie the 40-year-old Tuatara. Our Rescue and Rehabilitation centre cares for Little Penguins that cannot return to the wild.

We offer diverse experiences for all budgets, including conservation sessions, guided tours, feeding encounters, and general admission. Open 7 days.

Trade Contact: Abby Davies

Trade Email: [info@nationalaquarium.co.nz](mailto:info@nationalaquarium.co.nz)

Web: [www.nationalaquarium.co.nz](http://www.nationalaquarium.co.nz)



## Ocean Spa Napier

STAND 21

Experience relaxation and revitalization at Ocean Spa, Napier's premier heated pool and fitness complex! Its pools and spas provide panoramic ocean views, creating an ideal setting for workouts and winding down. From a heated therapeutic pool with fountains and jets to a 25 metre lap pool, there's something for everyone. The outdoor spa pools are great for sunrise or sunset soaks, and visitors can enjoy the sauna and steam room. Refuel on delicious food at The Bach Café while enjoying ocean views. Ocean Spa is the perfect spot for unwinding, re-energizing, and embracing stunning views.



Trade Contact: Megan Bloomfield

Trade Email: [info@oceanspanapier.co.nz](mailto:info@oceanspanapier.co.nz)

Web: [www.oceanspanapier.co.nz](http://www.oceanspanapier.co.nz)

## Porters Boutique Hotel

STAND 22

Porters Boutique Hotel is located in the heart of Havelock North Village and offers 4.5 star quality accommodation.

Locally owned by two Hawke's Bay families, the Hotel offers 42 luxurious rooms and suites. Enjoy attentive service within a sophisticated, intimate space that reflects the beauty and grandeur of the breathtaking Hawke's Bay region.

Trade Contact: Kris Lerner

Trade Email: [reservations@portershotel.co.nz](mailto:reservations@portershotel.co.nz)

Web: [www.portershotel.co.nz](http://www.portershotel.co.nz)



## Tākaro Trails Cycle Tours Hawke's Bay

STAND 23

Award-winning Tākaro Trails Cycle Tours has 15 years' experience providing individuals, groups, and families everything they need to explore and experience the best of the amazing Hawke's Bay trails and region.

- We offer one day rides to wineries and multi-day tours
- Privately Guided and Self-Guided tours for groups and individuals
- Quality electric or standard bikes for all sizes and abilities
- Experienced and knowledgeable staff
- Great advice on the best cycle routes to match your interests
- Transfers to and from your accommodation

Trade Contact: Karen Greenslade

Trade Email: [karen@takarotrails.co.nz](mailto:karen@takarotrails.co.nz)

Web: [www.takarotrails.co.nz](http://www.takarotrails.co.nz)



## Tairāwhiti-Gisborne - RTO

STAND 24

Nestled where the sun first graces each new day, Tairāwhiti Gisborne embodies a seamless blend of past, present, and future. Proudly situated along the Pacific Ocean's edge, Tairāwhiti, meaning "the coast upon which the sun shines across the water" in te reo Māori, promises a diverse array of experiences. Whether it's witnessing sunrise panoramas from mountain peaks, engaging in unique Sting Ray encounters, exploring cycling trails or railways, or savouring the offerings of numerous wineries, Tairāwhiti beckons with unparalleled charm. We look forward to sharing more about our region with you.

Trade Contact: Kim McKivicker

Trade Email: [trade@gisbornenz.com](mailto:trade@gisbornenz.com)

Web: [www.tairawhitigisborne.co.nz](http://www.tairawhitigisborne.co.nz)

## Motu &amp; Rangitaiki River Jet

STAND 25

Based on the Northern side of Tairāwhiti, near Whakātane and Opotiki.

**Mōtū Tour:** Departs from Motu Bridge, S/H 35

**Rangitaiki Tour:** Departs from Matahina Dam, Galatea

- Up to 9 pax per trip (Min 2)

- Four scheduled daily departures (prebook, Oct - April) May - Sept on demand

- 90 minute tour time

Exhilarating jet boat tours through some of NZ's most majestic landscapes – stunning native bush, weeping falls, natural gorges, spectacular ignimbrite cliffs.

Trade Contact: Mark Looney

Trade Email: [moturiverjet@gmail.com](mailto:moturiverjet@gmail.com)

Web: [www.moturiverjet.com](http://www.moturiverjet.com)



## Matawhero Winery Cellar Door &amp; Vineyard Accommodation

STAND 26

If you are looking for a unique accommodation in Tairāwhiti-Gisborne, our 4 Matawhero luxury cabins are amongst the vines next to our gorgeous rustic Cellar Door. Matawhero Wines is the oldest winery in our long-established wine region. Our story started with two New Zealand wine pioneers from the 1960s, Bill and Denis Irwin who planted the first grapes at Matawhero in 1968. Purchased by Kirsten and Richard Searle in 2008, their love of the region runs deep, Richard grew up here and with a family history of growing grapes they wouldn't want to be doing anything else! Just 10 minutes drive from Gisborne City and Cabins offering all the modern amenities including Wi-Fi, smart TV, kitchenette and stylish ensuite bathroom. Beautiful luxury accommodation nestled in the vines.

Trade Contact: Kirsten Searle

Trade Email: [kirsten@matawhero.co.nz](mailto:kirsten@matawhero.co.nz)

Web: [www.matawhero.co.nz](http://www.matawhero.co.nz)



## Dive Tatapouri

STAND 27

Dive Tatapouri is located 15 minutes from Tairāwhiti Gisborne on State Highway 35. Tatapouri offers a world-famous interactive Reef Ecology Tour with Stingrays and other sea life. Our Visitors get to discover the Tamariki (Children) of Tangaroa (the Māori God of the Sea), whilst immersing themselves in the local culture and magical marine surroundings of Tatapouri, where the first light touches our shores.

Enjoy a unique experience, interacting with wild stingrays in their natural environment. Embark on a low-tide tour, wading out to the shallow water where friendly stingrays will greet you.

Trade Contact: Chris Savage

Trade Email: [divetatapouri@extra.co.nz](mailto:divetatapouri@extra.co.nz)

Web: [www.divetatapouri.com](http://www.divetatapouri.com)



## Experience Gisborne / Cycle Gisborne

STAND 28



Discover the stunning Tairāwhiti region with Experience Gisborne and Cycle Gisborne. We offer personalised tours that highlight Gisborne's natural beauty, rich culture, and outdoor adventures.

Experience Gisborne specialises in bespoke wine tours, cultural journeys, and scenic excursions, connecting visitors with the region's history, heritage, and hospitality.

Cycle Gisborne provides bike hire, guided multiday and day cycling tours, and self-guided adventures, catering to all levels with options like e-bikes and iconic trails such as the Motu trails. Locally owned and sustainability-focused.

Trade Contact: Katrina Duncan

Trade Email: [info@experiencegisborne.co.nz](mailto:info@experiencegisborne.co.nz)

Web: [www.experiencegisborne.co.nz](http://www.experiencegisborne.co.nz)



## Raglan Boat Charters

STAND 31



Heritage cruise on Raglan harbour since 2010. Raglan "Whaingaroa" was an important west coast trading port from 1835 - 1960 when the state highway was completed. In 1963 the iconic surf movie "The Endless Summer" put Raglan on the world map. Today Raglan is the music, food and beach capital of the Waikato.

Scheduled lunchtime and sunset cruises cater to ITO and FIT travellers. We are a mandatory inclusion for ITOs first day of their North Island travel program. Also available for private charters, BBQ, bar, beach landings and water sport fun.

Trade Contact: Andrew Stump

Trade Email: [raglan007@gmail.com](mailto:raglan007@gmail.com)

Web: [www.raglanboatcharters.co.nz](http://www.raglanboatcharters.co.nz)



## Capstone Hotels: Clements Hotel / Te Karaka Lodge

STAND 32



Capstone Hotel Management operates and represents hotels, lodges and resorts around New Zealand. Today we are here flying the flag for two exciting new properties: Te Karaka Lodge which opened in September 2023 is a brand new architecturally designed 10 room farmstay style property in rural Waikato south of Port Waikato. The Clements Hotel in Cambridge will be opening in May/June 2025 and is a labour of love. A beautifully restored early 20th century property is being converted into a stunning boutique hotel featuring a restaurant, bar, orangery and 29 guest bedrooms.

Trade Contact: Hotel Manager

Trade Email: [sales@capstonehotels.co.nz](mailto:sales@capstonehotels.co.nz)

Web: [www.capstonehotels.co.nz](http://www.capstonehotels.co.nz)



## Hamilton &amp; Waikato Tourism - RTO

STAND 29

Hamilton & Waikato Tourism is the is the regional tourism organisation for the mighty Waikato region, a region famous for Middle-earth movie magic, Hamilton Gardens living museum, legendary surf beaches and much more. As passionate ambassadors of the region, HWT's role is to attract visitors who in turn contribute to the economic, social, environmental and cultural wellbeing of our communities. HWT works closely with our travel trade whānau, providing assistance for destination information and product enquiries.

Check out [waikatonz.com/trade](http://waikatonz.com/trade) for more information.

Trade Contact: Aimee Tyson

Trade Email: [info@waikatonz.com](mailto:info@waikatonz.com)

Web: [www.waikatonz.com](http://www.waikatonz.com)



## Hamilton Airport

STAND 30

After a 13-year hiatus, Hamilton Airport is set to resume scheduled trans-Tasman flights in June 2025. Jetstar will operate seven day a week services, offering three return flights per week between Hamilton and the Gold Coast, and four between Hamilton and Sydney. We enable direct regional services with Air NZ to WLG and CHC, Originair to PMR and Sunair to GIS, NPE and WRE. Explore our Gateway to the central North Island, we are a 15-minute drive from Hamilton City and conveniently located for some of the region's most exciting tourism attractions, outdoor adventures and corporate events.

Trade Contact: Angela Beardsmore

Trade Email: [angela.beardsmore@hamiltonairport.co.nz](mailto:angela.beardsmore@hamiltonairport.co.nz)

Web: [www.hamiltonairport.co.nz](http://www.hamiltonairport.co.nz)



## Hamilton Gardens

STAND 33



Hamilton Gardens is a living museum whose paths lead you on a four-thousand-year journey through human civilisation, showcasing garden designs from the ancient world to the modern, from Africa to Aotearoa New Zealand.

There are more than 18 gardens in the collection. Some of the most popular include the Italian Renaissance, Ancient Egyptian, Japanese Garden of Contemplation and Surrealist Gardens. Hamilton Gardens is also home to the only productive Maori garden in Aotearoa New Zealand based on the traditional methods used by Ngaati Wairere, the original kaitiaki (guardians) of the site.

Trade Contact: Tourism Coordinator

Trade Email: [hgtours@hcc.govt.nz](mailto:hgtours@hcc.govt.nz)

Web: [www.hamiltongardens.co.nz](http://www.hamiltongardens.co.nz)



## Tuakau Hotel - A Historic Boutique Experience

STAND 34



Tuakau Hotel, established in 1875, is a 4-plus star boutique hotel in North Waikato, offering 21 stylish rooms and two conference spaces. Located within an hour of Auckland and Hamilton, it's ideal for business and leisure travellers. A part of the Palms on George Hospitality Group, it upholds a Silver Environmental Qualmark rating and is committed to sustainability. Celebrating 150 years in 2025, the hotel blends historic charm with modern comfort, providing a welcoming stay at the Gateway to Waikato.

Trade Contact: Vimal

Trade Email: [info@tuakauhotel.co.nz](mailto:info@tuakauhotel.co.nz)

Web: [www.tuakauhotel.co.nz](http://www.tuakauhotel.co.nz)





## Riverside Adventures

STAND 35



Embark on unforgettable adventures with us at Riverside Adventures. Nestled in the heart of the Mighty Waikato, we specialise in crafting immersive experiences, from incredible biking trails to serene kayaking excursions. Explore the enchanting glowworms on the canyon walls that illuminate our night tours. At Riverside Adventures, we invite the world to discover the unique beauty of our area. We love to promote sustainable travel, as we open our doors to international guests, offering a range of outdoor activities. Riverside Adventures will help in creating memories that last a lifetime.

Trade Contact: Sally Hastie

Email: [sally@riversideadventures.co.nz](mailto:sally@riversideadventures.co.nz)Web: [www.riversideadventures.co.nz](http://www.riversideadventures.co.nz)

## Hidden Lake Hotel and Apartments

STAND 36

Independently owned accommodation on the shores of the tranquil Lake Te Koutu in Cambridge CBD. Built with sustainable design aesthetics overlooking a picturesque treed domain surrounded by nature. Rooms include luxury fittings, generous space and award-winning Zealong Teas as well as walk-in showers. Superking sized beds are standard with two queen sized beds for singles. Featuring local organic produce in the scenic D'Arcy's Garden Restaurant. Features and facilities show creative flair and an absolute commitment to sustainability. Optimised for groups, tours and visitors to the region.

Trade Contact: Glenda Hamilton

Trade Email: [book@hiddenlake.co.nz](mailto:book@hiddenlake.co.nz)Web: [www.hiddenlakehotel.co.nz](http://www.hiddenlakehotel.co.nz)

## Sanctuary Mountain Maungatautari

STAND 37



Sanctuary Mountain Maungatautari is a world class conservation project and a must see when visiting New Zealand. At 3400 hectares this is one of the largest pest-proof fenced projects in the world. We work to protect an ancient forest which is habitat for many of New Zealand's most endangered species - including kiwi, kakapo, kaka, takahe, bats, frogs, tuatara and giant weta. Our successful kiwi recovery program has seen kiwi numbers go from zero in 2005 to over 2,000 birds today. The functioning ecosystem is as close to the pre-human New Zealand environment as it's possible to find.

Trade Contact: Rickie-Lee Scanlon

Trade Email: [marketing@maungatrust.org](mailto:marketing@maungatrust.org)Web: [www.sanctuarymountain.co.nz](http://www.sanctuarymountain.co.nz)

## Hobbiton Movie Set

STAND 38



In the heart of New Zealand, experience a slice of real Middle-earth™ and step into the lush pastures of the Shire™ on the Alexander family sheep and beef farm where movie magic was made. Enjoy a guided tour of Hobbiton™ Movie Set, as featured in The Lord of the Rings and The Hobbit Trilogies. View the 12-acre Movie set; visit famous filming locations, past Hobbit Holes™, venturing through the interior of an authentic Hobbit Hole on Bagshot Row™, walk by the Mill and into the world-famous Green Dragon™ Inn. Enjoy a complimentary, exclusive Hobbit™ Southfarthing™ beverage to conclude your Middle-earth adventure. Hospitality and exclusive tour options available.

Trade Contact: Henry Horne

Trade Email: [office@hobbitontours.com](mailto:office@hobbitontours.com)Web: [www.hobbitontours.com](http://www.hobbitontours.com)

## Lakeside Accommodation &amp; My Stays NZ

STAND 39



We are a professional Holiday Home Management company with two entities.

At Lakeside Accommodation, we manage a large variety of holiday homes and apartments in the Taupō region.

At My Stays NZ, we manage a large selection of properties in the North Island - as far north as Matakana/Auckland, all the way down to Taupō.

Trade Contact: Elle Knight

Trade Email: [info@llat.co.nz](mailto:info@llat.co.nz)Web: [www.lakesideaccommodation.co.nz](http://www.lakesideaccommodation.co.nz)[www.mystays.co.nz](http://www.mystays.co.nz)

## FlexiToursNZ

STAND 40



FlexiToursNZ specializes in small group tours - maximum 12 people in spacious late model vehicles with less seats than factory standard, full leather interiors with carpets. Tours depart daily from both Auckland and Rotorua and can run one one-way or return from both destinations.

Tours are available to Hobbiton, Rotorua, Lake Taupo, Waitomo Caves.

We also offer private tours and luxury charters.

Trade Contact: Philippa Daan

Trade Email: [philippa@flexitoursnz.com](mailto:philippa@flexitoursnz.com)Web: [www.flexitoursnz.com](http://www.flexitoursnz.com)

## Sudima Hotels New Zealand

STAND 41

Sudima Hotels is a New Zealand owned and operated company with properties across Auckland, Rotorua, Christchurch, Kaikōura and Queenstown.

We're committed to delivering environmentally friendly hotels and are an industry leader in setting sustainability benchmarks. We are the first and only Toitū carbonzero certified hotel chain in New Zealand and have won multiple awards for our efforts in sustainability, environmental, community and staff initiatives.

Trade Contact: Daniel Zhang

Trade Email: [danielz@sudimahotels.com](mailto:danielz@sudimahotels.com)Web: [www.sudimahotels.com](http://www.sudimahotels.com)

## The Great Rides Central North Island

STAND 42

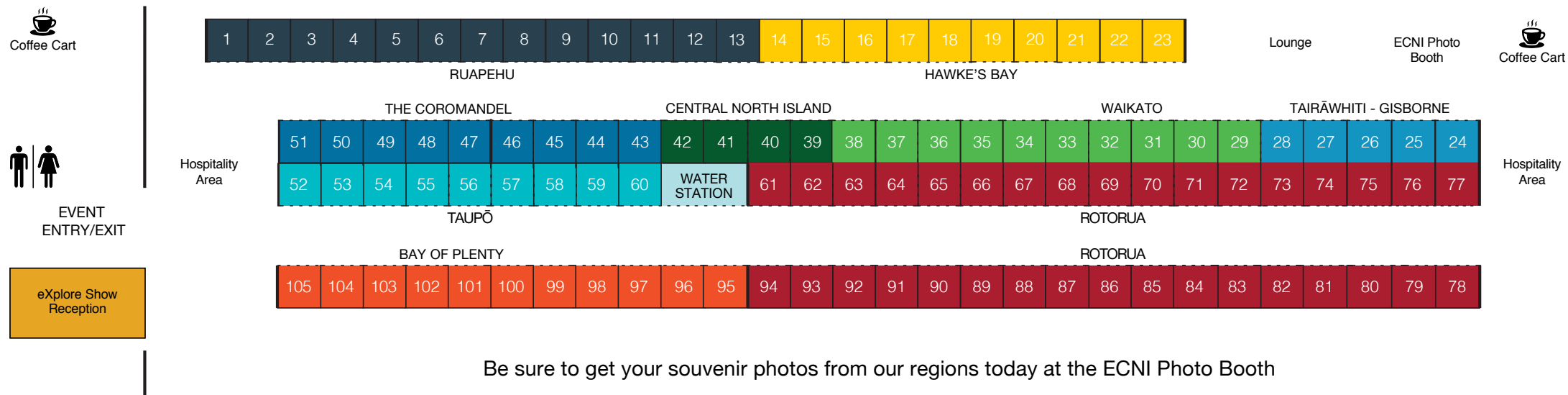
Discover the central North Islands Ngā Haerenga - Great Rides, offering scenic wonders and adventure. Nine unique cycle trails showcasing diverse landscapes and experiences, wineries to remote adventures, day trips to multi day excursions, there is something for most visitors.

Rides include: The relaxed family friendly Hauraki Rail Trail, the picturesque vineyards and Art Deco capital of Hawke's Bay Trails, scenic journeys and adventures sidling alongside the great Waikato awa with Te Awa Connector Ride and Waikato River Trails. Coastal cliffs and rugged back country of Motu Trails, geothermal wonders of the Whakarewarewa Forest Loop, or the stunning lakeside adventures of the Great Lake Trail. Traverse the ancient podocarp forests of the Timber Trail or the dual world heritage park landscapes of Mountains to Sea-Ngā Ara Tūhono... our rides will inspire you.

Trade Contact: Lynley Twyman

Trade Email: [Lynley@franklydone.co.nz](mailto:Lynley@franklydone.co.nz)Web: [www.cnigreatrides.nz](http://www.cnigreatrides.nz)

# eXplore Show 2025 Floorplan



## Mercury Bay Discoveries

STAND 43

NEW  
PRODUCT

View the Coromandel Peninsula's captivating coast with Mercury Bay Discoveries, Whitianga's newest tour boat business. Our Cathedral Cove Coast & Cave Tour reveals the Te Whanganui-O-Hei Marine Reserve, featuring Cathedral Cove, Orua Sea Cave, and Champagne Bay. Departing from Whitianga Marina, this 2.5-hour journey offers immersive marine experiences with swimming and snorkelling. The vessel, Mercury Star, an eco-friendly catamaran, ensures stability and comfort, with wheelchair accessibility, a toilet, and a warm freshwater shower. The vessel can accommodate up to 30 passengers per tour.



Trade Contact: Adam Collier

Trade Email: [info@mercurybaydiscoveries.co.nz](mailto:info@mercurybaydiscoveries.co.nz)Web: [mercurybaydiscoveries.co.nz](http://mercurybaydiscoveries.co.nz)

## JollyBikes

STAND 44

NEW  
PRODUCT

We are a small Bicycle Tour Operator mainly operating in Coromandel and Waikato, including on the Hauraki Rail Trail and Te Awa River Ride. Most tours are self guided and between half day (4 hrs) and 5 days, although we also conduct longer and guided tours over both Islands of New Zealand catering to the German speaking market. We plan to expand this to wider markets. We have an emphasis on e-bikes, which are high class (Bosch), but also rent bio trail bikes. We are able to cater for families and sizeable groups. From pure rental, short or longer term, to all-inclusive tours. The customers find pre-planned itineraries which they are able to modify, and we are happy to assist and make recommendations if desired.



Trade Contact: Becky Alsbury

Trade Email: [biketour@jollybikes.co.nz](mailto:biketour@jollybikes.co.nz)Web: [www.jollybikes.co.nz](http://www.jollybikes.co.nz)

## Coromandel Ocean Adventures

STAND 45



Coromandel Ocean Adventures is a boat tour company based in the beautiful town of Tairua on the Coromandel Peninsula. Founded by Hayden Smith and Richie McNabb. Both are seriously proud locals, professional waterman and outdoors lovers. We started this company to showcase what we believe is one of the more spectacular parts of the coromandel and very much worth sharing. We are more about making memories than ticking boxes on our Ocean experiences. Come along for an unforgettable experience with us and see what it's all about.

Trade Contact: Richard McNabb / Hayden Smith

Trade Email: [info@coadventures.co.nz](mailto:info@coadventures.co.nz)Web: [www.coadventures.co.nz](http://www.coadventures.co.nz)

## Kiwi Dundee Adventure Tours

STAND 46

Kiwi Dundee Adventure Tours is recognised as one of New Zealand's top bespoke guiding companies. We offer visitors a variety of deluxe, small group, or private escorted tours and journeys on the Coromandel Peninsula and wider New Zealand. With our local tertiary qualified guides, explore ancient forests, unique wildlife, interesting history, spectacular coastal beaches and scenic views. We offer private or small group one day tours on the Coromandel Peninsula, as well as customised multi day tours throughout the North Island and New Zealand wide.



Trade Contact: John Rich

Trade Email: [kiwi.dundee@extra.co.nz](mailto:kiwi.dundee@extra.co.nz)Web: [www.kiwidundee.co.nz](http://www.kiwidundee.co.nz)

## Hahei Explorer - Cathedral Cove Boat Tour

STAND 47



Experience the iconic Cathedral Cove and The Coromandel's hidden coastal wonders. With over 30 years of experience, embark on an unforgettable journey through 14km of ancient volcanic coastline. Departing year-round from the white sands of Hahei Beach, this one-hour tour explores vast sea caves, secluded bays, and dramatic rock formations. Discover rich Māori history, Narnia film locations, and thriving marine life in the Marine Reserve. Led by expert local guides, this small-group tour delivers a high-quality, personalised experience aboard three vessels, seating up to 34 passengers per tour.



Trade Contact: Jess Harnett

Trade Email: [info@haheieexplorer.co.nz](mailto:info@haheieexplorer.co.nz)Web: [www.haheieexplorer.co.nz](http://www.haheieexplorer.co.nz)

## The Lost Spring

STAND 48



Experience the magic of The Lost Spring. We are a tropical destination centered around pure 16,000 year old geo thermal water. Join us to swim in our beautiful pools under a canopy of hibiscus trees, luxuriate in our award winning treetop day spa with an international team of therapists eager to take care of you, or dine in a gorgeous lagoon side restaurant with our incredible chef Rob. Our sommelier Shubham will also be waiting to walk you through some of New Zealand's best wines. Built by one man over 23 years and opened in 2008, this boutique New Zealand experience is not to be missed. We are second to none.

Trade Contact: Maria Balan

Trade Email: [support@thelostspring.co.nz](mailto:support@thelostspring.co.nz)Web: [www.thelostspring.co.nz](http://www.thelostspring.co.nz)

## Glass Bottom Boat Whitianga

STAND 49



Our unique scenic and marine viewing tour is the ultimate Coromandel experience, exploring the stunning coastline, Cathedral Cove and the beautiful Te Whanganui-o-Hei Marine Reserve above and below the surface. Look through the glass panels to view snapper, schooling fish, stingrays, crayfish and other marine life, while exploring this fabulous ecosystem. The professional guides provide an interesting commentary enriched in local history, geology and marine biology. Sit back and watch the marine life through the glass panels or take the plunge and snorkel amongst the fish.



Trade Contact: Hayley Jones

Trade Email: [info@gbbw.co.nz](mailto:info@gbbw.co.nz)Web: [www.gbbw.co.nz](http://www.gbbw.co.nz)

## Hillbrook Estate

STAND 50



Hillbrook Estate & Farm is a luxury coastal property and working farm situated just north of Whangamata on New Zealand's Coromandel coast. The estate accommodates 20 guests, featuring indoor heated swimming pool, hot tub, helicopter pad and private beach access. Hillbrook Estate is the perfect setting for luxury escapes and weddings.

Trade Contact: Nadia Hurren

Trade Email: [stay@hillbrookestate.co.nz](mailto:stay@hillbrookestate.co.nz)Web: [www.hillbrookestate.co.nz](http://www.hillbrookestate.co.nz)

## Destination Hauraki Coromandel - RTO

STAND 51

Renowned for its natural beauty, green valleys, misty rainforests and pristine golden beaches, The Coromandel is blessed with hundreds of hideaways. Located just along the Pacific Coast Highway from our major centres it is an ideal place to escape; that's why it's a place where Kiwis love to holiday. Discover why this destination is good for your soul...

Trade Email: [info@thecoromandel.com](mailto:info@thecoromandel.com)Web: [www.thecoromandel.com](http://www.thecoromandel.com)

## Destination Great Lake Taupō - RTO

STAND 52

Taupō is a place of extraordinary natural beauty – a vast, sparkling lake, trout-filled rivers, steaming geothermal zones and towering snow-blanketed mountains. No matter what attraction is drawing your clients into the region, there are activities and accommodation to suit them all. From relaxed, cultural experiences to adrenaline-fuelled excitement, there is something for everyone, right in the heart of Aotearoa's North Island.

Trade Contact: Géraldine Morisse

Trade Email: [geraldine@lovetaupo.com](mailto:geraldine@lovetaupo.com)Web: [www.lovetaupo.com](http://www.lovetaupo.com)

## Chris Jolly Outdoors

STAND 53

A now Taupō institution, Chris Jolly Outdoors was founded in 1980 by its namesake, Chris Jolly and his wife Sue.

The team has always had a love of the great outdoors in Taupō, New Zealand and sharing that with people like you has been a dream realised for Chris and Sue. Chris Jolly Outdoors boasts an array of offerings, from scenic cruises on Lake Taupō, private charters & corporate events, fishing trips, and hiking & biking trips with some of the region's most experienced and passionate guides.

Trade Contact: Simon Jolly

Trade Email: [simon@chrisjolly.co.nz](mailto:simon@chrisjolly.co.nz)Web: [www.chrisjolly.co.nz](http://www.chrisjolly.co.nz)

## Hukafalls Jet

STAND 54

Nothing gets you closer to the majestic power of the magnificent Huka Falls. Get set for a thrilling jetboat ride, filled with our world-famous 360° spins. This is the ultimate 'up close and personal' adventure thrill! Best water-level viewing the majestic Huka Falls. Excellent opportunity for fantastic photos. Cruise into a thermal hot water stream and feel the warm water. Pass right by one of Taupō's Geothermal Power Stations and learn about how the region also produces hydro power. Enjoy the wonderful Waikato scenery, and spot some of the wild bird life that we share the river with.

Trade Contact: David Hurst

Trade Email: [david.hurst@nttourism.co.nz](mailto:david.hurst@nttourism.co.nz)Web: [www.hukafallsjet.com](http://www.hukafallsjet.com)

## Taupō Tandem Skydiving

STAND 55

At Taupō Tandem Skydiving we have been throwing people out of planes since 1992! Skydive from up to 16,500 ft and enjoy incredible views of Lake Taupō and the snow-capped volcanoes of the Tongariro National Park, before landing safely back at our base at Taupō Airport. As NZ's original drop zone we've skydived over 300,000 people, and are both Qualmark Gold accredited and CAA audited. We work seamlessly with both group and FIT travellers, with a capacity of over 100 pax per day. We also offer free Hummer transport within Taupō. Customers can choose their altitude and camera options on arrival, so you can book a jump slot only, and leave the rest to our friendly ground crew! swimming pool, fitness room, and BBQ area, promise relaxation and enjoyment.

Trade Contact: Holly Bowen

Trade Email: [marketing@TaupoTandemskydiving.com](mailto:marketing@TaupoTandemskydiving.com)Web: [www.TaupoTandemskydiving.com](http://www.TaupoTandemskydiving.com)

## Tongariro Expeditions

STAND 56

Tongariro Expeditions is a Taupō based shuttle company for New Zealand's best one day hike, the Tongariro Alpine Crossing.

We offer return shuttles from Taupō, Turangi, and the Tongariro Holiday Park.

We also offer one way shuttles from Ketetahi Park n Ride. This is where you park your car at the end of the track and we take you to the start in the morning. This way you are hiking back to your car.

We work successfully with a range of in bound operator and booking agents. We use Rezdy as our live booking system.

Trade Contact: Mandy Thomas

Trade Email: [info@tongariroexpeditions.com](mailto:info@tongariroexpeditions.com)Web: [www.tongariroexpeditions.com](http://www.tongariroexpeditions.com)

## Tongariro National Trout Centre

STAND 57

Come and visit our freshwater centre where you can feed our beautiful rainbow trout, learn about conservation and our native fish and maybe see a Kereru, Tui or a Whio on the Tongariro River

View one of New Zealand's best collections of native freshwater fish. Our aquarium has Giant Kokopu, Koura, Tuna and Koaro to name a few species endemic to Aotearoa. Learn about the history of Trout and Fly fishing on the Tongariro River, one of the best fishing rivers in the World.

Trade Contact: Bevin Severinsen

Trade Email: [manager@troutcentre.com](mailto:manager@troutcentre.com)Web: [www.troutcentre.com](http://www.troutcentre.com)

## Tongariro Lodge

STAND 58

Tongariro Lodge was established in 1982 by legendary angler and guide Tony Hayes and has earned an excellent reputation for gourmet dining, the finest accommodation, quality outdoor activities and the most experienced fly-fishing guides in New Zealand. This iconic Lodge is located on 22 acres of beautiful park-like grounds, on the banks of the legendary Tongariro River, on the southern shores of Lake Taupo and at the foot of New Zealand's outdoor playground – the world heritage Tongariro National Park.

Trade Contact: Guido Paseri

Trade Email: [gm@tongarirolodge.co.nz](mailto:gm@tongarirolodge.co.nz)Web: [www.tongarirolodge.co.nz](http://www.tongarirolodge.co.nz)



**Escape Aviation**

**STAND 59**



Escape Aviation, the tourism arm of Helisika is a family-run business with over 30 years of experience operating in the Tongariro National Park, Kaimanawa Ranges, and Taupō Region. We specialise in offering exclusive, bespoke experiences in the remote Central North Island, including scenic helicopter flights, heli-biking, heli-hiking, private charters, winery tours, remote luxury accommodation, glamping, heli- kai experiences, and fixed-wing charters. We're ready to fly, are you ready to Escape?

**Trade Contact: Alice Orr**  
**Trade Email: [alice@escapeaviation.co.nz](mailto:alice@escapeaviation.co.nz)**

**Web: [www.escapeaviation.co.nz](http://www.escapeaviation.co.nz)**



**The Destinate NZ Collection**

**STAND 60**

The Destinate NZ Collection features handpicked tourism operators who are innovative, sustainable, and passionate about creating unforgettable New Zealand experiences. We only recommend businesses that share our philosophy of doing things differently and delivering world-class adventures that inspire for a lifetime.

**Our collection includes:**

Tongariro River Rafting – Family-friendly and Grades 2 & 3 rafting.

Venture Beyond – Off the beaten path sightseeing cruises.

Taupō Sailing Adventures – Boutique sailing on Lake Taupō.

Tongariro Wilderness Adventures – Unique eBike and wilderness tours.

**Trade Contact: Michelle Caldwell**  
**Trade Email: [michelle@destinatenz.com](mailto:michelle@destinatenz.com)**

**Web: [www.destinatenz.com](http://www.destinatenz.com)**


**Secret Spot Hot Tubs Rotorua**

**STAND 61**

Secret Spot is the brainchild of Keith and Eric Kolver, on a rainy canoe adventure, the brothers dreamt of steaming hot tubs and mulled wine. In 2019 Secret Spot Hot Tubs Rotorua opened, and nestled beside Rotorua's stunning Whakarewarewa Forest, you can soak in your own cedar hot tub, enjoying tub-side push button bar service. These idyllic hot tubs are filled with fresh spring water. Chill down in our new "Brass Monkeys" cold cedar plunge tubs, unwind with a free 'Shinny Dip' foot hot tub, or snuggle beside a campfire. Our BaseCamp venue/kitchen serves bakery and tasty street food. With a unique design and excellent service, Secret Spot has swiftly become a must-do activity when visiting Rotorua.

**Trade Contact: Keith Kolver**  
**Trade Email: [keith@secretspot.nz](mailto:keith@secretspot.nz)**

**Web: [www.secretspot.nz](http://www.secretspot.nz)**



**Whakarewarewa - The Living Māori Village**

**STAND 62**

One of New Zealand's most iconic destinations, Whakarewarewa offers an unforgettable day-time cultural and geothermal experience for all ages. Home to two Māori sub-tribes, residents have been welcoming and sharing their enviable way of life with visitors for over 130 years. Combining Māori culture with geothermal treasures, discover an enviable way of life where locals utilize the earth's forces for warmth, cooking and bathing. Offering Village Guided Tours, self-guided nature walks & cultural performances.

Open daily 9am to 4pm.

**Trade Contact: Renee Raimona-Hunter**  
**Trade Email: [renee@whakarewarewa.com](mailto:renee@whakarewarewa.com)**

**Web: [www.whakarewarewa.com](http://www.whakarewarewa.com)**




**Waimangu Volcanic Valley**

**STAND 63**

Connecting people with the beating heart of the world's youngest geothermal valley, its unique history and legacy. Home to the now-hidden Pink and White Terraces, the eighth natural wonder of the world, visitors are immersed in the stories of the Mt Tarawera volcanic eruption, its people, and the resulting dramatic landscape changes that created the world's youngest geothermal valley.

We offer options suitable for all ages and levels of fitness. Explore the valley at your own pace or take a guided tour. Cruise Lake Rotomahana or combine the walk and boat cruise for a half-day experience.



**Rotorua Rafting and Ziplines**

**STAND 64**

We combine thrilling outdoor adventures with a deep respect for the land and Māori culture. Whether it's navigating the exhilarating rapids of the Kaituna River, including the world's highest commercially rafted waterfall, or soaring through the native forest on a series of breathtaking ziplines, guests connect with Rotorua's stunning natural landscape and rich heritage. Driven by a mission of manaakitanga (hospitality) and kaitiakitanga (guardianship), the companies have planted over 52,000 native trees and restored essential wildlife habitats. Rotorua Rafting and Rotorua Ziplines don't just offer adrenaline-fuelled fun—they offer a meaningful, culturally immersive journey that leaves visitors with lasting memories and a newfound appreciation for New Zealand's beauty and spirit.

**Trade Contact: Sam Sutton**  
**Trade Email: [raft@rotorua-rafting.co.nz](mailto:raft@rotorua-rafting.co.nz)**

**Web: [www.rotorua-rafting.co.nz](http://www.rotorua-rafting.co.nz)**




**Mitai Māori Village**

**STAND 65**

Mitai Māori Village sits over ten acres of whenua (land) called Rotohokahoka gifted by the Ngati Whakaue to develop.

Under the leadership of six-time national Manukura Tāne (male leader) Kapa Haka, Wetini Mitai-Ngatai and the whānau (family) Mitai-Ngatai, Mitai Māori Village was established and has been operating for over 20 years.

The vision and foresight for this land was to redevelop the old pā (village) site, showcase Māori culture through Toi Whakaari (performing arts) and to share the lifestyle of Māori.

The whānau invites you to experience the world of Mitai Māori Village.

**Trade Contact: Shikandar Sidhu**  
**Trade Email: [business@mitai.co.nz](mailto:business@mitai.co.nz)**

**Web: [www.mitai.co.nz](http://www.mitai.co.nz)**

**Rock Solid Backpackers Group Accommodation**

**STAND 66**

Specifically designed for groups and holding up to 144 guests our hostel is fresh, modern and comfortable with a cultural outlook. We offer a conference room, kitchens, dinning spaces, climbing wall and movie theatre. We are located in the center of town and walking distance to many activities. You can book per room or book exclusively for your group, you choose. We cater for everyone - International University groups, sports clubs, schools or tourism groups at Rock Solid, we have you covered for your next event or trip located in Rotorua.

**Trade Contact: Belinda Hargreaves**  
**Trade Email: [belinda@thebackpackergroup.co.nz](mailto:belinda@thebackpackergroup.co.nz)**

**Web: [www.rocksolidrotorua.co.nz](http://www.rocksolidrotorua.co.nz)**




## Velocity Valley

STAND 67

Velocity Valley is all about pushing boundaries and taking adventure to the next level. Since 1998, we've been the only place where you can sample all of New Zealand's favourite adventure activities in one location. From high-speed thrills to gravity-defying experiences, we specialize in getting people out of their comfort zones. Home to the Southern Hemisphere's most extreme ride yet — **Vertigo** — along with a world-class lineup of adrenaline-fuelled activities.

We are the one stop shop for all your adrenaline needs.

**Trade Contact:** Kacy

**Trade Email:** [marketing@velocityvalley.co.nz](mailto:marketing@velocityvalley.co.nz)

**Web:** [www.velocityvalley.co.nz](http://www.velocityvalley.co.nz)



## Hell's Gate Geothermal Park & Mud Spa

STAND 68

Experience New Zealand's only Mud Spa complex situated in the middle of a geothermal reserve!

Spend a few hours exploring the wonders of Rotorua's most unique geothermal experience. Take part in the guided or self-guided interactive geothermal walk, moving amongst erupting waters, an active mud volcano and past the largest hot waterfall in the southern hemisphere. Try your hand at carving, by creating your own NZ souvenir with the guidance of our carvers. Then soothe your skin by lathering it in our unique geothermal mud, before exfoliating and cleansing with a soak in the sulphur spas.

**Trade Contact:** Scott Zhang

**Trade Email:** [Scott@hellsgate.co.nz](mailto:Scott@hellsgate.co.nz)

**Web:** [www.hellsgate.co.nz](http://www.hellsgate.co.nz)



## Katoa Jet

STAND 69

Located at Rotorua Lakefront, we run Jet Boat tours on the beautiful lakes Rotorua and Rotiti. Keen on a 30 minute blast around Lake Rotorua? We'll stop at its most iconic landmarks and teach you the history of the area, people and events that have shaped this special place into the cultural capital of New Zealand. Opt for a longer ride with 90 minutes worth of Jet Boating over two lakes, joined by the naturally flowing Ohau Channel, and an hour long soak at the serene Lake Rotiti Hot Pools. Suitable for all family members, we welcome you to Katoa Jet to experience this Rotorua like no other.

**Trade Contact:** Harriet Bailey

**Trade Email:** [info@katoalakerotorua.co.nz](mailto:info@katoalakerotorua.co.nz)

**Web:** [www.katoajet.co.nz](http://www.katoajet.co.nz)



## Agrodome & National Kiwi Hatchery

STAND 70

Located on a 350-acre real working farm with spectacular panoramic views of picturesque Lake Rotorua, Agrodome is a must on every visit to Rotorua. Agrodome's Farm Show Experience combines the world-famous Farm Show with a hands-on tractor tour through the farm and orchard. National Kiwi Hatchery (now located at Agrodome) is NZ's leading kiwi hatchery facility, where visitors can see conservation in action and enjoy fantastic kiwi viewing.

New: Kiwi Hatchery is now located at the Agrodome!

**Trade Contact:** Agrodome Team

**Trade Email:** [reservations@agrodome.co.nz](mailto:reservations@agrodome.co.nz)

**Web:** [www.agrodome.co.nz](http://www.agrodome.co.nz)



## Wai-O-Tapu Thermal Wonderland

STAND 71

Wai-O-Tapu Thermal Wonderland is a spectacular showcase of New Zealand's most colourful and unique geothermal elements sculpted by thousands of years of geothermal activity.

**Trade Contact:** Jolene Ngariki

**Trade Email:** [info@waiotapu.co.nz](mailto:info@waiotapu.co.nz)

**Web:** [www.waiotapu.co.nz](http://www.waiotapu.co.nz)



## Urban Lounge Sleepery - U Hotel Group

STAND 72

U Hotel Group is a mid-market brand positioned in convenient locations in the North and South Islands in New Zealand. There are 89 rooms across 6 hotels, motels and sleepers which are operated under brands such as U Boutique Hotel, U Residence Hotel, U Studios & Urban Lounge Sleepery.

U Hotel Group also manages a further 30 Short Term Accommodation apartments in Wellington and Napier under the U Suites brand for individual owners.

Urban Lounge Sleepery in Rotorua is the latest addition with 32 rooms, co-working & co-living spaces, thermally heated pool, mobile check-in & much more!

**Trade Contact:** Suresh Subramaniam

**Trade Email:** [suresh@uhotelgroup.com](mailto:suresh@uhotelgroup.com)

**Web:** [www.uhotelgroup.com](http://www.uhotelgroup.com)



## Polynesian Spa

STAND 73

In the heart of Rotorua lies the historic Polynesian Spa, a world-renowned geothermal mineral bathing and luxury spa retreat for over 50 years. Two natural springs - one acidic and one alkaline are fed into 28 hot pools on the tranquil lake shores.

The award-winning day spa therapy menu includes Aix treatments, mud massages, and facials, ensuring restoration with native ingredients. The wellness and events room offers wellbeing activities and doubles as a conference space, making it a unique destination for relaxation and versatile gatherings.

**Trade Contact:** Vicki Jessop

**Trade Email:** [trade@polynesianspa.co.nz](mailto:trade@polynesianspa.co.nz)

**Web:** [www.polynesianspa.co.nz](http://www.polynesianspa.co.nz)



## Te Puia NZMACI

STAND 74

Haere mai ki Rotorua.

Rotorua is Aotearoa New Zealand's premiere geothermal and Māori cultural destination.

Te Puia NZMACI features dramatic geysers and bubbling mud pools, all set in beautiful landscape of native flora. Home to the New Zealand Māori Arts and Crafts Institute (NZMACI), the traditional Rotowhio Marae, and state-of-the-art Kiwi Conservation Centre, your support of Te Puia NZMACI contributes to the natural, cultural and regenerative sustainability of this special region of Aotearoa.

"Te Puia, a place that changes you."

**Trade Contact:** Adam Taylor-Eruera

**Trade Email:** [adam@tepuia.com](mailto:adam@tepuia.com)

**Web:** [www.tepuia.com](http://www.tepuia.com)



## Ready2Roll Tours and Transfers

STAND 75

We are a private tour and transfer company based in Rotorua with 16 vehicles in our fleet. We travel throughout the North Island on Day Tours and Multi Day Tours as well as completing airport transfers from Rotorua Regional Airport and Auckland International and Domestic Airports. We are happy to work with your itinerary and offer flexibility should your guests decide that they wish to deviate from their original itinerary. We are also happy to prepare an itinerary on your client's behalf.

Our aim is to provide your guests with a day to remember - start as strangers and end as friends!

**Trade Contact:** Carleen Dahya

**Trade Email:** [bookings@ready2roll.co.nz](mailto:bookings@ready2roll.co.nz)

**Web:** [www.ready2roll.co.nz](http://www.ready2roll.co.nz)



## ZORB Rotorua

STAND 76

Owned and operated by the Kiwi inventors, ZORB Rotorua is an iconic bucket list adventure activity that is suitable for all ages and abilities. Discover our ball rolling tracks – the world's longest zig-zag Sidewinder Track, the smooth 'n' fast double Straight Track, MEGA Track - the longest, fastest and steepest track and Pipeline which starts with a wiggle, a weave and then takes you whizzing through an arboreal tunnel to finish.

Think of it like a giant water slide, 40 litres of water (warm in winter, cool in summer) with no tumbling involved, just full on belly laughs from top to bottom.

**Trade Contact:** Steph Smith

**Trade Email:** [bookings@zorb.com](mailto:bookings@zorb.com)

**Web:** [zorb.com](http://zorb.com)



## Rotorua Canopy Tours

STAND 77

Our world-class zipline tour is the most exhilarating nature adventure in New Zealand!

Voted the #1 nature activity in the world by TripAdvisor. You'll be fully immersed in an ancient forest as you traverse stunning swing bridges, zip past thousand-year-old trees, and learn about our conservation efforts in Okoheriki Forest.

Safety is our absolute priority. Your experienced guides will make sure your tour is as safe as it is fun! From hand-feeding native birds to soaring through the treetops, this award-winning guided journey connects you with the thrill of adventure and the wonder of nature.

**Trade Contact:** Paul Button

**Trade Email:** [hello@canopytours.co.nz](mailto:hello@canopytours.co.nz)

**Web:** [www.canopytours.co.nz](http://www.canopytours.co.nz)



## RotoruaNZ - RTO

STAND 78 / 79

Located in the central North Island, Rotorua is the place to enjoy iconic natural attractions and geothermal landscapes, incredible experiences from adventure to enrichment and relaxation, and welcoming people who are proud of sharing their rich Māori culture.

Your clients can recharge in natural hot springs. Feel the thrill of flying downhill in a Luge or ZORB. Escape amid 200km (124 miles) of mountain biking trails. Run into the crater of a dormant volcano. Raft the world's highest commercially rafted waterfall.

Experience a true connection with Māori culture. It's all in Rotorua.

**Trade Contact:** Lou Baddiley

**Trade Email:** [lou.baddiley@rotoruanz.com](mailto:lou.baddiley@rotoruanz.com)

**Web:** [www.RotoruaNZ.com](http://www.RotoruaNZ.com)



## Pepeha Journeys

STAND 80

PJ's is a boutique cultural tourism business based in Rotorua NZ. We offer unique cultural experiences that are natural, authentic and intimate. Our business values include whanau (family), koha (contribution) and whakawhanaungatanga (connection). Our experiences offer a unique insight into the Māori culture through applied learning. You get to touch, feel and immerse yourself in an authentic meeting house (marae), learn about Māori medicinal plants and get hands on with restoring and maintaining Māori whenua (land) through conservation and food gardens.

Nau mai ki Pepeha Journeys!

**Trade Contact:** Luke Rikiti

**Trade Email:** [pepehajourneys@gmail.com](mailto:pepehajourneys@gmail.com)

**Web:** [www.pepehajourneys.co.nz](http://www.pepehajourneys.co.nz)



## Wai Ariki Spa - Luxury Cultural Wellness

STAND 81

Wai Ariki Hot Springs and Spa is proudly inspired, curated, and owned by Ngāti Whakaue. Nestled on the shores of Lake Rotorua, two distinctive architecturally and culturally designed areas will relax and rejuvenate your mind, body, and soul. Adult only, multi-award-winning Spa

**The Sanctuary - Āhuru Mōwai** - This is an exclusive area of luxury, tranquillity and relaxation:

- traditional Māori massages (mirimiri) and personalised treatments
- mineral bathing in alkaline waters
- indoor and outdoor relaxation lounges.

**Restorative - Wai Whakaora** - A two-hour multisensory wellness journey consisting of cleansing shower jets, saunas, ice room, geothermal bathing, mud lounge and steam cave.

**Trade Contact:** Min Chun

**Trade Email:** [trade@waiariki.co.nz](mailto:trade@waiariki.co.nz)

**Web:** [www.wai-ariki.co.nz](http://www.wai-ariki.co.nz)



## Volcanic Air

STAND 82

From the first experience of flight through to the thrill of exploring our stunning volcanic and geothermal environment, our Helicopter and Floatplane options combine spectacular aerial views of this unique region's lakes, national parks, vibrant geothermal reserves and remarkable volcanoes. We offer experiences ranging from the opportunity to land on the dormant volcano Mount Tarawera, remote hikes and natural hot pool experiences.

All tours combine dramatic landscapes with informed commentaries full of this regions rich culture, history and geology.

**Trade Email:** [info@volcanicair.co.nz](mailto:info@volcanicair.co.nz)

**Web:** [www.volcanicair.co.nz](http://www.volcanicair.co.nz)



## Tohu Experiences

STAND 83

The Tohu Group - including Tohu Experiences (Previously MDA Experiences) and Mountain Bike Rotorua, is owned and operated by brothers Takurua and Tuhua Mutu. First started in 1989, the Tohu Group has accumulated a depth of knowledge and experience that have led it to become industry leaders in Tourism and Events.

Our strong focus on values, Māori culture and putting people first has seen the Tohu Group grow into the preferred choice for those seeking bespoke, professional and genuine tour guiding and event services.

**Trade Contact:** Adrian Ashmore

**Trade Email:** [info@mdanz.com](mailto:info@mdanz.com)

**Web:** [www.mdanz.com](http://www.mdanz.com)



## On the Point - Lake Rotorua

STAND 84



On The Point - Lake Rotorua was rebranded in March 2023 and has recently undergone a multimillion-dollar refurbishment that restored the property's timeless elegance. Originally a family home, this two-story mansion offers an exclusive retreat combining heritage charm with modern luxury with seven Lodge Suites. In addition, are the two private Lake Cottage Suites along with a 2-bedroom 2-bathroom Villa and the Owners Residence, a two story 4-bedroom 3-bathroom apartment. On The Point invites guests to immerse themselves in the rich Māori heritage and stunning natural landscapes of Rotorua.

Trade Contact: Ann Gregor

Trade Email: gm@onthepoint.co.nz

Web: www.onthepoint.co.nz



## Foris Eco-tours

STAND 85

Foris Eco-tours provide authentic, high-quality small-group eco-tourism experiences. We hike, birdwatch and educate people about the quirks and bizarre subtleties of New Zealand's natural history. We work with Todd Couper an internationally regarded contemporary Maori carver. Our tours are about a great day out in stunning places, not physical challenges. We operate primarily in Whirinaki Forest, Tongariro National Park and the wider Bay of Plenty. Suitable for 60+-year-old professionals, private tours, small groups, education groups, educated and environmentally friendly travellers.

Trade Contact: Tom Lynch

Trade Email: info@foris.co.nz

Web: www.foris.co.nz



## Te Pā Tū & Rapids Jet - Tauhara North Tourism

STAND 86

Tauhara North No.2 Trust are the humble owners of Te Pā Tū & Rapids Jet Taupō. Our tourism strategy involves owning all tourism ventures within the rohe of Ngāti Tahu-Ngāti Whaoa whose ancestral lands are located between Rotorua and Taupō. Te Pā Tū shares Māori history, traditions, and cultural aspirations across 3.5 hours of celebration and feasting. These events change with each season of the maramataka, the Māori lunar calendar.

Rapids Jet is a thrilling 35-minute jet boat journey along the Waikato River, reaching up to 80kms even through the river's narrowest canyon.

Trade Contact: Tiaana Anaru

Trade Email: tiaana@tauharano2.co.nz

Web: www.te-pa-tu.com



## Waimarino Kayak Tours - Rotorua

STAND 87



Operating in both Rotorua and Tauranga Waimarino Kayak Tours offer a range of Glowworm, Scenic and Adventure Kayak and Kanu Tours.

In Rotorua, Waimarino Kayak Tours offers guided kayaking adventures that showcase the region's stunning scenery. Our signature Starlight Gourmet Tour on Lake Rotoiti, is a one of kind 5 star experience combining a scenic kayak adventure, a Glowworm cave, stargazing, hotpools and a gourmet BBQ dinner. Our Big Kanu Tour is a family friendly Glowworm adventure accessible for all ages and abilities.

These magical experiences are led by our knowledgeable guides.

Trade Email: info@glowwormkayaking.com  
marketing@waimarino.com

Web: www.glowwormkayaking.com



## Black Swan Boutique Hotel / Hana Lodge / Prince's Gate Hotel

STAND 88

**Black Swan** - Located on the lake edge of Kawaha Point, Black Swan enjoys sweeping views of Lake Rotorua. Our 8 rooms can accommodate two to four people in a mix of King and Family style configurations. Facilities include on site restaurant dining with lake views, swimming pool and spa pools.

**Hana Lodge** - Hana Lodge is located in the hills of Rotorua, in the beautiful area of Hamurana offering guests a peaceful retreat to relax and unwind. The lodge has 12 rooms, restaurant & lounge bar, tennis court, bamboo forest, spa pools and swimming pool.

**Prince's Gate Hotel** - One of New Zealand's oldest hotels still in operation. 51 rooms and apartments located in the heart of Rotorua. We have a history that dates back to 1897 a truly unique accommodation experience. Facilities include onsite Dukes Bar & Restaurant, and thermal pools and sauna.

Trade Contact: Rachelle Parkins

Trade Email: sales@capstonehotels.co.nz

Web: www.capstonehotels.co.nz

## Pure Cruise

STAND 89

Pure Cruise delivers outstanding lake experiences on the fresh waters of Lake Rotoiti in the Rotorua Lakes.

Guests explore the geothermal bays, native coves, glow worm caves and historic sights on any of the 4 charter vessels plying this beautiful lake including our new hand built, one of a kind, 1960's styled 'Airstream Project'™. We offer shuttle services to the remote, lake access only hot pools as an FIT product with free sell capability or exclusive, tailored small group charters.

Totally unique - Pure Cruise is unmistakably New Zealand served at a pace dictated by you!

Trade Contact: Matt Horder

Trade Email: info@purecruise.co.nz

Web: www.purecruise.co.nz



## Off Road NZ

STAND 90

With a visit to Off Road NZ you will be driven by adventure!

Raceline Karting – 1.2 km outdoor race circuit for pure karting exhilaration.

Monster 4X4 Thrill Ride – hang on tight while being driven through our twisting and turning native forest trails in a purpose built Monster Truck.

4WD Bush Safari, our premier 4WD experience that puts the driver in control like never before with challenges and obstacles along the way.

Claybird Shooting, test your accuracy and skill using real shotguns and live ammunition. Come and discover a journey packed full of challenges, surprises and excitement!

Trade Email: marketing@offroadnz.co.nz

Web: www.offroadnz.co.nz



## Mountain Jade

STAND 91

Pounamu, also known as greenstone or jade, is treasured deeply in New Zealand for its strength, beauty and cultural significance. In the heart of Rotorua's city centre, our artists are absorbed in their craft, passionately hand-carving pounamu with love and dedication. They invite you to step inside our studio for an exclusive, behind-the-scenes experience. You'll embark on a journey into the rich history of pounamu while spending one-on-one time with our artists, learning about the carving process and watching live demonstrations. You'll even get to choose a piece of pounamu to take home!

Trade Contact: Ashley Aitken

Trade Email: ashleya@mountainjade.co.nz

Web: www.mountainjade.co.nz





## Redwoods Treewalk & Altitude

STAND 92

Three ways to enjoy the forest... Redwoods Treewalk - Synonymous with Rotorua, the Treewalk is not to be missed. The award-winning eco-tourism walk is 700-metres long, featuring 28 bridges and viewing platforms. Meandering through the canopy, Treewalk is the best way to forest bathe, and take in the 120-year-old Redwood grove. Redwoods Nightlights - Under the cover of darkness magic happens. New Zealand's most popular evening tour just got better, with the addition of the new Trubridge walk-in lantern. The thirty-four lanterns turn Rotorua's beloved Redwoods into New Zealand's real-life enchanted forest. Redwoods Altitude - When Treewalk enthusiasts said build higher, make it faster; Redwoods Altitude seemed to magically appear. This fully guided Indiana-Jones inspired journey takes visitors to the forefront of adventure.

Trade Contact: Kip Mather

Trade Email: [info@treewalk.co.nz](mailto:info@treewalk.co.nz)

Web: [www.treewalk.co.nz](http://www.treewalk.co.nz)



## Paradise Valley Springs Wildlife Park

STAND 93



Discover Paradise Valley Springs: Rotorua's Wildlife Wonderland! We've been the premier destination for nature park, wildlife lovers, offering an unparalleled experience with NZ's birds, trout, and wildlife since 1939. Located 15 minutes from Rotorua's CBD. Experiences Tailored for Every Visitors : groups, families, MICE, and special interest.

Must-See Highlights: Tree Tops Walkway, Wetland Wonderland, Streamside Farmwalk, Te Waireka Spring, Trout Springs Pools.

Unique Attraction and Get Up Close: Lion Pride : 2.30pm Lion Feeding daily and 3.00pm Kea & Possum Feeding.

Trade Contact: Olivia Foster

Trade Email: [info@paradisev.co.nz](mailto:info@paradisev.co.nz)

Web: [www.paradisivalleysprings.co.nz](http://www.paradisivalleysprings.co.nz)

## Skyline Rotorua

STAND 94

Just 5 minutes from central Rotorua, begin your day with a tranquil Gondola ride up Mt Ngongotaha overlooking Lake Rotorua, wind your way down via the Luge or by mountain bike, weaving your way through our newly created park trails. Get the adrenalin pumping even more on Hyfly Zipline and the Skyswing. For a more relaxed approach take a stroll through the stunning nature trails with informative and interactive panels. Feeling a bit peckish? Head to the Market Kitchen Café or Stratosfare Restaurant and Bar to refuel.

Visit Volcanic Hills Wine Tasting Room and the Jelly Belly Gallery and Store.

Trade Contact: Charlotte Brady

Trade Email: [rotorua.sales@skyline.co.nz](mailto:rotorua.sales@skyline.co.nz)

Web: [www.skyline.co.nz](http://www.skyline.co.nz)



## Tasman Holiday Parks - New Zealand

STAND 95

We create beautiful Holiday Parks so you can have beautiful moments.

Tasman Holiday Parks are found in the golden sands of the North Island to the rugged beauty of the South Island. Wherever we may be, one thing unifies Tasman Holiday Parks: our passion for creating timeless places where guests can find the freedom to stop and relax. With 8 holiday parks across New Zealand, we have accommodation types to suit all travellers' styles, budgets or family sizes. As the only Trans-Tasman holiday park operator, you can choose any Tasman Holiday Park across New Zealand and Australia and be assured that whatever you seek – freedom, adventures, togetherness, or fun – we will always deliver.

Trade Contact: Oscar Morgan

Trade Email: [oscar.morgan@tasmanholidayparks.com](mailto:oscar.morgan@tasmanholidayparks.com)

Web: [www.tasmanholidayparks.com](http://www.tasmanholidayparks.com)



## Skydive Tauranga

STAND 96



The most beautiful skydive in the North Island.

The adventure starts with a 15/20-minute scenic flight with breathtaking views of Mount Maunganui and golden beaches expanding as far as the eye can see. Higher up, you'll see White Island, Mount Ruapehu, the Rotorua Lakes, The Coromandel and even Mount Taranaki. If you still have some breath left after that, throwing yourself out the plane and freefalling back towards Tauranga at 200km/h on a tandem skydive might help take it away for good! We pride ourselves on the quality of our customer service and sharing our passions with our customers.

Trade Contact: Tristan Webb

Trade Email: [bookings@skydivetauranga.com](mailto:bookings@skydivetauranga.com)

Web: [www.skydivetauranga.com](http://www.skydivetauranga.com)



## Bay Explorer - Dolphin & Wildlife Cruises

STAND 97



Bay Explorer Dolphin & Wildlife Cruises offers unforgettable eco-tourism adventures in Tauranga, just 50 minutes from Rotorua. Our cruises provide intimate wildlife encounters with dolphins, whales (seasonal), turtles, sharks, and more, led by passionate guides, including marine biologists. Designed for families, our spacious, eco-friendly vessel ensures comfort with ample seating, panoramic views, and modern amenities. We prioritise sustainability, minimising environmental impact with noise-reducing technology and eco-conscious design. Guests engage in educational experiences, learning about marine conservation and the natural world. Focusing on safety, comfort, and responsible wildlife observation, Bay Explorer offers a memorable journey through NZ's "Big Blue Backyard" - perfect for all ages.

Trade Contact: Emily Dee

Trade Email: [info@bayexplorer.co.nz](mailto:info@bayexplorer.co.nz)

Web: [bayexplorer.co.nz](http://bayexplorer.co.nz)



## Mount Hot Pools

STAND 98



Total relaxation in the heart of Mount Maunganui. Beneath 'Mauao', rest, relax and unwind in the only Hot Pacific Ocean Water complex in the world! Enjoy the healing properties of bathing in heated ocean water, followed by a massage from our experienced therapists to really treat your body, soul and mind. Walk on in and float on out, totally and completely relaxed. Move through the 5 outdoor pools ranging from 32 - 39 degrees celsius, to find that perfect temperature or water jet on your legs, back or shoulders. With 3 Private Indoor Sanctuary pools and child's slide, something for everyone.

Trade Contact: Matthew Strange

Trade Email: [Matthew.strange@bayvenues.co.nz](mailto:Matthew.strange@bayvenues.co.nz)

Web: [www.mounthotpools.co.nz](http://www.mounthotpools.co.nz)



## Waimarino Kayak Tours - Tauranga

STAND 99

Operating in both Tauranga and Rotorua Waimarino Kayak Tours offer a range of Glowworm, Scenic and Adventure Kayak and Kanu Tours.

In Tauranga, Waimarino Kayak Tours offers guided kayaking adventures that showcase the region's stunning scenery. Our signature Glowworm Tours at Lake McLaren let you paddle through tranquil waters in a Sea Kayak or a Big Kanu culminating in a visit to a canyon filled with twinkling Glowworms. Departing just before sunset, these magical experiences are led by knowledgeable guides. Daytime tours options are also available.

Trade Email: [info@glowwormkayaking.com](mailto:info@glowwormkayaking.com)  
marketing@waimarino.com

Web: [www.glowwormkayaking.com](http://www.glowwormkayaking.com)



## Avocado Tours NZ

STAND 100

Located in Katikati, the 'Avocado Capital of New Zealand', Avocado Tours NZ invites you on an unforgettable journey into the fascinating world of avocados.

Stroll through our picturesque orchard as you discover the secrets of this versatile superfood. Learn about its cultivation, history, and health benefits in relaxing, peaceful surroundings. Then indulge your tastebuds with a selection of delicious avocado-inspired treats!

Trade Contact: Tim Rosamond  
Trade Email: [tim@avocadotours.nz](mailto:tim@avocadotours.nz)

Web: [www.avocadotours.nz](http://www.avocadotours.nz)



## Beachpoint Apartments

STAND 101

Indulge in a world of convenience and leisure at Beachpoint Apartments. Our resort-style facilities, including a swimming pool, fitness room, and BBQ area, promise relaxation and enjoyment.

Our two bedroom apartments are fully equipped - all boasting views of Ohope beach - voted NZ favourite family beach 3 years running.

Take a short 200m stroll to explore the local village shops, featuring a licensed restaurant and cafes. Your comfort and convenience are our top priorities, making Beachpoint Apartments your ideal beachside retreat.

Trade Contact: Alison Stern  
Trade Email: [beachpointohope@gmail.com](mailto:beachpointohope@gmail.com)

Web: [beachpointapartments.co.nz](http://beachpointapartments.co.nz)



## Tio Ōhiwa Cruises &amp; Oyster Experience

STAND 102

Tio Ōhiwa, a 100% Māori-owned enterprise, invites you on an immersive tour in New Zealand's Eastern Bay of Plenty. As a multifaceted destination, we blend oyster farming, culinary delights, and cultural heritage into unforgettable tour experiences.

Explore the pristine waters of Ōhiwa Harbour aboard our vessel, where guided tours reveal the rich history of the region and offer interactive oyster experiences.

How Tio Ōhiwa is redefining tourism with authenticity, excellence, and a deep respect for Māori traditions.

Trade Contact: Olivia Geddes  
Trade Email: [bookings@ohiwaoysters.com](mailto:bookings@ohiwaoysters.com)

Web: [www.ohiwaoysters.com](http://www.ohiwaoysters.com)



## Moutohorā Island Sanctuary Tours

STAND 103

Moutohorā (Whale Island) offers a unique eco-tourism experience through Ngāti Awa Tourism, showcasing one of New Zealand's rare pest-free island sanctuaries. Journey across pristine waters to explore this culturally significant island with knowledgeable guides, spotting native wildlife and soaking in geothermal hot water beach.

Compliment your visit with a stay at Awa Motel, where comfort meets connection to local heritage. With modern amenities, Awa Motel serves as a welcoming base for discovering the Eastern Bay of Plenty's landscapes and attractions, making every stay memorable.

Trade Contact: Stacey Tregoweth

Trade Email: [Stacey.Tregoweth@ngatiawatourism.co.nz](mailto:Stacey.Tregoweth@ngatiawatourism.co.nz)

Web: [www.moutohora.co.nz](http://www.moutohora.co.nz)



## Kohutapu Lodge &amp; Whirinaki Forest Footsteps

STAND 104

Family owned and operated cultural tourism business with a big heart! Located overlooking Lake Aniwhenua, Kohutapu Lodge offers guided cultural tours into historic sites, traditional hangi feasts, interactive cultural activities and overnight stays (lodge, or marae). Using regenerative tourism & cultural pou/principles - Kohutapu Lodge unashamedly uses tourism to give back to its' community. School and community visits can be arranged - so visitors can witness first-hand the positive footprint they leave behind. Find out about our new cultural walking tours into the Whirinaki Native Rainforest!

Trade Email: [bookings@kohutapulodge.co.nz](mailto:bookings@kohutapulodge.co.nz)

Web: [www.kohutapulodge.co.nz](http://www.kohutapulodge.co.nz)



## Tourism Bay of Plenty - RTO

STAND 105

Te Moananui ā Toi | The Coastal Bay of Plenty is a coastal oasis where every sunrise sparks a new adventure! Home to impressive natural wonders—pristine beaches, glowworm canyons, waterfalls, and world-class hiking and cycling trails—this region offers diverse accommodation, thrilling adventure activities, and a vibrant food scene featuring locally grown kiwifruit, avocados, and kaimoana (seafood). With a rich cultural history, guided experiences led by local Māori (Manawhenua) connect visitors to the land, whilst promoting sustainability and regeneration for the future.

Trade Contact: Mary Tolley  
Trade Email: [mary@bayofplenty.co.nz](mailto:mary@bayofplenty.co.nz)

Web: [www.bayofplenty.co.nz](http://www.bayofplenty.co.nz)



# explore Central North Island

Thermal Explorer Highway / Pacific Coast Highway / Volcanic Loop

[www.explorecentralnorthislandnz.com](http://www.explorecentralnorthislandnz.com)

